The 2013-2014 academic year was another step forward for the Division of Student Affairs! Starting football took a leap forward with the hire of our inaugural coach, Pete Shinnick. We began tracking student attendance at events. A policy for Title IX cases was created. Another national championship was brought to UWF courtesy of our men’s tennis team.

The pages that follow are just some of the highlights of accomplishments within the departments within the Division of Student Affairs. I hope you will enjoy reading about the things you’ve come to know and expect from our staff yet find a few surprises that you didn’t know about us and our work.

Go Argos!

Kevin W. Bailey, Ph.D.
Vice President for Student Affairs
Division Highlights

Retention
In June 2011, the University Board of Trustees endorsed several key performance indicators (KPIs) that are to be monitored and advanced over the next five years; one of those was to increase our first-to-second-year retention rate. After a year of planning and research, cross-divisional efforts to increase the retention rate began in earnest. At the end of the 2013-2014 year, the division assisted the campus in increasing our retention rate to 74% from 70%.

Metrics
The Florida Legislature approved new funding and redistributed existing funding from each university’s base and in addition, repurposed the performance funding from last year making a total of $200 million for the Board of Governors’ performance funding initiative. The legislature accepted the BOG metrics approved at their January 2014 meeting and their point and distribution system. Universities scoring at least 26 points will have their base funding restored plus a portion of the new money. The Division of Student Affairs is partnering across the entire campus to ensure higher scores in retention, persistence, graduation rates and career placement.

Symposium
This year’s Student Affairs symposium was entitled, “Intensifying our Impact: Improving Learning, Collaboration and Effectiveness through Technology.” The speaker was Eric Stoller, a student affairs and technology blogger for Inside Higher Ed. In addition to Eric’s lecture, there were presentations from staff in Continuing Education, Academic Technology Center Information Technology Services and ASPIRE, as well as student affairs.

Division Reorganization
As the institution and students’ needs change, it is always good to re-evaluate the organization to make sure our structure best meets those needs. To that end, the supervision of the Student Disability Resource Center moved from the Dean of Students office to join Counseling & Psychological Services, Wellness and Student Health under Dr. Rebecca Kennedy. In addition, Dr. Wiley began the Office of Case Management Services in conjunction with her role as University Ombudsperson. The case management function serves as the central clearinghouse, problem solver and collaborator for student concerns.

Inaugural Events

Argo Food Pantry
The Office of Case Management Services partnered with Manna Food Bank and several campus offices and organizations in order to establish the first on-campus food pantry for UWF students. Students in need of food assistance can access the pantry through the Dean of Students office in Building 22. The Pantry started as a pilot and quickly grew in to a full-fledged program, which demonstrates the level of food insecurity that some of our students have.

NAPSA Lead Initiative
UWF was one of 70 institutions selected by NASPA to participate in its inaugural Lead Initiative on civic learning and democratic initiative. Selected institutions commit to a series of strategies to make civic learning an integrated component of the Division of Student Affairs through planning, partnerships and assessment. Lauren Loeffler, director of career services, serves as our liaison with NASPA for this initiative.
Welcome to the Student Affairs Family!

Pete Shinnick
Head Football Coach

After a collegiate coaching career spanning more than 25 years, Pete Shinnick came to the University of West Florida in 2014 as the school’s first football head coach. Shinnick’s career has included stints as a head coach at Azusa Pacific and UNC Pembroke, and he will lead the UWF football program in its first season in 2016. Shinnick most recently coached at UNC Pembroke, where he was hired in 2005 to bring football back to the university after an absence of more than 50 years. He built the Braves into a nationally-ranked NCAA Division II team and compiled a record of 50-24 in seven seasons. Before bringing football back to UNC Pembroke, Shinnick made his mark as head coach of former NAIA powerhouse Azusa Pacific. In seven years with the Cougars, his teams posted a mark of 53-22 and earned two national semifinalist finishes.

Dr. Jason Strahan
Director, Student Health Services

Dr. Strahan joined the University of West Florida in 2013 as the director for Student Health Services. He is a board certified physician who has been in private practice since 2000. Originally from Picayune, Mississippi, he attended Mississippi State University where he graduated magna cum laude with a Bachelor of Science in biochemistry in 1993. He attended medical school at the University Medical Center in Jackson, Mississippi, where he graduated in 1997. He received his residency training from the University of Florida at Sacred Heart Hospital in Pensacola, Florida, from 1997 to 2000. He then worked in Mississippi in private practice for eight years before returning to Florida in 2008.
In the Classroom

Staff members in the Division of Student Affairs also contribute to the academic experience of students by teaching the following undergraduate and graduate courses:

<table>
<thead>
<tr>
<th>College</th>
<th>Course Number</th>
<th>Course Name</th>
<th>Professional</th>
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<tbody>
<tr>
<td>College of Arts and Sciences</td>
<td>CIS 3949</td>
<td>Cooperative Education</td>
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<td>EEL 4949</td>
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<td></td>
<td>HSC 2990</td>
<td>Sex, Booze, and Peer Health Education</td>
<td>Mica Harrell, Dr. Alicia Cambron and Tiffany Lawson</td>
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<td></td>
<td>HSC 3406</td>
<td>Advanced First Aide and Emergency Care</td>
<td>Nancy Quina</td>
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<td>MAC 3949</td>
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<tr>
<td></td>
<td>PCO 6216</td>
<td>Theories of Individual Counseling</td>
<td>Dr. Keya Wiggins</td>
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<td></td>
<td>PSY3990</td>
<td>Psychology of Personal Growth</td>
<td>Dr. Ross Ginkel</td>
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<td></td>
<td>PUR 3000</td>
<td>Principles of Public Relations</td>
<td>Brett Berg</td>
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<tr>
<td></td>
<td>SDS 6345</td>
<td>Educational and Vocational Guidance</td>
<td>Lauren Loeffler</td>
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<td></td>
<td>SLS 1109</td>
<td>Academic Foundations Seminar</td>
<td>Katie Hudon, Rex Wade, Mary Pittman and Patrick Ryan</td>
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<td></td>
<td>SLS2990</td>
<td>Major Exploration and Career Choice</td>
<td>Rex Wade</td>
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<td>College of Business</td>
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<td>Business and Professional Communications</td>
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<tr>
<td>College of Professional Studies</td>
<td>EDH 5040</td>
<td>College Student Development – Trends and Issues</td>
<td>Dr. Gentry McCreary</td>
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<td></td>
<td>EDH 5070</td>
<td>Assessment Issues in Student Affairs</td>
<td>Dr. Sarah Luczyk</td>
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<tr>
<td></td>
<td>EDH 6045</td>
<td>Budgeting &amp; Financial Management</td>
<td>Dr. Ruth Davison</td>
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<td>EDH 6369</td>
<td>Capstone Seminar in Student Affairs</td>
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<td>EDH 6405</td>
<td>Legal Issues in Higher Education</td>
<td>Dr. Ruth Davison</td>
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<tr>
<td></td>
<td>EDH 6948</td>
<td>Internship in Higher Education</td>
<td>Dr. Ruth Davison, Dr. Jim Hurd and Dr. Sarah Luczyk</td>
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<td>EDH 6991</td>
<td>Theories of College Student Development</td>
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<td>EDH 6368</td>
<td>Multicultural Competence</td>
<td>Dr. Vannee Cao-Nguyen</td>
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<td>EDH 6634</td>
<td>Introduction to College Student Affairs</td>
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<td>LEI 4321</td>
<td>Sport Adventure and Ecotourism</td>
<td>Dr. Shaun Boren</td>
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<td>LEI 1141</td>
<td>Introduction to Recreation and Leisure</td>
<td>Jennifer Johnson</td>
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<td>PEM 2114</td>
<td>Cycle Fit</td>
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<td>Lifeguard Training</td>
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<td>PEM 2123</td>
<td>Fitness Swimming</td>
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<td></td>
<td>PEM 2990</td>
<td>Rock Climbing and Outdoor Leisure Skills</td>
<td>Dr. Shaun Boren</td>
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<tr>
<td></td>
<td>SDS 6647</td>
<td>Counseling Foundations Student Affairs</td>
<td>Dr. Keya Wiggins</td>
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Departmental Accomplishments

Below are selected accomplishments to highlight what departments have achieved in the 2013-2014 academic year.

Assessment & Planning
• Conducted National Survey of Student Engagement, Student Strengths Inventory and Graduating Student Surveys.
• Assisted with University-wide reaffirmation efforts with the Southern Association of College and Schools: Commission on Colleges.

Career Services
• Hosted on-the-go services in 96 separate occasions, and served over 250 students through this service. By partnering with the College of Business Executive Mentoring Program, COB student engagement with this and other career services have increased in the last two years (since the inception of on-the-go services) by 200%.
• Offered new recruiting and networking events, including the inaugural Careers in Healthcare panel, which brought together industry professionals and students interested in pursuing healthcare professions. This plan yielded a 91% increase in attendance at events by employers and an 18% increase in student attendance.
• Formally implemented the Four Year Career Development Model to aid in students’ career success for retention and persistence.

Case Management Services
• Held a food drive that yielded more than 240 pounds of food.
• Began laying the foundation for the Argo Panty to become self-sustaining in the 2014-2015 academic year.

Counseling & Psychological Services
• Treated 846 students, which represents a 33% increase from the benchmark 2010-2011 year.
• Finished the third (and final) year of the $300,000 Suicide Outreach & Support (SOS) grant program, which provided training to 900 faculty, staff, students and community members.
• Facilitated several outreach events reaching more than 2,800 face-to-face contacts.
Educational Research Center for Child Development (ERCCD)

- Enrollment for fall was 93 (58% students) compared to last year’s 89 (61% students), and spring enrollment was 94 (59% students) compared to last year’s 91 (60% students).
- Students participated in more than 856 hours of field experience at the Center, an increase of 14% from the previous year.
- Collaborated with the Early Learning Coalition to collect online baseline developmental data of young children through assessments, saving the Center $2,000 in annual Teaching Strategies Gold program subscription fees. This also significantly reduced the paper consumption in the Center.

Environmental Health and Safety

- Conducted 16 different training classes (e.g., Building Emergency Coordinator, biohazard safety) with a total campus community employee participation of 1,492.
- Worked in conjunction with the State Fire Marshal’s Office to inspect and ensure 100% of UWF facilities are in compliance with fire and life safety codes.
- Assisted with obtaining funding for the UWF Emergency Internal Notification System (text messages, emails). After obtaining funding, EH&S worked with facilities to install the system in high-impact areas.

Housing and Residence Life

- Facilitated 551 formal programs for on-campus students.
- Created the Conflict Coaching Program that encouraged peer to peer conflict mediation.
- Moved to online management system for room assignments and bill pay to create a more user-friendly system for students.

Intercollegiate Athletics

- There were eight Gulf South Conference titles won in the following sports: women’s basketball, men’s soccer, women’s soccer, women’s volleyball, men’s golf, women’s golf, men’s tennis, and women’s tennis.
- In the GSC All-Sports trophy race, UWF Athletics won both the women’s sports trophy as well as the first Overall All-Sports trophy. This win for the women’s sports marked the 12th total with a league-record ninth straight win.
- Twenty student-athletes were designated as “All-Americans” (i.e., top 3% of Division II Athletics)
Office of Student Rights and Responsibilities
• Worked to ensure the University’s compliance with Title IX and the Violence Against Women Act.
• Co-sponsored the Academic Integrity Week with Academic Affairs and Student Government Association.
• Witnessed a reduction in campus drug and alcohol violations for the third straight year.

Recreation and Sports Services
• Group fitness classes saw 14,714 participations over the course of the academic year.
• The intramural sports program hosted the NIRSA Championship Series “Flag Football National Championship,” which included 69 teams representing 37 universities and 55 officials from 28 universities.
• More than 84,725 campus and community visitors utilized the Aquatic Center.

Student Disability Resource Center
• Collaborated with Moe’s Southwest Grill to raise $2,600 for SDRC’s newly established SDRC Foundation, which provides support for programs that are ineligible for state funding, such as Argos for Autism and Academic Coaching.
• Established designated SDRC testing space for students at the Emerald Coast Campus.
• Proctored 679 exams for students registered with the Student Disability Resource Center.

Student Health Services
• Collaborated with West Florida Area Health Education Center to provide free tobacco cessation program classes for students, staff, faculty and the local community.
• Collaborated with UWF Counseling & Psychological Services for blood pressure screenings and education during the Stress Free Café event and Love Every Body event.
• Implemented LabCorp for overall lower-cost laboratory services for students.

Student Government Association
• SGA Budget and Allocations Committee allocated $3.6 million to student organizations and university departments through the annual Activity and Service Fee budget process.
• During Lobby Your Pride, 14 UWF students participated in Rally in Tally, hosted by the Florida Student Association, in Tallahassee, Florida.
• University Outreach Committee awarded the Distinguished Teaching Award to Dr. Eric Bostwick, accounting and finance, Dr. Jossy Uvah, mathematics and statistics, Dr. Jamie Snyder, criminal justice, and Mr. Jonathan Means, philosophy.
• University Outreach Committee awarded and presented SGA Distinguished Staff Awards at Nautilus Excellence Awards to Keaton West, Student Transition Services, Dr. Ben Stubbs, University Commons and Student Involvement, Mica Harrell, Wellness Services, and Alesia Ross, Alumni Relations.
Student Transition Programs
• Hosted Family Weekend, which had 450 participants.
• Provided orientation programming for nearly 1,400 first-time students and 1,010 guests.
• Launched ArgoGuide, an app that allows students and guests to interact with the Orientation program through note taking, schedule information, evaluations and access to presentations.

Testing and Technology
• Overall, 5,297 examinations were administered by the center, an increase over last year’s total administrations.

University Commons and Student Involvement
• Began the Leadership Navigators initiative, which serves as a peer educator opportunity for leadership and service programs.
• With funding from the Green Fee Project Committee, installation of three water filling stations is complete, thus reducing the use of plastic water bottles.
• Fraternity and Sorority Life increased new members by 24%.

University Police Department
• Oversaw the installation of security cameras in Martin Hall, Pace Hall and Argo Hall.
• Conducted a Rape Aggression Defense demonstration for the U.S. State Department and visiting officials from Afghanistan.
• Offered 13 crime prevention classes, including Rape Aggression Defense for UWF students, staff and surrounding community.

Wellness Services
• Coordinated a national-quality Take Back the Night sexual violence awareness/prevention program.
Christopher Marco

Christopher Marco entered the University of West Florida as a freshman in Fall 2010. Chris was one of the first students who participated in the Autism Inclusion Program that developed Fall 2010. AIP provides academic, social, life skills and career planning support. Although he experienced social challenges, Chris did not let his limitations create barriers for him. He eagerly immersed himself in his academic work, campus life and the Autism Inclusion Program.

As evidenced by his 3.42 GPA, it was clear Chris was devoted to his academic work. He majored in Computer Information Systems. Chris was also involved in many aspects of campus life. He served as the vice president for UWF Students for Life, secretary for College Republicans and vice president for Catholic Campus Ministries. Chris was also involved in Student Government Association.

Through the AIP, Chris was referred to Career Services to help with professional readiness. Chris and several other AIP participants also traveled to New Orleans to present UWF’s Autism Inclusion Program at the national Association of Higher Education and Disability Conference. Chris also took the lead in requesting funding from SGA for that conference and was very proud to have participated in that presentation.

Chris, now 21, graduated with a Bachelor of Science in Computer Information Systems in Spring 2014. He secured a full-time job as a Computer Consultant with CGI, Information Technology Company. He credits his social skills training and support from AIP, and the numerous hours doing mock interviews with Career Services for preparing him. He is extremely grateful for his experience at UWF and the support he has received from AIP and the SDRC.

Kevin Perez

Kevin Perez is currently the orientation student coordinator for Student Transition Programs at the University of West Florida. He is from Arcadia, Florida. Kevin is a first-generation college student and was thrilled to start his college career at UWF. He immediately became involved in various student organizations. Kevin was hired as a resident assistant in Housing & Residence Life and joined College Republicans. He also joined Sigma Alpha Mu Fraternity, which allowed him to grow as an individual and experience different aspects of life. He discovered his love for student affairs while working as an orientation leader and decided to change his career path.

After attending Argo Camp, his love and passion for student affairs deepened. Kevin excelled as orientation student coordinator this summer and will continue to work in Student Transition Programs. The skills he developed include: public speaking, training and facilitation, supervision, performance evaluations, conflict management and problem solving. His natural ability to be flexible enhanced his performance and ability to learn on the go. Kevin also presented at the Southern Regional Orientation Workshop at Clemson University.

Kevin’s contagious laugh and positive attitude always brighten the student transition programs office, which he claims is his favorite place on campus. He loves the idea of working in student affairs because of the opportunities to foster relationships with new and current students, work with dedicated faculty and staff members and assist students with their transition to college. We look forward to watching Kevin flourish as a student affairs professional.
Lisa May

UWF tennis sophomore Lisa May is in her second year in the military science program at the University of West Florida.

University of West Florida sophomore Lisa May walks to tennis practice on Thursday afternoons, donning her Army combat uniform with her tennis racquet in hand. She is coming from a two-hour ROTC lab on the Pensacola Campus heading to train with one of the top tennis programs in the country.

May recently finished her second year in the military science program at the University of West Florida and is a member of the nationally ranked UWF women’s tennis team.

“It is an incredibly tough task she has being a student and an athlete,” Head Coach Derrick Racine said. “But then to couple that with all the training she has to do with the ROTC; that in itself is basically a full-time commitment. She is able to juggle all three of those things, and that is remarkable.”

May and her teammates won their fourth consecutive conference championship, and the program’s 14th Gulf South Conference championship, during the 2014 season and made it to the second round of the NCAA Division II South Regional Championship.

“As a Division II student-athlete, balance is very important,” May said. “I took 15 credit hours in the spring, I was enrolled in ROTC and was playing tennis so by balancing my life I can stay on top of everything.”

The sophomore went 6-0 in singles play during the 2014 season, 3-0 in doubles play and maintained a 3.0 GPA in her second year as an Argonaut. May is an international studies major and is interested in pursuing a career in international business or international security.

“I really want to work for a defense agency in the future,” May said. “My future is what drives me and keeps me motivated.”

Tyler Martin

Since Fall 2010, Tyler Martin from Cincinnati, Ohio, has been an exemplary employee and contributor to UWF Recreation and Sports Services. He began student employment as an entry-level facility attendant at the HLS Facility Service Desk. Tyler was quickly promoted to facilities customer service representative and based on his performance, efficiency, public relations skills and maturity in the workplace, Tyler was promoted to building manager.

While earning a degree in business administration, with a minor in marketing, Tyler discovered a passion for human resources management. Through a competitive interview process in 2013, Tyler was promoted to the highest student leadership position within facility operations: program assistant of personnel.

During his senior year, Tyler’s at-work individual development plan focused on public speaking, interpersonal relationships and leadership skills, with emphasis on perceived authority. Through his studies and practical application of student development theory, Tyler gained valuable expertise in personnel management.

Tyler Martin’s leadership on campus was far reaching. His appetite for servant leadership and personal and professional growth was recognized and rewarded on local and national levels. He served as SGA Treasurer and was a leader of Sigma Chi Fraternity. His dedication to always becoming a better Argo and leading future Argos was recognized by being selected 2013-2014 UWF “Undergraduate Leader of the Year.” This award is one of many for Tyler in his senior year. He was a finalist for the Kenneth L. Curtis Scholarship Award. Tyler won the William M. Healey Leadership Award, the NIRSA Region II Student Excellence Award and the NIRSA William Wasson National Achievement Award. With a 3.41 GPA upon graduation, Tyler accepted a position at Florida State University in Human Resources.
Following is a list of goals for the Division of Student Affairs for the year and a look at how we did.

P1.1  Review and strengthen the Delphi, first-year, and Oracle, second-year, residential learning communities.

- In partnership with the UWF ASPIRE office, a study was conducted on the impact of the Delphi and Oracle communities. Several improvements were made to the existing program, including block class scheduling and modifications to the faculty roles within the program.

P1.10 Develop a model for leadership development programs with a focus on major career skill development.

- Based on the implementation of the Career Services Career Development Model functionality, the Leadership & Service Program Review, input from campus stakeholders and student engagement data from 2013-2014, UCSI team members recommended a focus on Social Change Model leadership outcomes. This model embeds career-related skills within the trainings and workshop offerings.

P3.6 Develop the next series of modules for multicultural competence, and outline competencies to be achieved by all division staff.

- Module three was completed and implemented, and distributed the Multicultural Competency Activities manual for Directors. Additionally, a module for privilege and power is in development for the 2014-2015 year.

P5.1 Partner with other divisions to advance the Campus Master Plan (including the University Park design, the multipurpose field project, east campus housing, etc.).

- University Park scope has been refined and more narrowly focused and solutions for funding are being evaluated after the withdrawal of the Public Private Partnership.
- CITF planning activities resulted in a restructure of the project priority list to best serve University Park development.
- A master planning process for a potential Greek Village is underway with the engagement of architectural consults and stakeholder groups.
- Green Fee projects for FY14 have been completed and proposals for FY15 reviewed and budget allocations approved for selected projects.

P6.1 Develop assessment of student community engagement initiatives to assist in measuring the impact of mutually beneficial partnerships on the co-curricular student experience.

- The Community and Civic Engagement Think Tank developed a framework for assessing community and civic engagement in an academic course. Community engagement initiatives within the Division of Student Affairs will continue to be monitored and assessed at the departmental and division level, using the Community Engagement Assessment Rubric every two to three years.
Goals for 2014-2015

For the next four years, divisional goals will align with the aforementioned University Strategic Plan. For 2014-2015, the following actions have been identified:

**P1.1** Review and strengthen the Delphi, first-year, and Oracle, second-year, residential learning communities. (on-going)

**P1.2** Strategically develop new non-residential learning communities in partnership with academic leadership.

**P2.4** Develop attributes in the Banner system to denote a student’s involvement in a particular student organization.

**P2.7** Implement software solutions to increase students’ access to job interview and career preparation information.

**P3.1** Develop a consistent internal reward and recognition structure.

**P3.7** Work with Human Resources to include a multicultural competence component in all staff job descriptions.

**P4.1** Provide regular briefings to the Provost’s Council, all academic chairs and directors, Faculty Senate, Staff Senate, and Student Government Association related to the student experience at UWF. (on-going)

**P4.5** Develop infographics and other documents to depict the results of the Graduating Student Survey and national benchmarking surveys.

**P4.7** Develop a policy and associated protocols to respond to Title IX allegations.

**P5.1** Partner with other divisions to advance the Campus Master Plan (including the University Park design, the multipurpose field project, east campus housing, etc.).

**P6.5** Co-lead, with Enrollment Management, a team to review and provide recommendations to improve new student and transfer orientation.