Message from the Vice President

Kevin W. Bailey, Ph.D.
Vice President for Student Affairs

What another great year in the Division of Student Affairs!
The staff continue to do amazing things with and for our students in constrained financial times when tuition and fees have remained flat, which has led to decreases in money available to fee-funded areas such as the Commons, Recreation, Student Health, Counseling and SGA (and student organizations). To the students and public, not much has changed in terms of programs yet I know and very much appreciate how much the staff is doing behind the scenes to deliver quality programs and services with reduced budgets.

This year’s cover photo is of our new football practice field (Pen Air Field). Scrimmage games and all practices are held on the field. Conversations are ongoing about phase II of the project which is an athletic support building containing strength & conditioning space, locker rooms and weight room (for all athletes).

The pages that follow are a few of the highlights from the Division of Student Affairs this year. Enjoy!

Go Argos!
Kevin W. Bailey, Ph.D.
Vice President for Student Affairs
Deferred Recruitment Conversation

Chapter grades among the fraternity and sorority community have been a challenge for the last few years. In particular, the fraternity and sorority FTIC new members have struggled to achieve the minimum grade point average that would allow them to enjoy the privileges of membership they worked hard to seek. Data suggest that the problem rests only with FTIC new members as upperclass new members do not have problems with maintaining their grades. As a result, a conversation about deferring recruitment to the spring semester for the fraternity and sorority community is taking place. Deferring recruitment allows FTICs to establish a UWF GPA in their first semester and establish good academic habits that will allow them to better balance collegiate work and the new member education process.

Southside Residences

Many alums recognize the Southside residences for their iconic Pizza Hut-looking construction and spiral staircases. A fixture on campus since 1967, all 15 buildings will be offline for the 2016-2017 academic year due to elevated levels of mold. The University is exploring several options for the buildings including renovation, demolition, repurposing or a total regut and starting from scratch. Next year’s annual report will include the decision that the senior administration makes regarding the fate of the Southside residences.
Personnel Changes

Our inaugural Director of Assessment, Dr. Sarah Luczyk, has moved to the Division of Academic Affairs splitting her time between assessment for the Hal Marcus College of Science & Engineering and teaching in the Department of Research and Advanced Studies. Dr. Shaun Boren, Associate Director of Recreation and Sports Services, has agreed to assist in this area as additional duties.

For the first time, the Division of Student Affairs has a full-time Budget Manager. Michelle Haynes has worked in Counseling & Psychological Services (CAPS) for a few years and as accounting experience from the private sector as well. Given the dwindling resources provided by the state, Michelle has a lot of work ahead of her trying to find money in all of our existing accounts that can be used for other needs and purposes.

The Division welcomes Dawn Rockey as the Coordinator for Case Management Services who works with Dr. Wiley. In 3.5 years, cases have increased 207% thus signaling the much-needed help that Dawn provides.

Departmental Accomplishments

The following are selected accomplishments to highlight what departments have achieved in the 2015-2016 academic year.

Career Services

- Formal launch of the Career Services college liaison program. Each staff member is assigned to a particular college/special population. Liaisons met with faculty in each respective college and conducted industry specific research regarding career development needs of their population. Program has already yielded greater student engagement by colleges typically underserved by the office. Program also helped yield a 79% increase in student attendance at the Spring Career Showcase.
- Expansion of the Don’t Cancel Class program yielded a record-breaking number of presentations for the fall (90) which is a 48% increase from Fall 2014. These presentations reached 1670 students (2% increase). In Spring, 83 presentations were delivered (57% increase) to 1386 students (31% increase). Formal assessment measures were also built into this program.
- Developed a Day of Exploration event aimed at Undecided students. Worked with academic departments and other campus resources to host a Fall and Spring event. The Fall event attracted 208 students, the Spring event attracted 117 students.
- Authored and awarded two Quality Enhancement Plan (QEP) grants. One in collaboration with the International Student Services office yielded a greater engagement by international students in services and activities hosted by the office. Other unique resources were created for this population and employers hiring international students. The other QEP grant funded an additional Career Peer to assist with the increasing demand for appointments and presentations.

Overall, students’ confidence regarding the topic presented increased from 2.96/5pt scale at the beginning of the presentation to a 4.09/5 after the presentation.

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Michelle Haynes
Budget Manager

Dawn Rockey
Coordinator for Case Management Services

Dr. Sarah Luczyk
Director of Assessment

Dr. Shaun Boren
Associate Director of Recreation and Sports Services

Day of Exploration Event, Career Services
Career Services

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- Expansion of the Don't Cancel Class program yielded a record-breaking number of presentations for the fall (90) which is a 48% increase from Fall 2014. These presentations reached 1670 students (2% increase). In Spring, 83 presentations were delivered (57% increase) to 1078 students (3% increase). Formal assessment measures were also built into this program. Overall, students’ confidence regarding the topic presented increased from 2.96/5pt scale at the beginning of the presentation to a 4.09/5 after the presentation.

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Counseling & Psychological Services

- Provided 909 students (5% more than last year) 5,616 appointments (7% more than last year) for an average of six sessions per student.

- CAPS continues to offer innovative, large scale outreach events including Love Every Body, Stress Free Café, and Paws and Play events in addition to a special Suicide Prevention program this year. “Cracked, Not Broken” was the signature suicide prevention/ living mentally well program we offered in conjunction with the Nuckols family and was partially funded by the John Byler Nuckols Memorial Fund. Overall, in all of our numerous outreach events from “Don’t cancel that class,” to workshops requested by staff and faculty, we made 5,862 face-to-face contacts plus several TV interviews.

- Students report they are highly satisfied with the services and therapists at CAPS. In the spring 2016 satisfaction survey students overwhelmingly identified the service as excellent and needed. Additionally, 98% of the clients endorsed, “Participation in treatment has helped me to be more successful in achieving my academic goals.”

Dean of Students

- The DSO oversaw the development, planning and implementation of the Fall 2015 Convocation Program where over 1,100 students, faculty, staff, and parents/family members attended the event.

Educational Research Center for Child Development

- This was the third year of a four-year US Department of Education Child Care Access Means Parents in School grant for Pell grant eligible and military related students. All students who qualify receive grant discounts on their child care fees. Child care discounts to date (savings to qualifying students) is $356,014.

- The Preschool Teaching Staff began using the family component of the Teaching Strategies Gold on-line assessment program. This component allows parents to join the program, giving them access to their child’s developmental progress for review and it enhances the ability of teachers to communicate with parents. High parent-teacher communication is considered a hallmark of quality child care.

Environmental Health and Safety

- The office continues to collect and recycle the University’s electronic waste. Previously, this waste had to be disposed of through a licensed hazardous waste disposal company. However, with EH&S now taking over this role the disposal generates funds for the University that are put back into the universal waste recycling program.

- Handled 17 shipments of biological and chemical samples for faculty researchers and conducted over 100 hazardous waste and biomedical waste pickups without incident.

- All 143 buildings on campus were inspected in conjunction with the state Fire Marshall’s Office and 72 fire drills were conducted in buildings and residence halls.

Fall 2015 Convocation
Housing and Residence Life

• HRL staff produced 486 programs with 12,466 points of participation and 2,950 community builders throughout the year. Total attendance increased by 16.83% while careful management decreased the total cost of programming by 2.67%. Notably, attendance at Living-Learning Community events (Delphi, Oracle, Honor) increased by 40%.

• HRL partnered with faculty to design the STEM Living Learning Community, which is opening in Fall 2016. HRL also partnered with University College, Career Services, and Student Involvement to create the Delphi Leadership LLC and the Delphi Exploratory LLC, both of which are also opening in the Fall of 2016.

• From July 1, 2015-June 30, 2016, the following facility enhancement projects were completed: walkway at Village East G & H; new chiller in Martin and Argo Hall; new flooring (carpet and vinyl plank flooring) as well as repainting (Martin Hall completed/Pace Hall began in Summer 2016); new LED lighting added in Village West Parking lots; and security cameras installed in Village East, Village West, Heritage and Presidents Hall.

Intercollegiate Athletics

• The Conference title record improved to 88 titles with Conference championships earned by Men’s Golf, Women’s Golf, Women’s Tennis, and Women’s Swimming and Diving. UWF holds the highest overall Gulf South Conference (GSC) titles of any GSC member. Eleven out of fourteen UWF varsity teams advanced to NCAA Division II post season play.

• Athletics made history by capturing all three of the Gulf South Conference All- Sports Trophies for the 2015-16 season. UWF Athletics won the women’s all sports trophy for the 11th straight year and 14th overall. This is the fifth time overall that UWF has claimed the men’s all sports trophy. Notably, this is the third consecutive time UWF has taken the combined all sports trophy the awards’ creation three years ago.

• Women’s Swimming and Diving, which has excelled from its introduction, captured their second consecutive New South Intercollegiate Swimming and Diving Conference (NSISC) Championship and sent a school record 14 student athletes to NCAA Championships finishing sixth as a team and bringing home three individual National Champions. The College Swimming and Diving Coaches Association of America named the West Florida Swimming and diving program as one of its scholar all-American teams.

Office of Student Rights and Responsibilities

• The Student Code of Conduct was reviewed, revised, updated and approved by the UWF Board of Trustees in June 2016.

• From May 8, 2015 – May 7, 2016, OSRR processed a total of 1119 cases (374 Student Conduct cases, 122 Academic Misconduct cases, and 623 Admission Clearance cases).

Recreation and Sports Services

• RSS hosted 190,413 visits to the HLS facility from 8,009 persons, 15,141 general public admissions to the aquatic center, 12,720 equipment rental checkouts, 1,394 unique participants in the Intramural Sports program, 567 unique participants in the Sports Club program, and 184 unique participants in Argo Adventure Kids Camp.

• Aquatic Operations and Instructional Programs expanded water safety education by incorporating national drowning prevention programs, in school classroom experiences, and targeted swim lessons for African American children. Aquatics also established the best practices Manager On Deck lifeguarding model.

• RSS facilities managed numerous events in service of the UWF and Pensacola community including everything from student events such as Dance Marathon and Convocation to Community events such as GPAC and BEST Robotics as well as Presidential and University events such as the State of the University BBQ and an Athletic Donor Dinner.

Student Case Management Services

• Case Management Services (CMS) addressed 303 cases in Summer 2015, 668 cases in Fall 2015, and 895 cases in Spring 2016 semester for a total of 1866 cases between Summer 2015 and Spring 2016.

• CMS continued growth and expansion of the Grades First referral program. Referrals to CMS skyrocketed to 162 referrals during the past academic year.

• The Argo Pantry’s use and expansion continued at a record rate. During the August 2015 to June 2016 period, a total of 780 student visits were recorded.
Student Disability Resource Center
- Coordinated accommodations 625 students, which includes 1,675 face-to-face classes, 471 online courses, and 1,382 exams.
- Launched SmartPen pilot program to assist students who have difficulty taking notes.
- Received several grants including $10,795 technology grant to purchase iPads for academic coaching services and $59,900 in Johnson Scholarship awards for qualified students with disabilities.

Student Health Services
- Provided high quality and cost-effective health, education, and prevention services to 4,560 UWF students (12% more than last year) and a total of 5,871 appointments (22% more than last year).
- Ninety-six percent of students who use SHS report they would recommend UWF Student Health Services to other students.
- Collaborated with numerous departments in student affairs to provide outreach and education to students at events like the Love Every Body Event with CAPS as well as collaborated with West Florida Area Health Education Center to provide free tobacco cessation program classes for students, staff, faculty, and local community members.
- Collaborated with the UWF Department of Nursing to provide high-quality, patient-centered clinical rotations for undergraduate nursing students in a variety of courses. During their clinical rotations for NUR4636L Community & Public Health Nursing Lab and NUR4990L Patient Centered Care III Lab at SHS, the students experienced nursing in a fast-paced and busy clinic, developed their time management skills, and provided care for a diverse student population under the SHS nursing staff’s direct guidance. SHS also provided clinical rotations with the Associate Director in order for students to gain valuable leadership and management skills for NUR4827 Leadership & Management in Nursing. Lastly, SHS provided an intensive preceptorship experience with the Registered Nurse Manager for one nursing student’s Nursing Preceptorship course for the completion of the BSN program requirements.

Student Government Association
- SGA coordinated Diversity Week April 18-22, 2016 including tabling efforts and events by student organizations, a Diversity Town Hall, and culminated in the Office of Equity and Diversity’s Block Party.
- SGA Budget and Allocations Committee allocated $9,600 in Travel Grants and $10,000 in Project Grants.
- SGA partnered with University Commons and Student Involvement for the first ever collaborative 2015 Summer Leadership Series, which was attended by 26 students from SGA, Leadership and Service, Fraternity and Sorority Life, Campus Activities Board, and Homecoming. This continued in 2016 with the same departments and the African American Student Association.

Student Transition Programs
- Launched Commuter Life website with resources for commuter students. Working to better promote site to commuter population. www.uwf.edu/commuter
- Orientation 2015 Numbers:
  - Total Attendees for a Fall FTIC two-day orientation session: 1312
  - Total Summer/Fall Transfer students: 352 (206 online and 146 on campus)
  - Total Attendees for a Summer/Fall Fast Pass orientation: 87
  - Total Pell Eligible Attendees: 281
  - Total Fall FTIC Students attended a two-day STEM Orientation session: 289
  - Total Guest Attendees for Fall FTIC Two-Day sessions: 1050
- Family Weekend hosted 260 family members on campus. Events included a tailgate, painting with a twist, outdoor activities, wine and cheese reception and CFPA performance, ghost tours and a breakfast hosted by Dr. Kelly.

University Commons and Student Activities
- UCSI’s Marketing & Communications efforts resulted in increased social media reach and traffic, increased marketing project completion (171 projects), the installation of window signage and spirit artwork, and local media impact for two UCSI programs (Leadership Awards and Undergraduate Board Fellows). Social media and print marketing continue to excel in professionalism and variety as well as the use of assessment data to inform project design.
- UCSI successfully transitioned to a new student organization electronic management platform, resulting in more efficient and functional use of ArgoPulse. The diversity of offices and programs utilizing ArgoPulse continues to increase. Students reaction to the change has been positive. In addition, nearly all student-facing processes have been integrated in ArgoPulse, including leadership position documentation, leadership awards applications, and event registration.
- Efforts to improve outcomes related to student staff management yielded several positive results. First, UCSI adopted department-wide approaches to training, evaluation, and assessment of student employees. A recruitment fair was hosted during the Spring semester that was well received by students and resulted in filling all Fall 2016 positions and setting a tone of professionalism. Most significantly, the ArgoGROW program, a reflection-based approach to increasing the value and relevance of students’ work as UCSI employees and leaders, was implemented with all student staff and student involvement leadership positions.

University Police Department
- UPD hosted a two-month active shooter training in the summer for 200 law enforcement officers from various local agencies.
- Ten active shooter presentations were held for various departments on campus.
- Officers wrote over 550 reports, provided 451 safety escorts, responded to 280 blue light alarms and delivered 40 crime prevention presentations.

Wellness Services
- The Peer Education Program had an exemplary year with increased membership (from 9-14), visibility, and national recognition. The Peer Educators were selected to present at the national NASPA Bacchus and Gamma General Assembly conference for the second year in a row and one of our Peer Educators received the Outstanding Student of the Year award at the conference.
- National quality Sexual Violence Prevention and Title IX Related Education initiatives including writing and coordinating a fifteen-minute Title IX student training video, partnering with SGA, Athletics, and Recreation and Sports Services to continue the It’s On Us campaign for a second year, partnering with Dr. Dione King in the Social Work department to implement and assess the Red Flag Campaign (a relationship violence awareness and prevention campaign), and offered a variety of national quality sexual violence prevention and Title IX-related education initiatives including Take Back the Night program that was student facilitated and that the majority of the sorority community and a large representation from the fraternity community participated. A total of 4,924 students were reached through outreach, programs, events, and trainings.
- Provided strategic education for freshmen, athletes and fraternities and sororities that included more than 1,100 freshmen completing Alcohol.edu and Haven as well as nearly 100 fraternity and sorority members who had not already completed Alcohol.edu and Haven. Additionally, all teams completed one in-person alcohol and other drug educational program offered by Wellness Services’ staff and were assigned to complete one online educational program.
Student Success Stories

Philip Billings
Hometown: Wynne, Arkansas
Major: Finance
Classification: Sophomore

Phillip Billings became very involved in the Residence Hall Association this year and will be the RHA Secretary in the upcoming year. He has grown as a leader by leaps and bounds and when asked about his RHA experience, Phillip provided the following testimonial: "If I hadn’t gotten involved in Housing, I wouldn’t have gotten involved in Orientation or a lot of other things on campus. By getting involved in Housing, I became involved in so many other things just through association. RHA helped me break out of my shell, became more comfortable talking to other people, and try new things. I enjoy being a part of initiatives that improve the lives of my fellow students, and RHA has helped me do that."

Autumn Duyn
Hometown: Venice, Florida
Major: Exercise Science
Aspirations: Pursuing a doctorate in physical therapy
Classification: Alumna

A four-year standout for the UWF Volleyball team, Autumn Duyn, from Venice, Florida, was the anchor that led the Argonauts to new heights during her five years at West Florida. She was an offensive and defensive leader for UWF, ending her career as the only player in program history to rank in the top two in both career digs with 1,530 and career kills at 1,367. Academically, she was a leader for her teammates off the court as well. She was named the GSC Honor Roll five times and was a GSC All-Academic selection three times. In 2015 she became the first player in program history to be named an Academic All-American honors, becoming only one of eight athletes to earn the honor in the history of UWF athletics. She completed her remarkable career by being awarded the GSC Commissioner’s Award, given to the outstanding male and female student-athlete in the conference. The Venice, Florida native earned both a bachelor’s and master’s degree in exercise science from UWF and is starting work on her doctorate in physical therapy at Florida Gulf Coast this fall.

Goals for 2015-2016

Following is a list of goals for the Division of Student Affairs for the year, and a look at how we did.

P1.1 Review and strengthen the Delphi, first year, and Oracle, second-year, residential communities
Ranched the curriculum for both programs and have decreased the size of both programs to a floor or two and not the entire building, which makes the programs more manageable.

P1.2 Strategically develop plan to increase housing occupancy in partnership with academic leadership. Added a STEM LLC in collaboration with the Hal Marcus College of Science & Engineering.

P1.3 Develop a University-wide first-year experience online presence.
In collaboration with University College, a first year website was developed as the launch pad for all things first year uwf.edu/offices/university-college/departments/advising-retention/first-year-experience.

P1.4 Increase the number of departments providing “don’t cancel class” options for faculty.
Doubled the number of departments from two to four that are offering the service - Career Services, Counseling, Wellness Services and Title IX.

P1.8 Create and implement a detailed plan for football. A plan for football was submitted to Executive Vice President and Provost Saunders in October 2015 following the completion of the scrimmage at Blue Wahoos stadium. The plan describes procedures related to student transportation, student ticketing, public safety, game day operations, president’s box and corporate sponsorships.

P2.4 Develop attributes in the Banner system to denote a student’s involvement in a particular student organization. Attributes (i.e., athlete, fraternity member, SGA) were identified by departments but have not been yet been added to Banner.

P3.4 Seek accreditation for the Counseling Center from IACS (International Association of Counseling Services). Full accreditation granted May 27, 2016.

P3.8 Develop and deliver Multicultural Competency Module 4 (privilege) to all division staff. Module has been developed and will be implemented starting Fall 2016.

P5.6 Ensure that Phase IB (athletic support building) of University Park meets the needs of athletic staff and student-athletes. Phase IB went through several iterations of funding models and components and meets the needs of the athletic department.

This completes all priorities established in the current strategic plan!

Goals for 2016-2017

All 2013-2017 strategic plan priorities have been completed one year early. With the University’s plan set to end in 2017, another plan will be developed under the leadership of the new president. Therefore, the goals for the division do not ascribe to a particular plan yet are the result of general conversation with the leadership team or from personal observation of the Vice President.

1. Prepare a recommendation on the pros/cons of mandatory FTIC housing.
2. Implement a bike-share program for students.
3. Launch STP 2.0 with a focus on commuter students and transition issues for FTICs and sophomores.
4. Explore options for a public private partnership to develop a child care center for faculty and staff children.
5. Evaluate the first year of football and its impact on the athletic program going forward.