

Campus Announcements

Welcome New Staff to the Emerald Coast!

Mr. Brandon Brown, (bbrown1@uwf.edu, 863-6571) will be working as a Fiscal Assistant in the Cashier's Office at Fort Walton Beach. Brandon will be working in the Cashiers Office from 12:00–5:00 pm, Monday through Friday. Please stop by the UWF Cashier's Window in Building 1 the next time you are in the area to introduce yourself and welcome Brandon to the University of West Florida.

Psychology Undergraduate's Research Accepted for Presentation at Regional Conference

Mary Storts, a senior Psychology major completing her B.A. at UWF-Emerald Coast, has been recently notified that her research project, entitled *Psychosocial, Metacognitive, and Performance Related Correlates of Presentation Anxiety in College Students*, has been accepted for presentation at the Southeastern Psychological Association's upcoming regional conference in New Orleans, LA. Mary is currently working to complete the research report of this study for submission to a psychology journal.

UWF-Emerald Coast is Sponsoring the Niceville Chamber of Commerce Breakfast on February 14, 2007 at 7:30 am at the Niceville Community Center. Dr. Jack Azzaretto, featured speaker, will highlight UWF-Emerald Coast initiatives. If you are interested in attending the breakfast, please contact the Niceville Chamber of Commerce at www.NicevilleChamber.com

February

- 6 SBDC Workshop—'Starting a Business'
- 8 New Employee Orientation (Pensacola)
- 9 D2L Session—*Creating and Managing the Gradebook in D2L*
- 9 SBDC Workshop—'How to Write a Business Plan'
- 9 Deadline for Festival on the Green exhibits
- 14 Niceville Chamber of Commerce Breakfast
- 15 SBDC Workshop—'Record Keeping in Small Business'
- 16-17 Parent University (see pg. 6)
- 20 SBDC Workshop—'Record Keeping in Small Business'
- 22 SBDC Workshop—'Record Keeping in Small Business'
- 23 D2L Session—*Creating and Managing the Content in D2L*

March

- 1 Deadline for Outstanding Alumni nominations

What's Going On in February?

Visit the [Branch Campus Calendar](http://www.uwf.edu/emeraldcoast/EmeraldCoastCal/Calendar.htm) to find out what events are taking place. You may use this link <http://www.uwf.edu/emeraldcoast/EmeraldCoastCal/Calendar.htm> or log onto the Web site <<http://uwf.edu/EmeraldCoast>> and choose the **Emerald Coast Calendar** link. The calendar remains posted and is updated daily, so you will always be able to check on upcoming, previous, and current month events. If you have events that should be posted, please let us know (emolder@uwf.edu).

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Marketing Team Wins Chevrolet Competition

UWF-Emerald Coast has announced that the student marketing team, Nautical Promotions, received first place for its work in the Chevrolet Marketing Scholastic Achievement Award Competition. The competition was a unique opportunity for students to gain industry insight by applying their classroom work in a "real world" situation.

The team, comprised of UWF students enrolled in the "Integrated Marketing Communications" class on the Fort Walton Beach campus, developed a marketing campaign and recommendations for Chevrolet's new HHR and Cobalt vehicles. Working with Preston Hood Chevrolet, the students conducted research, held a special campaign event on the Okaloosa-Walton College Niceville campus and designed advertising and public relations tools to promote the vehicles.

"We at Chevrolet are extremely impressed by the professionalism of the (Nautical Promotions) students and the original creative ideas they presented," said David Borchelt, Chevrolet's Regional general manager in his congratulatory letter to the students. "Placing first out of 11 participating colleges is a huge accomplishment."



(Left to Right) C.D. Hipp, Chevrolet; Pam Sidabras, Jessica Mansfield, Susan Shaw, Rafael Gomez, and Jeff Holloway.

Four members of the 10 student team traveled to Atlanta December 13, 2006 with their instructor, Susan Shaw, to meet with executives from Chevrolet and General Motors to present their campaign and recommendations. In addition to the award, the students received a \$1,500 check that will be used to create a marketing and public relations student organization at the UWF-Emerald Coast campus.

For more information, contact Shaw, associate director of Marketing Communications for UWF-Emerald Coast, (850) 863-6582.

UWF AA to BA Program Highlighted on Television

See Dirk Dunbar discussing the AA to BA program on OWC Outlook (Cox Cable) throughout February.

Making a Difference in the World

The Emerald Coast Student Psychological Association (ECSPA) recently completed a successful text book drive and subsequent shipment of these donated books to Phnom Penh, Cambodia. The students procured over 60 psychology text books (weighing in at 101 pounds) from the Pensacola and Emerald Coast Campuses.



(Left to Right) Mark Bagby, Linda Littlefield, and Mary Storts.

These books, donated by students and faculty, were shipped to an underprivileged counseling program in the capital of Cambodia. This mission attracted the attention of WEAR-News Channel 3, the ABC television affiliate in Pensacola, and their story aired in mid-January. These students, their past president, Linda Littlefield, current president, Mary Storts, and their advisor, Ms. Joy Makela deserve to be recognized for their dedication in improving the academic and civic lives of others and their growth as global citizens.

Faculty in the News

Dr. John Waldron, Environmental Studies, was one of 20 awardees nation-wide who was awarded a Sasakawa Fellowship by the American Association of State Colleges and Universities (AASCU). The fellowship will support his participation in the National Faculty Development Institute on "Incorporating Japanese Studies into the Undergraduate Curriculum," to be held at San Diego State University June 4 to 22. The award covers institute tuition and housing, up to \$700 for transportation costs and a \$700 stipend for meals and other expenses.

Students in the News

Amanda Blum and Ashley Tillery, seniors in Interdisciplinary Humanities in Niceville, received the Honors Undergraduate Research Award for \$1000.00 each for the Spring 2007 semester. Their research is an interdisciplinary project that involves the work of the Tuskegee Institute photographer, Prentice Herman Polk. They hope to write a book, *Saving Prentice: Black History and Biography Research through the Arts*, based on the research from the project. The award program is in its second year and it is intended to allow students who do good work to finance their projects.

Spring Commencement

There will be a ceremony Saturday, May 5, for undergraduates in the morning at the Civic Center (Pensacola), and one for graduate students in the afternoon at the UWF Field House. We are exceeding the allowable seating capacity at the Civic Center doing both groups together. The ceremony for Marianna and Bay County students in will be Tuesday, May 1, at 6:00 at the Marianna High School auditorium.

Strategic Plan Survey – Please take a few minutes, go to following link, and complete the second survey if you have not already done so:

<http://www.surveymonkey.com/s.asp?u=8745293172>

6. The final initiatives that are approved will impact all of us and how we do business.

The Advertisement for the Provost Position should be posted soon. A 15-member search committee has been created, most of which will be faculty. Diana Robinson will serve as the Staff Senate representative. The administration hopes to have the selection process completed by the end of April and a new provost on board in August.

Attention Faculty:

I would like to extend a warm welcome to the faculty members who will be joining the UWF–Emerald Coast Team for the first time and welcome back those who will be returning for the Spring Semester. As your Faculty

Support Specialist, it is my responsibility to ensure you receive the administrative and technical support required to successfully conduct the course(s) of instruction you have been assigned to teach. If you would like me to proctor a test for you, please contact me, tschwingle@uwf.edu, 863-6584.

Mailboxes have been established for all faculty members. Mailboxes for instructors teaching at the Fort Walton Beach (FWB) Campus are located on the second floor of Bldg 4, in Room 470. There is a copier, fax, and scantron machine also located in this room. You must have a copier code from your department to use the copier. Please contact your department's Office Administrator if you do not have a copier code. IT support at FWB is provided by Jason Smith. If you need power point presentation capability, overhead projectors, or DVD/VCR capability in your classroom, contact Jason at (850) 863-0706 or by email at jsmith2@uwf.edu. Office space for adjunct and visiting faculty members can be provided on an "as needed" basis by contacting Tom Schwingle at the telephone or email address shown above. Computers are generally available in the computer lab located in Bldg 4, Room 473, except after 5:30pm on Wednesdays and occasionally when the lab is being used for testing. All buildings at the FWB Campus have been equipped with wireless internet capability and are available to UWF faculty, staff, and students with notebook/laptop computers.

Mailboxes for instructors teaching at Combs are located in Bldg 1. There is an office available for use by adjunct and visiting faculty in Bldg 13, Room 1307. This office is equipped with two desktop computers and a telephone. A common printer for computers and a copier are located in the hallway of Bldg 13. A copier code is not required at the Combs Campus. A fax machine is also available for use in Bldg 1, room 103. IT support at Combs is provided by Charlie George and Jason Smith. If you need power point presentation capability, overhead projectors, or DVD/VCR capability in your classroom, contact Charlie (863-6558) or Jason (863-0706). All other questions or issues should be brought to the attention of Ms. Tessie Bradford who has recently been appointed as the Combs Campus Coordinator. Tessie can be contacted at 833-3226, or by email at tbradford@uwf.edu.

Phi Alpha Delta Pre-Law Fraternity International is open to all students interested in the law. Fun activities days and informational speakers are scheduled throughout the semester. For more information, contact Professor Ross Goodman at rgoodman@uwf.edu

The Student Government Association (SGA) Senate meetings are open to the public or students that are interested or just want to get involved and have a voice. We still need members and have Senator positions

available as well as others. There is time allotted during Senate meetings for the gallery (non - SGA members). Student Government meetings are at 10:00 a.m., every Friday, in the Student Center (Building 2) on the Fort Walton Beach campus. A conference call-in option is available for students who are not able to get to FWB—contact Dr. Melanie Pelton, 850-863-6569, mpelton0@uwf.edu for details. Upcoming meetings: February 2, 9, 16, 23. Students can contact Travis Whitney with any questions they may have, ecsenatepres@uwf.edu

The Teacher Education Club (TEC) is having a meeting on Monday, February 5 in Building 1 room 126 (FWB Campus) from 5:30-7:30 p.m. The guest speaker is Melody Sommer from the ESE Department with the Okaloosa County School District. She will show us a demonstration on the IEP software School District uses. We will also be hearing from other guest speakers to tell us what support personnel can do for teachers. The TEC cordially invites any UWF students, staff, or faculty to attend. TEC membership is open to all students currently enrolled at UWF. If you have any questions or comments, feel free to contact Kellie Lloyd (kal10@students.uwf.edu).

Academic Student Center

Pam Basham, **Mental Health Counselor**, will be at the FWB Campus on Mondays & Tuesdays, 9:00 a.m.—4:00 p.m., Bldg 2, Rm. 212A, by appointment only—call 850-474-2420. Chuck Straley, **VA Representative**, will be at the FWB Campus January 5 and 19 from 9:00 a.m. to 2:00 p.m., Bldg 2, Rm. 212A, for walk-ins. Mr. Straley will also be at the Eglin Center January 8 and 22 from 9:00 a.m. to 2:00 p.m. **Career Services Representative** will be available February 1 and 15 from 9:00 a.m. to 4:00 p.m. at the FWB campus, Bldg 2. Walk-ins will be in the morning and appointments can be scheduled with Andrea, 863-6569, for the afternoon.

The Emerald Coast Library (FWB)

The University of West Florida libraries have acquired a new search engine called MetaLib that searches multiple online databases with one query. Students will find this helpful in collecting materials for research papers, but a word of caution is in order. It will not search all of the databases we own, so graduate students and faculty, especially, will want to go beyond MetaLib to our list of online databases for more comprehensive coverage of a topic. Additional information about MetaLib can be found on the homepage of the UWF libraries at: <http://library.uwf.edu>

REMINDERS FOR FACULTY...

- Please contact the Emerald Coast Campus library director for classes on library research in your subject field or for a demonstration of MetaLib.

- Collection development is enhanced by your participation in the process. Please send to the library your requests for materials and copies of your syllabi.
- Allow us to display your published works. We like to brag!!

The library conference room has been equipped for videoconferencing. An announcement will be sent out soon concerning training opportunities for those who would like to use the facility.

The **Making Way for Excellence Communications** team has posted the February Compass Points to Excellence. This communication tool provides information to the UWF community concerning ways to create excellence in their lives. Each month a different UWF standard and value will be featured along with a tip of the month. This month's value is **Caring**: A safe and dynamic learning environment that encourages the development of individual potential. Visit the website at <http://uwf.edu/excellence/compass/>

eDesktop Launched January 16

eDesktop is a virtual computer lab that will allow UWF students, faculty and staff to access UWF-owned software over the Internet. Most of the software that is available in the SAIL computer lab (Building 79) will be available in eDesktop. Students will be able to get most of their homework done from a home computer with a high-speed Internet connection – no need to go to a physical computer lab.



Like a physical lab, eDesktop has a limited number of seats and can accommodate only so many people at a given time; however, the number of seats in eDesktop will be much greater than SAIL, which is currently UWF's largest computer lab. Overall, eDesktop will greatly increase UWF's lab capacity. The greatest benefit of eDesktop will be the ability to work remotely. The eDesktop virtual computer lab will enable distance learners and the entire UWF community to access software from any location with a high-speed Internet connection.

eDesktop will be accessible through a new tab in Argus named "eD." The new tab became available January 16. For an overview of eDesktop, visit <http://uwf.edu/help/kb/edesktop>. To see a snapshot of the new eD tab, visit <http://uwf.edu/help/kb/edesktop/pic.htm>.

Spring Semester Training Sessions

The following D2L training sessions are scheduled on the Fort Walton Beach Campus, Bldg. 2, Room 256, from 1:00 -3:00 p.m. (upstairs in the Graduate Student Center) with a maximum number of five attendees per session. Contact Cindy Mersereau with questions at cmersereau@uwf.edu or call 833.3989.

Friday, February 9, 2007 – *Creating and Managing the Gradebook in D2L*

This session will cover how to build the grade book, the differences between weighted and points systems, setting up the grade book, entering grades, and finally releasing the final grade. Participants will need to know their ArgoNet (email) password to login to the lab computers. **To sign up for this and other training sessions, please go to the Training Reservation Desk, under the "My Office" tab in Argus.** **Maximum number of attendees: 5**

Friday, February 23, 2007 – *Creating and Managing Content in D2L*

This session will cover how to create, upload and manage content in the D2L environment. Participants will need to know their ArgoNet (email) password to login to the lab computers. **To sign up for this and other training sessions, please go to the Training Reservation Desk, under the "My Office" tab in Argus.** **Maximum number of attendees: 5**

Friday, March 9, 2007 – *Communication Tools in D2L*

This session will cover the use of communication tools within D2L including discussions, email, chat, dropbox, blog, and adding News items. Participants will need to know their ArgoNet (email) password to login to the lab computers. **To sign up for this and other training sessions, please go to the Training Reservation Desk, under the "My Office" tab in Argus.** **Maximum number of attendees: 5**

Friday, March 23, 2007 – *Managing the Question Library and Building Quizzes in D2L*

This session will cover the basics of creating questions in the Question Library and how to construct a quiz. Participants will need to know their ArgoNet password to login to the lab computers. **To sign up for this and other training sessions, please go to the Training Reservation Desk, under the "My Office" tab in Argus.** **Maximum number of attendees: 5**

Friday, April 6, 2007 – *Creating and Managing Groups in D2L*

This session will cover how to create and manage student groups in D2L. Participants will need to know their ArgoNet (email) password to login to the lab computers. **To sign up for this and other training sessions, please go to the Training Reservation Desk, under the "My Office" tab in Argus.** **Maximum number of attendees: 5**

Friday, April 20, 2007 – *D2L Overview – Get Ready for Next Semester!*

This session will cover how to use the basic components in the e-Learning Management System, Desire2Learn (D2L). Beginners are welcome, as well as those who just need a refresh on how to use certain components within the system, including loading content, discussions, chat, quizzes and the dropbox. Participants will need to know their ArgoNet (email) password to login to the lab computers. **To sign up for this and other training sessions, please go to the Training Reservation Desk, under the "My Office" tab in Argus.** **Maximum number of attendees: 5**

UWF Certification Course to Meet Demand for Pharmaceutical Sales Representatives

The Division of Continuing Education and Fort Worth-based Gatlin Education Services will partner to offer the Certified National Pharmaceutical Representative (CNPR) course to meet the rising demand for certified pharmaceutical sales representatives.

"The field is adding 9,000 new jobs this year, and obviously they can't all be filled by experienced reps," said Brad Sullivan, education manager National Association of Pharmaceutical Sales Representatives. "Companies will not only be looking to hire professionals who can sell and motivate physicians to buy their brand, but also for someone who can speak intelligently about the health industry and its products. The Certified National Pharmaceutical Representative program is a great avenue to gain the knowledge of clinical pharmacology and medical terminology that is essential to success."

The 120-hour nationally recognized certification course is offered online with open enrollment. The enrollment fee is \$2,295 which includes materials, exam fee and membership in the National Association of Pharmaceutical Sales Representatives, the trade association for the pharmaceutical, medical and biotech industry.

The certification course provides students with a comprehensive understanding of the industry, including the role of the U.S. Food and Drug Administration, drug products and developments and how to make an effective sales pitch. Students will be prepared to take the national certification exam and gain entry-level positions in the industry.

For more information or to register, call UWF Continuing Education at (850) 474-2914 or visit <http://ContinuingEd.uwf.edu>

The Division of Continuing Education will offer IT Academy in Spring 2007. In an effort to ensure all Department of Defense (DOD) contract employees meet

the certification requirements for information technology (IT) professionals, the University of West Florida (UWF) will now offer open registration for its IT Academy. Certifications offered by UWF's IT Academy include Microsoft Certified Systems Engineer (MCSE). ASP.NET, Cisco CCNA, Linux, and web database development.

The IT Academy semester begins January 29 in Pensacola and January 30 in Ft. Walton Beach. Certification can be obtained in 16 weeks and can ladder into a degree.

Many courses feature two instructor-led classroom sessions per week and a third (weekly) class taken online. Students enrolled in online courses will receive a laptop from the university to use for the duration of the semester.

The courses offered by UWF are designed to help new and current IT professionals become competent in Microsoft network operating systems and acquire a well-recognized and much sought-after Microsoft certification. Earning a Microsoft certification verifies a professional's expertise in working with Microsoft products and technologies. A certification shows that the individual is a technical leader with the ability to successfully implement Microsoft business solutions for an organization or client. Contact the Division of Continuing Education at 1-800-710-3233 or visit online at <http://continuinged.uwf.edu/mcsa/>

Special Events

Small Business Development Center Workshops

Starting a Business—Tuesday, February 6, 6:00 p.m. to 9:00 p.m., FWB Campus, Bldg 1, Room 126. Fee - \$25. This is a general workshop covering many aspects of starting a business including legal structures, taxation, financing and insurance.

How to Write a Business Plan – Friday, February 9, 1:00 p.m. to 4:00 p.m., FWB Campus, Bldg 1, Room 126. Fee-\$30.00. Attendees at this workshop will learn how to gather data, write the business plan and understand financing.

Record Keeping in Small Business – February 15, 20, and 22 from 6:00 p.m. to 8:30 p.m., FWB Campus, Bldg 1, Room 126. Fee is \$45.00. Attendees will learn how to keep records and develop financial statements.

SBDC programs are free to currently enrolled UWF students and UWF employees. For details, contact Jane Briere, Manager University of West Florida Small Business Development Center 850-833-9400, 922 Mar Walt Drive, Suite 203 Fort Walton Beach, FL 32547.

Parent University Offered at UWF

The Emerald Coast Student Psychological Association (ECSPA) and *On the Coast Magazine* will be sponsoring a "Parent University" February 16 & 17. The Parent University is designed to meet the needs of today's parents. Sessions are FREE and open to parents, grandparents, guardians, teachers, childcare providers, and others who care for children. Information and a registration form are located at the following web address:

<http://uwf.edu/emeraldcoast/ParentUniversity/index.html> or you may contact Mary Storts at ecspa@uwf.edu.

New Employee Orientation All new UWF employees are strongly encouraged to attend one of the Human Resources' New Employee Orientation sessions. New employees are given an overview of UWF history and culture along with an introduction to policies and procedures, an explanation of the various benefits available, and an introduction to the computer technology most employees work with daily in their jobs. Sessions are presented in the Building 20West Training Room (Pensacola). Because lunch is served, please make reservations with Carol Gentry, Human Resources 850-474-2694; cgentry@uwf.edu

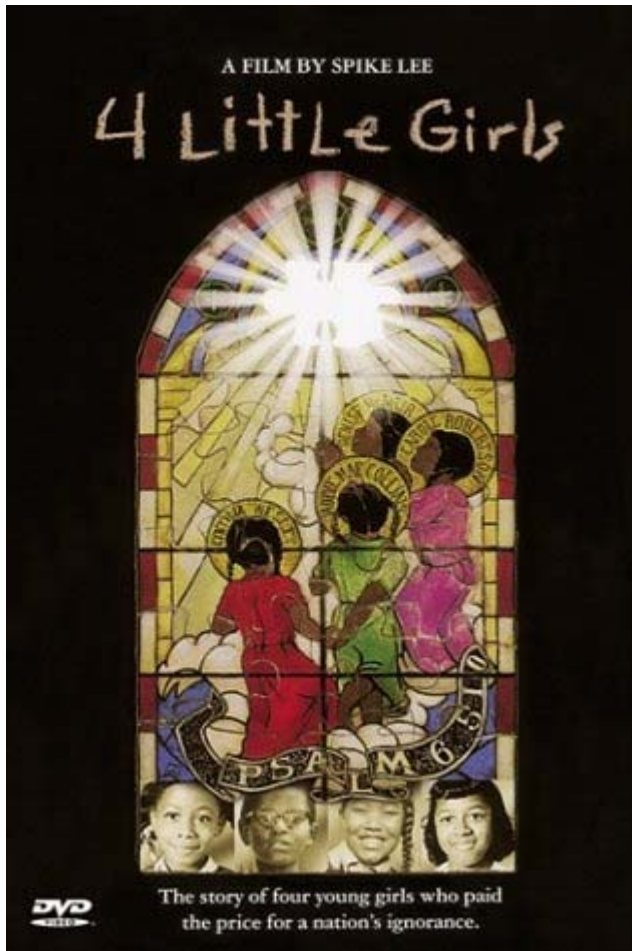


"Focus on 40"

Recognizing 40 Outstanding UWF Alumni

In celebration of the University of West Florida's 40th anniversary in 2007, forty alumni from various backgrounds and professions will be featured in university publications as well as on the Web. We invite you to submit your nomination of a UWF alumnus who has achieved significant accomplishments and/or demonstrated leadership in his or her chosen field of interest or career. This accomplishment may include personal or professional endeavors. Please take a moment to consider and nominate alumni using the form on the last page of the newsletter. Deadline for nominations: March 1.

**“Social Justice: Growing up Black in America”
A Black Film Festival**



The film “4 Little Girls” by Spike Lee, will be shown at the Fort Walton Beach Campus Auditorium, Friday February 23 at 7:30 p.m. as a part of the University’s Black History Month celebration.

Did You Know . . . ?

Message from the CAS Dean, Jane Halonen

Did you know that the average American packs on 6 extra pounds every holiday season?

I don’t know about you, but I can point to some lumpy evidence that suggests the “Big Dean” is an even bigger dean due to holiday indiscretion. As a consequence of thinking through ways to commit personally to a healthier and less caloric lifestyle in the new year, I have hatched a larger scheme—the CAS Wellness Challenge--that I want to introduce to you and invite you to play.

In our CAS goals this year, we targeted “improved quality of life,” and a wellness promotion strategy fits the bill well. As I began exploring possible approaches that we could use to reinforce wellness within the college, it quickly became apparent that there is interest in weight

loss well beyond the college. Therefore, I’m proposing a campus-wide health challenge to address this weighty problem and I hope you will consider it if you share my concern.

The campaign started on Monday, January 8, and officially ends on Monday, April 9. Effectively, that schedule produces an 11-week weight-loss campaign during which time we hope you will find ways to incorporate healthier practices into your lifestyle. We will conclude the CAS challenge with a low-calorie lunch, possibly a potluck, on Tuesday, April 10, in the Conference Center where prizes will be distributed for participation and goal achievement.

Here are the basics of the plan:

The Competition: Administration, faculty or staff will be working both on your own personal goals as well as for the collective wellness goals of the university unit that you represent: CAS, COPS, COB, or Administration. Each unit will have a primary contact person to help us with the cashiering involved. We thank ahead of time the volunteers who have allowed themselves to be drafted for duty as primary contact/banker.

Judy Jones: CAS and Administration, Bldg 11, Rm. 220
Teri Foster: COB, Bldg. 76. Rm. 231
Chasity Manning: COPS, Bldg 85, Rm 103

We are eager to get underway to take advantage of the New Years Resolution spirit; however, we also may be shifting the dollar collection to HLS to encourage people to get over to the center as the campaign unfolds. We are also working on some web-based data tracking to help provide additional reinforcement and may be able to roll that out early in the campaign. The CAS Wellness website at uwf.edu/cas/wellness has information and e-mail addresses for contacting your banker/primary contact. All participating EC staff should register under "administration" and faculty should register under the respective college.

Need to Change Your Telephone Number, Address, etc.? Log in to ARGUS, open the “My Info” tab, click on “View All Services” and then click on the applicable item you are trying to change and follow the instructions from there. While the update will not show up in the UWF Directory until the next edition, it will take effect immediately in the online version. Keeping your mailing and contact information up to date will help to ensure you do not miss any important mail, events or suspense dates.

Direct Deposit for Employee Travel and Other Miscellaneous Reimbursements

Effective February 6, the university will implement direct deposit for employee travel and other miscellaneous reimbursements. This includes staff and student

employees. Direct deposit has many advantages – no more special trips to the bank to deposit a check, no more waiting for the check to arrive via campus mail and your payment is automatically deposited to your account if you are on vacation or out of the office.

All reimbursements will be deposited to the same account that your payroll is deposited to, so there is no requirement for you to complete a new direct deposit form. When a direct deposit is processed to your bank account for travel or other miscellaneous reimbursement, you will receive an e-mail from accountspayable@uwf.edu that contains an Adobe Acrobat attachment. The attachment is your direct deposit advice for the travel or other reimbursement. For more information, contact Billy Pollard at Ext. 3025 or e-mail wpollard@uwf.edu.

Temporary Computer Lab at the W.E. Combs Campus in Building 4, room 4001A. The lab has four computers with Internet access and Adobe Acrobat, Microsoft Office XP, Roxio Easy CD Creator, and SPSS for Windows. At this point there is no printer access in the lab. Hours for the lab are 8:00 a.m. to 6:00 p.m. Monday through Friday.

In Our Community

Festival on the Green “Call to Exhibit”

The University of West Florida has issued a call to exhibitors for its seventh annual Festival on the Green Fine Arts Show, which will take place March 30 and 31 on the UWF Pensacola Campus. The Festival on the Green Fine Arts Show is a juried fine-arts and fine crafts show with space for 40 to 50 artists. The deadline for entry is February 9.

Judging will begin March 30 at 10:00 a.m. Cash prizes totaling \$1,700 will be awarded in the following categories: Best of Show, \$600; President’s Award, \$400; First Place Award, \$300; Second Place Award, \$200; and four Judge’s Awards at \$50 each.

“The Festival on the Green Fine Arts Show is an opportunity to showcase the exceptional talent of our area’s fine artists,” said Joy Ward, festival art show chair. “Artists enjoy our beautiful campus environment and the convenience of being so close to home. Several have not missed a show.”

Entry categories include ceramics, drawings, fiber/wood/leather, glass, jewelry, mixed media, oil/acrylic, photography, printmaking, sculpture and watercolor. Artists should submit four 35mm slides or four digital photographs in JPEG format for consideration by the jury. Three slides (or JPEGs) are to be representative of current work that will be

displayed. The fourth slide (or JPEG) must show the display booth that will be used during the show. Submit entries to: UWF Festival on the Green Fine Arts Show, Attn: Valerie Moneyham, Building 20W, Room 159, 11000 University Parkway, Pensacola, FL 32514 no later than the February 9 deadline.

Each application must be accompanied by a \$50 check, which covers a non-refundable \$15 jury fee and a \$35 booth fee (includes \$2.44 state sales tax). Those applicants who are not selected will be refunded the \$35 booth fee. Fees collected will be applied to jurying and judging costs, as well as artist awards. Notification will be mailed on or about February 23.

Festival on the Green is a two-day event that welcomes the Northwest Florida and South Alabama community to the UWF campus. Last year, the festival attracted more than 20,495 visitors.

Applications for the Festival on the Green Fine Arts Show are available online at uwf.edu/festival/call_to_artists.cfm

For more information, contact Ward at (850) 474-2431 or e-mail jward@uwf.edu



Who is Employ Florida?

- Employ Florida links all of Florida’s workforce services—state and local—to each other and provides a single name/brand customers can use to locate services anywhere in Florida.
- Employ Florida state “partners” are Workforce Florida, the state policy and oversight board; and the Agency for Workforce Innovation, the state agency which administers workforce funds.
- The Employ Florida local “members” or affiliates are the 24 regional workforce boards that administer nearly 100 “one-stop centers” throughout the state.
- Together, the state partners and local members are the Employ Florida network of workforce services and resources.

What is the Employ Florida Marketplace?

- The Employ Florida Marketplace is Employ Florida's new comprehensive, online employment resource, on the web at EmployFlorida.com, that provides workforce tools for employers to find their next great hire and job seekers to connect with career information and job opportunities.
- With more than 161,000 job seekers and 10,000 employers currently registered at the Employ Florida Marketplace, EmployFlorida.com receives more than 2.1 million hits per week. The number of visitors and registered users increase daily.
- More than 4 million unique job listings have been posted at the Employ Florida Marketplace, resulting in more than 740,000 job referrals.
- More than 233,000 job listings are currently posted at the Employ Florida Marketplace and increasing daily from corporate, public and private Web sites.
- More than 30,000 job candidates' résumés are currently posted on the Employ Florida Marketplace Web site—increasing daily.
- The Employ Florida Marketplace enables registered employers to create, post and manage job openings, maintain a database of potential candidates and access information about training grants and other opportunities to aid in creating new jobs and upgrading the skills of their current staff.
- The Employ Florida Marketplace provides résumé building assistance, career development information and training and education sources to help job seekers acquire skills for the jobs they want.
- The Employ Florida Marketplace connects customers to both online, self-service assistance and face-to-face employment assistance at the local level.

What is the technology behind the Employ Florida Marketplace?

- The foundation of the Employ Florida Marketplace is Geographic Solution's Virtual OneStop system. The Palm Harbor-based company has developed state-of-the-art systems for employment and workforce development agencies in more than thirty states.
- Geographic Solution's Virtual OneStop provides universal access to online services for individuals seeking jobs, training, and program information; employers looking to recruit talent and assess the labor market; and providers promoting their programs.

- The Virtual OneStop system also provides services for staff and one-stop operators, automating their case management and allowing them to efficiently assist job seekers, employers and providers.
- The Virtual OneStop system also offers easy access to key reporting features to provide management with valuable information for improving service delivery and enhancing performance.
- Geographic Solution's VOSJobs software, a component of its Virtual OneStop Operating System, is an Internet-based search engine that spiders thousands of private and government Web sites, newspaper postings, corporate job boards and community job boards for employment opportunities.

LambdaRail to Revolutionize the Internet Experience (NW Florida Daily News, January 14, 2007)

The Florida LambdaRail could be a reality for the University of West Florida Emerald Coast campuses — and some local companies — by the end of the calendar year. The fiber optic infrastructure, which is owned and operated by 10 universities across the state, provides data and communication networks with ultra-high bandwidth and capacity. "It's the Internet on steroids plus," UWF President John Cavanaugh said recently at a meeting of the Technology Coast Manufacturing and Engineering Network. "(Florida LambdaRail) will literally change the way you think about your business and other companies." Engineers, programmers, academics and a variety of other technical professionals attended the TeCMEN meeting Jan. 9 at the Fort Walton Beach campus to get an update on the project. Cavanaugh assured the group that Florida LambdaRail will eventually be available to Okaloosa County. "We're already talking about how to create and Okaloosa fiber loop off of the LambdaRail, so that you can be better served," he said.

Florida LambdaRail is connected to National LambdaRail, which is owned and operated by U.S. universities. In the Panhandle, UWF provides LambdaRail connectivity to entities who become associate or affiliate members.

"It's no longer hypothetical. It's reality," said Michael Dieckman, associate vice president of information technology at UWF. "The basic speed of a Lambda can support 10 gigabits."

Here's how it works: Up to 32 different wavelengths or Lambdas can travel along a single fiber optic cable, with each wavelength supporting the transport of 10 billion bits per second.

Such super high-speed technology allows for transferring medical images, telemedicine, remote data vaulting, meteorological studies and long-distance research collaboration, he said.

"We're all more data-dependent today, and the ability to transfer that (data) is crucial," Dieckman said. "This type of capability is a real driver of the economy."

Cavanaugh said the LambdaRail stands to revolutionize everything from predicting weather systems to common surgeries.

"You can literally have virtual surgeries going on," he said. "A surgeon in Rochester ... operating on a knee in Gulf Breeze.

"This network isn't just for everybody. It's for research-intensive companies."

Cavanaugh and Dieckman said they hope to lease fibers from Okaloosa County's optic fiber network and connect to the Florida LambdaRail via a location in Crestview by the end of the calendar year.

UWF has plans to connect the University of Florida's Research and Education Engineering Facility in Shalimar by early 2008.

For more information about National LambdaRail or Florida LambdaRail, go to www.flrnet.org or www.nlr.net

The Center for Lifelong Learning, a non-profit organization, is currently enjoying their Winter semester at the UWF Fort Walton Beach campus. With almost 500 students enrolled in their more than 80 courses and special events, CLL continues to be the most economical educational opportunity in the state of Florida. For only \$40 students may take up to four non-credit classes in each of their eight week semesters.

An all-volunteer school, CLL offerings cover the spectrum from computers to art to science, with such classes as *United States Foreign Policy*, *Video Processing*, *Watercolors*, *Personal Investing*, *Immigration Issues*, *Fabulous East Africa*, as well as classes in exercise, religion, cooking and bridge.

For more information call the CLL office at 863-6548 or visit their web site at <http://CLL-FWB.org>

The Department of Music is Seeking Competitors for the Kathleen T. and Philip B. Phillips, M.D. Jazz Piano Competition. This annual event, made possible by the generosity of the Phillips family, is open to currently enrolled undergraduate and graduate students, ages 17 through 35, from colleges and universities throughout

the U.S. Finalists will compete for cash prizes totaling \$10,000. The final round of the competition will be held as a free public performance March 30, 2007 at the historic Saenger Theater in downtown Pensacola. The competition coincides with Pensacola's annual JazzFest, which will feature the winner in concert March 31, 2007.

Five finalists will be selected by a panel of judges and notified by March 1, 2007. Finalists should plan to arrive in Pensacola March 29 in preparation for the competition. Each finalist will be allowed a maximum of 20 minutes performance time. Prizes to be awarded include: First place: \$5,000; Second place: \$3,000; Third place: \$1,500; and two Honorable Mentions at \$250 each. Each finalist will be allocated a \$500 travel and housing stipend.

Competitors must submit applications no later than February 16, 2007. They should include a letter of recommendation from the student's applied teacher, an audition CD or videotape (not to exceed 30 minutes) that includes pieces representing at least three different jazz styles, proof of age and student status.

For more information and application materials, visit uwf.edu/music/phillipsjazz or call the Department of Music at (850) 474-2147.

Let Us Hear From You!

We are interested in your feedback. Send to emolder@uwf.edu or call 850-863-6583.

“Focus on 40”
Recognizing 40 Outstanding UWF Alumni

In celebration of the University of West Florida's 40th anniversary in 2007, forty alumni from various backgrounds and professions will be featured in university publications as well as on the Web. We invite you to submit your nomination of a UWF alumnus who has achieved significant accomplishments and/or demonstrated leadership in his or her chosen field of interest or career. This accomplishment may include personal or professional endeavors.



Alumni Nomination

I would like to nominate the following UWF alumnus:

First Name: _____

Last Name: _____

Degree and graduation date (approx): _____

Briefly state the reason you think this person should be featured during UWF's 40th anniversary celebration:

Nominator's name (please print): _____

Nominator's e-mail: _____ **Nominator's phone:** _____

Nomination deadline: March 1, 2007

Please return form to:
The UWF Division of Development
11000 University Parkway, Building 12
Pensacola, FL 32514
(850) 474-2758 or e-mail: development@uwf.edu