State of the University Address
“Taking control of our future”
President Judy Bense
September 30, 2010
THANKS TO ALL OF US, WE ARE DOING FINE

NOT OUT OF THE WOODS YET, BUT WE ARE STRONGER AND WISER

WE ARE MORE IN CONTROL OF OUR FUTURE

A NEW ATTITUDE ON THIS CAMPUS

UWF, Taking control of our future!
2009-10 Significant Accomplishments
Institutes and Centers

REACH OUT TO THE STATE AND REGION
We are GROWING
PURPOSEFULLY

- 11,700 students – 5% growth this year
- 80% retention rate from Freshman to Sophomore (our highest ever)
- Higher SAT/ACT scores than the state or nation
- 167 “Top 5” students on campus
- 100% occupancy in residence halls
Investment in People

- First RAISE in 4 long years 1.7% salary increase… our own money this time
- Updated tenure and promotion guidelines
- Supported professional development
Partnerships & Collaboration

- First Responder Approach
- Ground Zero for Florida
- Many officials meeting at UWF
- Huge effort by Centers
  - CEDB
  - SBDC
  - Haas Center
- All over national news
- Oil Spill Research Grants-over $1m

The Summer of Oil
Welcome to the Northwest Florida Career Pathways Portal. The Portal is designed to help you find different careers in Northwest Florida—and then, explore pathways to help you reach those career goals. Educational institutions and Workforce Development Boards throughout Northwest Florida have worked together to build this Portal to showcase careers and educational opportunities throughout Northwest Florida.

How it Works

Choose a School

Select a Career

Research Employment in Florida Regions

We'll Show You Academic Programs

Get Started

Career Pathways Events

Wednesday, September 29
4:00pm - Business Forum

Saturday, October 2
10:15am - Open House

Thursday, October 14
9:30am - Career Quest

Saturday, November 20
10:15am - Open House

Showing events until 11/30. [Learn more](#)

NWFL Higher Education Coalition Partnership

DIRECT ADMIT PROGRAM
Guaranteed Admission to UWF
- Surpassed campaign goals
- Fifth best year in UWF history for giving
- All time high Faculty/Staff giving: 40%
- Saved $250K renegotiating vendor contracts
Rent Your Textbooks In-Store and Online Now.

Saved students over $180,000
NEW BUILDING: School of Science and Engineering
Computer Center Renovation

Student Computer Lab

Circulation Lobby; Study; Wi-Fi
The Budget
A New Approach is Needed
## State Support Trend

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Reduction in Recurring State Support</th>
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</thead>
<tbody>
<tr>
<td>FY2008</td>
<td>(3,285,810)</td>
</tr>
<tr>
<td>FY2009</td>
<td>(5,044,082)</td>
</tr>
<tr>
<td>FY2010</td>
<td>(9,408,579)</td>
</tr>
<tr>
<td>FY2011 (May Estimate was $2.5M)</td>
<td>(488,830)</td>
</tr>
<tr>
<td>Four Year Total (25% from FY2007)</td>
<td>(18,227,301)</td>
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</tbody>
</table>
This summer the Governor and Legislature required us to prepare:

- 5% reduction model for FY2010
- 15% reduction model for FY2011

- High level exercises
- Must expect dwindling or flat state support
State Support & Growth

The Funding Cliff

Recurring Dollars

- State Support & Base Tuition
- State Support with Enrollment Growth
- Expenses

FY2006 - FY2012 Most Likely

$90M
$89M
$83M
• Undergraduate applications to the University have increased 51% from Fall 2006 to Fall 2010.

Applications, Acceptances and Enrollment

- Fall 2005: 3,401 applications, 924 acceptances, 2,316 enrollment
- Fall 2006: 3,072 applications, 971 acceptances, 2,205 enrollment
- Fall 2007: 3,371 applications, 1,016 acceptances, 2,369 enrollment
- Fall 2008: 4,149 applications, 1,099 acceptances, 2,863 enrollment
- Fall 2009: 4,513 applications, 1,110 acceptances, 3,154 enrollment
- Fall 2010 (Projected): 4,663 applications, 1,273 acceptances, 3,144 enrollment
Growth is Visible

- FACULTY
- RAISES
- Retention
- Student Spirit
- Participation in Events
- UWF becoming the "go-to" place in our region
Current

- Freshmen: 1556/13.3%
- Sophomores: 2984/25.6%
- Juniors: 3420/29.4%
- Seniors: 1736/14.9%
- Non-Degree: 760/6.5%

Goal

- More graduate students
- The undergraduate goal

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Times Changing: We Must Adjust

- **Trustees:** High Performing Boards & Strategic Finance Workshops
- **Senior Leadership:** Retreats all summer
- **Joining Planning and Budgeting**
  - Research Group
- **Data Based Decisions:**
  - Internal data organization
  - Professional consultant assistance
- **Emerald Coast:** Taking a fresh look
Focus for success

• We cannot be all things to all people
• Grow our traditional University campus @ Pensacola
• Grow non-traditional adult students
• Tie spending to our plan
• Be more accountable
• Be true to mission
Strategic Planning and Budgeting

- WHAT IT MEANS
- WHEN? NEXT YEAR
- HOW IT WORKS
- FOCUS, FOCUS, FOCUS, FOCUS
University-Wide Engagement

- Budget & planning best practices to emerge soon
- Delaware study
- Institutional Research workgroup
Preparing for our new future
Bldg. 70 – After Renovation: Applied Sciences and Technology
Health and Wellness Center
College of Business

Main Entrance Elevation
Viewing Northeast
Building Champions for Life

5  National Championships
54  GSC Championships
3  GSC Men’s All-Sports Trophies
5  GSC Commissioner’s Trophies
8  GSC Women’s All-Sports Trophies
Athletics Master Plan

UNIVERSITY PARK
Athletics Master Plan

University of West Florida

West Campus Development
February 2009

E.C.U.A. Sanitary Sewer Easement

117.52 ± acres

126.37 ± acres

174.85 ± acres

Conceptual Development Facts

- Phase 1 Corporate Park: Undeveloped Acres = 105.34
- Buildable Acres = 90 (excluding setbacks & easements)
- Private Sector Building Parcel Acres = 75 (excluding roads & water retention)
- Gross Sq. Feet of 2-3 Level Buildings = 1.3 Million
The Year Ahead

- Get **engaged**
- Purposeful **growth**: 12,200 for Fall 2011
- **Starts at home**:
  - your kids and their friends
  - improve our **retention** by 1%
- **Participate** in student life
  Attend one event a week
- **Show your** pride: get and wear Argo gear [http://www.argofanshop.com](http://www.argofanshop.com)
Questions ?