Dr. Judy Bense
University President
September 24, 2014
2013-2014

Our Successes
Focused on our Plans

Strategic Plan

Academic Master Plan

Campus Master Plan
Institutional Recognitions
Program Distinctions

• **Engineering:** Ranked #5 for Top Online Engineering Colleges
• **Public Health:** Ranked as a Top Online Public Health Program
• **Legal Studies:** Ranked #24 as Best Bachelor in Legal Studies Program
• **Graduate School:** Listed as Best Education Graduate School for 2013-14
Program Distinctions

- 73% accredited; 13% planning for accreditation
- **Nursing**: MSN accreditation with Commission on Collegiate Nursing Education approved through 2019
- **Clinical Lab Sciences & Masters in Public Health** underwent review
Student Distinctions

Public Relations students awarded Grand All Golden Image Award

Engineering students placed 2nd of 20 in the NASA Hybrid Rocket Competition.
Student Distinctions

UWF chapter of HOSA (Health Occupations Students of America) received recognition as National Post-Secondary Outstanding HOSA Chapter

Logistics Team: 4th out of 16 in national competition
Student Distinctions

James Matthews: junior, chosen as an American Protégé International Piano and Strings Competition 2014 Honorable Mention Winner and performed at Carnegie Hall

UWF MBA Student places 1st in International Business Strategy Competition
Faculty Distinctions

**Tenure:**
- Dr. Jane Caffrey
- Dr. Jason Ortegren
- Dr. Lisa VanWormer
- Dr. Kevin Krieger
- Dr. Nancy Hastings
- Dr. Lakshmi Prayaga

**Promotion:**
- Dr. Robin Blyn
- Dr. Eman El-Sheikh
- Dr. Jocelyn Evans
- Dr. Barbara Larson
- Dr. Michelle Williams
- Dr. Esmail Mohebbi
- Dr. Diane Scott
- Dr. John Todorovich
- Ms. Melissa Gonzalez
Faculty Distinctions

Distinguished University Professors

Dr. Raid Amin, Mathematics & Statistics

Dr. Athena Du Pre, Communication Arts

Dr. Bill Huth, Marketing and Economics
Faculty Distinctions

$23.9M Contracts and Grants

- Dr. Steven Kass: $321,799 DOE
- Dr. Richard Snyder: $647,606
- Dr. Carla Thompson: $53,449
- Dr. Karen Molek & Dr. Mike Huggins: $929,628, NIH
Faculty Distinctions

- Dr. Bhuvaneswari Ramachandram: $93,461
- Dr. George Stewart: $120,000
- Dr. Karen Rasmussen: $260,000
- Dr. Bob Markowitz: $225,000
- 123 Students participated in 2014 Scholars Symposium
- UWF Centers and Institutes: $9,819,501
Staff Distinctions

Employee of the Year

Keith King

Marion Viccars Award

Betsy Bowers
Academic Master Plan

• College Restructuring
• New University College focused on HIP

Dr. Steve Brown
CASSH

Dr. William Crawley
CEPS

Dr. Mike Huggins
CSEH

Dr. Greg Lanier
University College
2013/14 University Initiatives

• BOG Metrics Improvement Plan
• Strategic Enrollment plan
• Strategic Retention plan
• Diversity and Inclusion plan
• SACS/COC Reaffirmation, QEP
• Banner Implementation
Recruit, Retain, Reward

High Quality Faculty and Staff

- $165,983 - Faculty Promotions
- $1,000/$1,400 – October 2013
- $500 Bonus – December 2013
- $600 Bonus to 35% - May 2014
- 3.8% Bonus to out-of-unit faculty & staff, July 2014
- Affordable HealthCare Act
## 2014-2015 Legislative Outcomes

<table>
<thead>
<tr>
<th>Request</th>
<th>Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintain DPT/DNP</td>
<td>$2M Recurring</td>
</tr>
<tr>
<td>Maintain &amp; Enhance Complete Florida</td>
<td>$3M Recurring $3M Non-Recurring</td>
</tr>
<tr>
<td>Maintain FSBDC</td>
<td>$4M Recurring</td>
</tr>
<tr>
<td>Maintain IT Performance</td>
<td>$3.75M Recurring</td>
</tr>
<tr>
<td>Maintain Employee Benefits</td>
<td>No Cuts to Benefits</td>
</tr>
<tr>
<td>Strengthen STEM Pipeline</td>
<td>$1.5M Non-Recurring $100K Recurring</td>
</tr>
<tr>
<td>Haas State Wide Studies</td>
<td>$155K Recurring</td>
</tr>
<tr>
<td>Regional Aerospace Initiatives</td>
<td>$5M Non-Recurring</td>
</tr>
<tr>
<td>PECO, Building 58</td>
<td>$11M Non-Recurring</td>
</tr>
<tr>
<td>Physician Assistance Program</td>
<td>$1M Non-Recurring</td>
</tr>
<tr>
<td>Mechanical Engineering Program</td>
<td>$1M Recurring $1M Non-Recurring</td>
</tr>
<tr>
<td>Florida Virtual Campus</td>
<td>$26 M</td>
</tr>
</tbody>
</table>
New Programs

- Cyber Security Specialization (B.S. and M.S.)
  - Cyber Security Certificate
  - Intelligence Analysis Certificate
  - Information Security Management Certificate
- Physician Assistant
- Mechanical Engineering
Partnerships

Professional Readiness

- Doctor of Physical Therapy
- Doctor of Nursing Practice
- Stetson Law Degree Partnership
- Confucius Institute
- Pensacola State College
- Tallahassee Community College
Innovation Institute
$4.24M Fundraising
Voices of Pensacola
East Campus Gate
• Men’s Tennis National Championship
• 8 Gulf South Conference Titles
  – More than any other school in GSC
• 79 Conference titles in UWF History
  – More than any other school in GSC
• Inaugural season for Swimming & Diving
Athletics
Athletics
UWF Football
Reflections from 2013-2014

• Graduated 3,309 students
• Received 2 International Student Awards, 3 National Awards, and 4 State Awards
• Received 5 National Rankings
• Over 10 New Partnerships
• Exceeded Fundraising Goal: Raised $4m
• SACS Self Study Report
• Faculty/Staff Compensation
• Reorganized our colleges
• New Programs and Centers
• $23 Million in Research
• Broke Ground on new Restaurant Complex
• Diversity Plan, Enrollment Plan, and Retention Plan
• Banner Implementation
• Legislative program funding
2014-2015 Focus
Fall Update

- 12,828 Students
- FTIC 1,447 Students
- FTIC 3.63 GPA 23 ACT
- FTIC 24.3% Diversity
- 37% from outside region
- 57% living on campus
- 92.3% Residence Halls Occupancy
Argo Arrival
## Performance Funding Metrics

<table>
<thead>
<tr>
<th>Points</th>
<th>EXCELLENCE (Achieving System Goals)</th>
<th>IMPROVEMENT (Recognizing Annual Improvement)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Percent of Bachelor's Graduates Employed and/or Continuing their Education Further 1 Yr after Graduation</td>
<td>75% 70% 65% 60% 55%</td>
</tr>
<tr>
<td>2</td>
<td>Median Average Full-time Wages of Undergraduates Employed in Florida 1 Yr after Graduation</td>
<td>$40,000 $35,000 $30,000 $25,000 $20,000</td>
</tr>
<tr>
<td>3</td>
<td>Average Cost per Undergraduate Degree to the Institution</td>
<td>$20,000 $22,500 $25,000 $27,500 $30,000</td>
</tr>
<tr>
<td>4</td>
<td>Six Year Graduation Rate <em>Full-time and Part-time FTIC</em></td>
<td>70% 67.5% 65% 62.5% 60%</td>
</tr>
<tr>
<td>5</td>
<td>Academic Progress Rate 2nd Year Retention with GPA Above 2.0</td>
<td>90% 87.5% 85% 82.5% 80%</td>
</tr>
<tr>
<td>6</td>
<td>Bachelor's Degrees Awarded in Areas of Strategic Emphasis <em>(includes STEM)</em></td>
<td>50% 45% 40% 35% 30%</td>
</tr>
<tr>
<td>7</td>
<td>University Access Rate Percent of Undergraduates with a Pell-grant</td>
<td>30% 27.5% 25% 22.5% 20%</td>
</tr>
<tr>
<td>8</td>
<td>Graduate Degrees Awarded in Areas of Strategic Emphasis <em>(includes STEM)</em></td>
<td>50% 45% 40% 35% 30%</td>
</tr>
<tr>
<td><strong>Institution-Specific Metrics</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Board of Governors Choice (Varies by Institution)</td>
<td>Varies by metric</td>
</tr>
<tr>
<td>10</td>
<td>Board of Trustees Choice (Varies by Institution)</td>
<td>Varies by metric</td>
</tr>
</tbody>
</table>
## SUS Scores

### Summary of Performance Funding Allocations

<table>
<thead>
<tr>
<th>Institution</th>
<th>Score</th>
<th>$100M Allocation of New Funds</th>
<th>Base Funds to be Allocated</th>
<th>Total Performance Funding Funds Allocated *</th>
</tr>
</thead>
<tbody>
<tr>
<td>UF</td>
<td>42</td>
<td>$22,453,117</td>
<td>($12,199,069)</td>
<td>$44,393,268</td>
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<tr>
<td>USF</td>
<td>37</td>
<td>$17,099,675</td>
<td>($9,004,505)</td>
<td>$33,522,719</td>
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<tr>
<td>FIU</td>
<td>34</td>
<td>$13,912,467</td>
<td>($7,103,925)</td>
<td>$27,052,191</td>
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<tr>
<td>UCF</td>
<td>34</td>
<td>$16,757,792</td>
<td>($8,953,386)</td>
<td>$32,981,394</td>
</tr>
<tr>
<td>FSU</td>
<td>33</td>
<td>$16,426,934</td>
<td>($10,677,507)</td>
<td>$34,231,118</td>
</tr>
<tr>
<td>UNF</td>
<td>28</td>
<td>$4,510,490</td>
<td>($2,931,819)</td>
<td>$9,399,144</td>
</tr>
<tr>
<td>FGCU</td>
<td>28</td>
<td>$3,297,844</td>
<td>($2,143,599)</td>
<td>$6,872,183</td>
</tr>
<tr>
<td>FAMU</td>
<td>27</td>
<td>$5,541,681</td>
<td>($3,602,093)</td>
<td>$11,547,982</td>
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<tr>
<td>NCF</td>
<td>25</td>
<td></td>
<td>($645,594)</td>
<td>($645,594)</td>
</tr>
<tr>
<td>FAU</td>
<td>24</td>
<td></td>
<td>($5,213,263)</td>
<td>($5,213,263)</td>
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<tr>
<td>UWF</td>
<td>21</td>
<td></td>
<td>($2,525,240)</td>
<td>($2,525,240)</td>
</tr>
<tr>
<td>2013 Performance Funding and Gap Analysis Redistribution</td>
<td></td>
<td></td>
<td></td>
<td>($35,000,000)</td>
</tr>
</tbody>
</table>

*Final Numbers May be Altered Based on if BOG Accepts Improvements Plans by Universities Under 26 Points

Redistribution ($35,000,000)

UWF Share is $1.3M
• Create a comprehensive, centralized unit for student support services
• Increase # of full-time faculty members and academic advisors
• Develop new policies
  o Progress to degree
  o Attendance
Metrics Focus

- Retention
- 6 Year Graduation Rates
- Excess Hours
- Telling our story
6 Year Graduation Rate

Fall 2008-2009 FTIC Students that are Still Enrolled

- Senior: 70
- Junior: 23
- Sophomore:
2014-15 Initiatives

• Implement our plans
  o BOG Improvement
  o Enrollment, Retention
  o Diversity
  o Campus Master Plan

• Complete Academic Restructuring

• General Education Reform

• QEP
Accreditation

- Self Study Complete
- On-site team in Spring
- Decision December 2015
THANK YOU!