



**MBA Program  
FWB/Eglin Spring 2010 Core Class Textbook List**

Course Number	Course Title	Term	Professor	Textbook	ISBN
MAN6721.2142* **Tandberg**	Strategic Management (FWB Campus)	A 1/6-4/30 Tu	Lawlor	Strategic Management Text and Cases, 4 <sup>th</sup> edition. Dess Lumpkin & Eisner. McGraw-Hill Irwin.	9780073404981
ECP6705.2140* **Tandberg**	Advanced Managerial Economics (FWB Campus)	A 1/6-4/30 We	Hawkins	<i>Managerial Economics and Organizational Architecture, 4<sup>th</sup> edition or 5<sup>th</sup>, Brickley, Smith &amp; Zimmerman, McGraw-Hill Irwin</i>  <i>Either 4<sup>th</sup> or 5<sup>th</sup> edition is acceptable per Dr. Hawkins</i>	9780073523019 4 <sup>th</sup>  or 9780071284806 5 <sup>th</sup>
GEB6895.2095* **Tandberg**	Business and Public Policy (FWB Campus)	A 1/6-4/30 Th	Harper	<i>Macroeconomics, 6<sup>TH</sup> Edition, 2008-2009 updated booklet; Bernanke and Abel, Publisher: Pearson</i>	9780321619532
ACG6309.2066	Accounting Aspects of Business Policy Determination (Eglin AFB)	A 1/6-4/30 Tu	Donelan	<b>Primis custom-published book. Must be purchased through UWF or as an E-Book.</b> <i>Accounting: Designed for Accounting Aspects of Business Policy</i>	9780390569035 For questions, email Dr. Joe Donelan jdonelan@uwf.edu