

# Apply Now! Paid Legal Writing Position

## Levin Papantonio is Hiring!



**LEVIN PAPANTONIO**

PROCTOR | BUCHANAN | O'BRIEN  
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### Long-Form Content Writer

Levin, Papantonio, Proctor, Buchanan, O'Brien, Barr & Mougey, P.A. is seeking a full-time Long-Form Legal Content Writer. This writer will research, outline, write, and revise in-depth legal content involving litigations and other activities to highlight the firm and its accomplishments. They will translate complex legal topics into clear, audience-focused content while aligning with SEO strategy, editorial standards, and regulatory considerations for legal marketing.

This position will give you the opportunity to develop and apply necessary real-world skills while attaining your UWF degree.

Apply today using the QR Code or visit our website:  
[uwf.edu/WorkforceDevelopment](http://uwf.edu/WorkforceDevelopment)



The UWF Talent Catalyst program combines work experience, classes, mentoring, and essential professional soft skills development.

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# Long-Form Legal Content Writer Job Description

## What We're Looking For

- A writer who can produce clear, accurate, and engaging long-form content.
- Someone who thrives in a fast-paced environment and who can function well as part of a collaborative team.
- A strategic communicator who can support the firm's message across multiple channels.
- A detail-oriented editor who can manage both recurring publication cycles and one-off deadlines.

## Key Responsibilities

- Produce long-form articles, guides, and downloadable content that are accurate, authoritative, and client-friendly.
- Prepare press releases related to case filings, verdicts, settlements, and firm announcements.
- Draft presentations and video scripts that are engaging and connect with audiences.
- Serve as editor of the firm's twice-annual magazine distributed at our industry conferences.
- Develop outlines, summaries, and talking points for the short-form content/marketing team to allow long-form content to guide and be repurposed for social media, blog posts, and video scripts.
- Conduct primary and secondary research: read case law summaries, firm materials, interviews with attorneys, and reputable secondary sources.
- Collaborate with attorneys, marketing, and SEO specialists to develop content briefs and outlines.
- Optimize content for SEO (keywords, headings, meta descriptions, internal linking) while maintaining natural readability.
- Ensure legal and ethical compliance in marketing communications (no unauthorized practice of law, proper disclaimers).
- Edit and proofread content for clarity, tone, grammar, and accuracy.
- Maintain an editorial calendar, meet deadlines, and incorporate feedback from attorneys and marketing leads.

## Qualifications

- Excellent research skills and ability to interpret legal topics and synthesize information for non-lawyer audiences.
- Strong command of grammar, tone, and storytelling for professional services marketing.
- Familiarity with SEO best practices and content management systems (e.g., WordPress).
- Ability to work independently, manage multiple projects, and meet deadlines.

## Preferred

- Prior experience working with law firms, attorneys, or in legal publishing.
- Basic understanding of legal terminology and citation conventions.
- Experience with content briefs, keyword research tools, and analytics.
- Basic knowledge of accessibility and inclusive language practices.

## What We Offer

- Competitive pay and performance based annual bonus.
- Flexible work arrangements and supportive, collaborative team.
- Opportunity to build authoritative content that drives client engagement and firm growth.
- Professional development and mentorship from practicing attorneys and marketing leaders.