

The banner features the University of West Florida logo on the left, which includes a stylized 'U' and 'W' with a seashell motif. To the right of the logo is a blue-tinted photograph of a modern building with a large, curved architectural element. Further right is a close-up image of a nautilus shell. Below these images, the contact information is presented in three columns, each starting with a green right-pointing triangle.

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PEOPLES FIRST COMMUNITY BANK COMMITS \$100,000 TO UWF

PENSACOLA — The University of West Florida has announced that Peoples First Community Bank has pledged \$100,000 to establish an endowment for the UWF College of Business. The endowment will benefit the finance program.

Joe Chapman, founder and chairman of Peoples First Community Bank attributes his mother’s ability to obtain an education as the reason behind her success as an educator and elected official, therefore providing the basis for his support of education.

“Apart from freedom itself, education is the greatest key to opportunity available to Americans,” said Chapman. “Education has been the foundation of all of my success, and at Peoples First, we are pleased to contribute to the mission of an outstanding institution like the University of West Florida and its College of Business.”

UWF College of Business Dean Ed Ranelli stated that the generous support of Peoples First to the UWF College of Business will provide funds to enhance student scholarships, faculty growth and development and new program development and, in doing so, advance the mission of the college and its contribution to the educational and economic development of Northwest Florida and the state.

UWF President John Cavanaugh said the endowment reflects a firm commitment by Peoples First to excellence in business education and a real belief in UWF’s ability to deliver that education.

“We sincerely appreciate their support of our business programs and value them as a real partner with UWF,” he said.

For more information, contact Gretchen VanValkenburg, associate director of development, at (850) 748-4811 or e-mail gvalkenb@uwf.edu.

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