

Paid internship NOW with the potential to be hired full-time after graduation!

Apply Now! Paid Marketing Internship

American Heritage Financial is Hiring!



Marketing Intern

Fall 2025: 10-20 hours/week

Spring 2026: 10-20 hours/week

American Heritage Financial is seeking a Marketing Intern that wants to gain hands-on marketing experience in the financial services industry. This intern will develop technical and creative skills by contributing to real campaigns and firm-wide initiatives.

This position will provide the opportunity to develop and apply necessary real-world skills while attaining your UWF degree.

Apply today using the QR Code or visit our website:
uwf.edu/WorkforceDevelopment

The UWF Talent Catalyst program combines work experience, classes, mentoring, and essential professional soft skills development.

Email: workforcedevelopment@uwf.edu



UWF Talent Catalyst
UNIVERSITY of WEST FLORIDA
Amplified by Landrum



Marketing Intern Job Description

Responsibilities

- Foundations:
 - Monitor marketing requests and project status
 - Follow up with requestors on pending projects
 - Assist with data collection for reports from email platforms, internal systems, and social media
- Compliance & Content Creation:
 - Learn the legal compliance process and ensure proper disclosures on marketing materials
 - Support content creation: branded presentations, fact sheets, infographics, print collateral, and social media posts
 - Draft educational materials with guidance from the team
- Social Media & Web Skills:
 - Schedule, post, and monitor firm content on a variety of social platforms
 - Learn web design basics and make updates to the company website via WordPress
- Email Campaigns & Analytics:
 - Build and segment email lists, schedule campaigns, and track open/click rates in MailChimp and ActiveCampaign
 - Contribute to reporting and analyze campaign performance
- Strategy & Leadership:
 - Take ownership of mini campaigns
 - Pitch content strategy ideas
 - Present projects to leadership and collaborate across departments
 - Continue developing a professional portfolio with real-world marketing work

Qualifications

- Full-time UWF student studying Communication, Graphic Design and Digital Media, Marketing, English, Business, Information Technology, or Finance

Benefits

- Gain experience with Salesforce, Canva, Adobe Creative Suite, WordPress, MailChimp, ActiveCampaign, and other marketing tools
- Receive mentorship from the Director of Recruiting & Talent Acquisition in addition to shadowing opportunities with the Graphic Designer & Content Creator
- Gain real-world experience in lead generation, social media growth, and campaign development
- Receive opportunities to create portfolio-worthy work and present to leadership