Financial Institutions Level 2 Certificate

Student Learning Outcomes
Upon completion of the Financial Institutions Level 2 Undergraduate Certificate, the graduate will be able to do the following:

1. Articulate an understanding of finance principles such as the time value of money, the valuation of stocks and bonds, the risk-return relationship, financial planning, strategic investment decisions, and the cost of capital.
2. Define financial concepts, terms and definitions, and specific characteristics of relevant markets, securities, and institutions and use this information as a foundation for the financial decision making tasks that will be faced in the future.
3. Relate the major concepts in the banking industry including current trends, government policy and regulation, bank organization, bank financial statements and performance measures, risk management, competitive strategies, capital management, commercial lending, and consumer lending to financial institution management.

Find out more about the Financial Institutions Level 2 Certificate at UWF: http://uwf.edu/cob/departments/account/certificate-programs/financial-institutions/