

## **INTERDISCIPLINARY INFORMATION TECHNOLOGY--DIGITAL MEDIA**

### **Mission Statement**

*The mission of the Department of Art complements that of the University by striving "to empower each individual we serve" by: 1) developing innovative curricula that references the most current theoretical information; 2) pursuing research and creative activity goals which draw upon, and enlarge, today's critical discourse; and 3) establishes ties to the larger community and professional organizations through service-related activities.*

### **Student Learning Outcomes**

The student graduating with a Bachelor of Science in the Interdisciplinary Information Technology Program in the Digital track should be able to:

#### **Content**

- Ascribe meaning to the visual elements, in all their guises and combinations
- Describe the uses and potential of the principal digital imaging programs
- Recognize and explain the influence of the current visual culture
- Identify career opportunities within the art world

#### **Critical Thinking**

- Solve visual problems through the creative application of the principles of visual communication and technological resources
- Demonstrate proficiency in the selection and use of appropriate information technology

#### **Communication**

- Convey a complex idea effectively through visual, verbal, and written means
- Use professional communication conventions

#### **Character/Integrity/Values**

- Develop products using a process that is consistent with high professional standards
- Identify and adhere to appropriate ownership practices related to created materials

## **Project Management**

- Design strategies for managing/producing digital images for specific applications
- Develop and execute project plans that take into account resources and timetables

## **Assessment of Student Learning Outcomes**

All students in the IIT Digital Media program will complete a capstone experience at the end of their undergraduate education, ART4632C Digital Studio Senior Project (formerly the Electronic Media Studio). By prior arrangement, students can use this opportunity to participate in paid or unpaid internships, or to design a project worthy of a culminating senior experience. The capstone instructor will provide a comprehensive overview of individual achievement of the student learning outcomes demonstrated in the capstone experience. Graduating IIT Digital Media majors also complete a survey to provide the department with feedback about how effective the program has been, in order to assist the department in any needed modifications.

## **Job Prospects for Interdisciplinary Information Technology Graduates**

Although most IIT careers can be launched when undergraduate studies are completed, some graduates may want to seek advanced education in graduate school.

Professional Artist  
Art Educator  
Graphic Designer  
Web Designer  
Museum Professional

Events Manager  
Arts Administrator  
Resource Developer  
Designer

***Find Out More about Interdisciplinary Information Technology:***  
**<http://www.uwf.edu/iit/>**