THE STATE OF THE UNIVERSITY

Dr. Judy Bense
University President
September 27, 2012
Overview

• Fall 2012 Update
• Celebrating our Success 2008-2012
• Launching the New Strategic Plan 2012-2017
• 12,823 students (up 6.6 %)
• 1,847 Freshman, (26% increase)
• Residence halls at 107% occupancy
• Average ACT is 22.5, Average GPA 3.41
• Freshman class diversity: 40%
A Plan in Review: 2008-2012

- High Quality Academic Programs
- Purposeful Enrollment Growth
- Academic & Student Support Services
- Partnerships & Collaboration
- Investment in People
A Plan in Review: 2008-2012

High Quality Academic Programs

National Logistics Competition Team

2nd place International Competition for Unmanned Systems Team
A Plan in Review: 2008-2012

COMPETITIVE EDGE

• 2 INTERNATIONAL AWARDS (MBA 1st, UNMANNED AERIAL 2nd)
• 3-1ST PLACE NATIONAL COMPETITIONS: LOGISTICS, HUMAN PERFORMANCE TECHNOLOGY, COMPUTER SCIENCE
• 1-2ND PLACE NATIONAL AWARD (LOGISTICS)
• 1-3RD PLACE NATIONAL AWARD (LOGISTICS)
• 1-1ST PLACE REGIONAL AWARD (VOYAGER)
• 2-1ST PLACE STATE AWARDS (MATH, FORENSICS)
• 5 STATEWIDE GOLDEN IMAGE AWARDS (COMMUNICATION ARTS)
A Plan in Review: 2008-2012

High Quality Academic Programs

Forbes
A Plan in Review: 2008-2012

High Quality Academic Programs

New Programs

• Social Work (M.S.W.)
• Business, General (B.S.B.A.)
• Music Education (B.M.E.)
• Criminal Justice (M.S.)
• Nursing (M.S.N.)
• Athletic Training (B.S.)
• Criminal Justice (Accelerated Bachelor’s to Master’s Program)
# A Plan in Review: 2008-2012

## Purposeful Enrollment Growth

### Fall 2007

| Enrollment | 10,358 |
| Freshmen | 1,034 |
| Student Diversity | 21% |
| Housing | 100% |
| Living on Campus | 1,456 |
| From Outside Area | 2,974 |
| Alumni | 55,378 |

### Fall 2011

| Enrollment | 12,021* |
| Freshmen | 1,460 |
| Student Diversity | 26% |
| Housing | 100% |
| Living on Campus | 1,850 |
| From Outside Area | 4,240 |
| Alumni | 64,460 |

* 1st day of Fall classes
A Plan in Review: 2008-2012

Academic & Student Support Services

School of Science and Engineering
A Plan in Review: 2008-2012

Academic & Student Support Services

Heritage Hall
A Plan in Review: 2008-2012

Academic & Student Support Services

Health and Wellness Center
A Plan in Review: 2008-2012

Academic & Student Support Services

Applied Sciences

Great Good Place

Sky Lab
A Plan in Review: 2008-2012

Partnerships and Collaboration

Research Grants

- 2008-2009: $13.9 million
- 2009-2010: $16.7 million
- 2010-2011: $19.1 million
- 2011-2012: $29.9 million

Total: $79.6 million

2010 Oil Spill: UWF Office of Economic Development and Engagement administering $30 million from BP for job creation in eight Northwest Florida counties.
Partnerships and Collaboration

A Plan in Review: 2008-2012
A Plan in Review: 2008-2012

FUTURE ARCHAEOLOGIST: I will help us learn from the past
Nick Laracuente, '08

FUTURE CONCERT PIANIST: I will move audiences with beautiful music
Christina Kwon, '10

FUTURE NURSE: I will save lives
Aimee Rowell, '08

FUTURE ENTREPRENEUR: I will start companies that will employ thousands
Daniel Bell, '08

FUTURE NEUROSURGEON: I will research and discover new medicines
Mindy Bottenfield, '10

FUTURE COMPUTER ENGINEER: I will build the future
Katerina Pugh, '08

$35 MILLION AND COUNTING
UWF exceeds creating great futures fundraising campaign goal ahead of schedule
A Plan in Review 2008-2012

Investment in People

Distinguished University Professors 2008-12

Dr. Alfred Cuzan, 2012
Dr. Hedi Salanki-Rubar, 2012
Dr. John Smykla, 2010
Dr. Kuiyuan Li, 2010
A Plan in Review 2008-2012

Investment in People

Employees of the Year

Shaun Boren, 2009
Sarah Groh, 2008
James Hammond, 2011
Marie Glass, 2012
Nancy Wilson, 2010
A Plan in Review: 2008-2012
BY THE NUMBERS

- 7
- 15
- 1600
- 4
- 9000
- $80 MILLION
- $40 MILLION
- 55 AND 88
- 100
- 1
- 24
The New Strategic Plan:
2012-2017

- Enhanced Student Access, Progression, and Learning and Development
- Distinctive Teaching, Scholarship, Research, and Professional Contributions
- Valued Partnerships: Community Engagement and Service
- Sustainable Institutional Excellence
The New Strategic Plan: 2012-2017

Enhanced Access, Progression, and Learning and Development

• Academic Learning Compacts
• Strategic Enrollment and Retention Plan
• Diversity and Inclusion Plan
The New Strategic Plan: 2012-2017

Distinctive Teaching, Scholarship, Research, and Professional Contributions

• Faculty Focus
• Program Focus
Valued Partnerships: Community Engagement and Services

- Carnegie Classification for Community Engagement
- Value of the UWF Degree
- Further Development of Partnerships
The New Strategic Plan: 2012-2017

Sustainable Institutional Excellence: Culture of Accountability
The New Strategic Plan: 2012-2017

New Administrative Unit: ASPIRE

- Accreditation
- Strategic Planning
- Institutional Research
- Institutional Effectiveness

SACS/COC reaccreditation in 2015
The New Strategic Plan: 2012-2017

NEW BUDGET MODEL

• Incremental model working against us
• Penalized for saving, efficiencies, and multi-year projects
• Team formed: led by Interim Provost and Chief Budget Officer Susan Stephenson
The New Strategic Plan: 2012-2017

Sustainable Institutional Excellence

- State funding for facilities is gone (PECO)
- UWF Business Enterprises, Inc.
  - Focuses on bringing in new sources of revenue and public-private partnerships to fund and build facilities

Matthew Altier, VP Administrative Services
The New Strategic Plan: 2012-2017

Master Plan Update 2011-2021
The New Strategic Plan: 2012-2017

East Campus
The New Strategic Plan: 2012-2017

West Campus
University park
Since 1958 Scenic Hills Country Club has been serving the Pensacola Golfing community with an 18-hole championship course on 158 acres.

**WHY PURCHASE SCENIC HILLS COUNTRY CLUB?**

- Creates new revenue stream for facilities and faculty development
- Academic & Athletic Programming
The New Strategic Plan: 2012-2017

Cultural Heritage Tourism
The New Strategic Plan: 2012-2017

Sustainable Institutional Excellence

Staff focus
The New Strategic Plan: 2012-2017

• Academic Learning Compacts
• Enrollment and Retention Plan
• Institutional Data and Accountability
QUESTIONS?