

Susie Jobseeker

Current Address:

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Pensacola, FL 32514
(850) 471-8774

Permanent Address:

1456 E. Capitol Parkway
Tallahassee, FL 32512
(850) 376-4980

OBJECTIVE

Professional position in marketing requiring strong communication skills and knowledge of successful marketing practices.

EDUCATION**B.S., Business Administration**

University of West Florida

Major: Marketing

Minor: Communication Arts

December 2001

Pensacola, FL

Overall GPA: 3.5

Honors & Achievements:

- Dean's List, last 3 semesters
- Maintained full course load while working 30 hours per week
- Financed 100% of university expenses through employment

EXPERIENCE**Marketing Intern**

XYZ Corporation

Summer 2001

Atlanta, GA

- Researched demographics of consumers in target markets
- Helped develop strategies for reaching target segments
- Assisted with design of promotional package for new product

Part-Time Sales Associate

Dillard's Department Store

May 2000-April 2001

Pensacola, FL

- Provided quality service to dozens of customers each week
- Assisted with design and set-up of merchandise displays
- Balanced cash drawer averaging \$1,200 per day

COMPUTER SKILLS

Proficient in Microsoft Word, Excel, PowerPoint, PageMaker

INVOLVEMENT

Big Sister for YWCA

Coached 5th grade girls soccer team

1999-2000

Fall 2000

REFERENCES

Available upon request