

Paid internship NOW with the potential to be hired full-time after graduation!

Apply Now!

Paid Marketing & Communication Internship

Florida SBDC is Hiring!



Marketing & Communications Intern

Spring 2026: 10-20 hours/week
Summer 2026: 10-20 hours/week

The Florida Small Business Development Center (SBDC) is seeking a motivated and creative Marketing & Communications Intern to support the statewide marketing and communications team. This internship provides experience with content creation, campaign development and management, social media, website support, and event marketing.

This position will provide the opportunity to develop and apply necessary real-world skills while attaining your UWF degree.

Apply today using the QR Code or visit our website:
uwf.edu/WorkforceDevelopment

The UWF Talent Catalyst program combines work experience, classes, mentoring, and essential professional soft skills development.

Email: workforcedevelopment@uwf.edu



UWF Talent Catalyst
UNIVERSITY of WEST FLORIDA
Amplified by Landrum

Marketing & Communications

Intern Job Description

Downtown Pensacola Office



Responsibilities

- Assist with content creation, including drafting and editing copy for blogs, emails, social media posts, and marketing materials
- Contribute to the planning and elevation of the Florida SBDC Network's 50th and Florida APEX Accelerator's 40th anniversary campaigns, including content development, campaign coordination, and promotional support
- Support the development, execution, and management of integrated marketing campaigns across digital, social, web, and event channels
- Support social media management by scheduling posts, monitoring platforms, engaging with followers, and identifying trends
- Help create promotional materials, graphics, and presentations
- Provide support for marketing events, conferences, and promotional activities
- Collaborate with the statewide network of marketing coordinators to support local and regional initiatives
- Brainstorm and contribute ideas for new campaigns and outreach efforts
- Leverage AI-powered marketing and digital tools to enhance efficiency, creativity and data-informed decision making
- Perform additional marketing-related duties as assigned

Qualifications

- Full-time UWF student pursuing a degree in Marketing, Communications, Public Relations, Graphic Design, or a related field
- Strong written and verbal communication skills
- Basic graphic design skills; familiarity with Adobe Creative Suite (or similar tools) preferred
- Experience or interest in social media platforms and content creation
- Creative, detail-oriented, and deadline-driven
- Strong organizational skills and ability to manage multiple projects
- Ability to work independently and collaboratively in a team environment
- Initiative, flexibility, and willingness to learn