Program Description
The Bachelor of Science in Business Administration (B.S.B.A.) degree in Management is for people who aim for or hold positions of organizational leadership. Management encompasses a variety of leadership skills, and the management program builds administrative competence for careers in industrial, service, governmental, educational and other settings. The orientation is toward effective utilization of resources and information and the direction of human affairs in a complex changing environment.

About This Major
- **College**: College of Business
- **Degree**: Bachelor of Science in Business Administration (B.S.B.A.)
- **Required Hours for the Degree**: 120
- **Minors Available**: Management
- **Certificates Available**: Human Resources Management; Management Development; Small Business Management/Entrepreneurship
- **Website**: uwf.edu/emeraldcoast
- **Fort Walton Beach Location Phone Number**: 850.863.6565

Accreditation
The College of Business at the University of West Florida is accredited by AACSB International—The Association to Advance Collegiate Schools of Business. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in business education.

Scholarships
The College of Business offers a number of undergraduate scholarships. To apply, candidates must complete the application form available on the College of Business website at uwf.edu/cob/support-resources/scholarships.

Internships
Information about the Management internship program can be found by visiting uwf.edu/cob/departments/management-and-mis/internships or by visiting the UWF Career Services website: uwf.edu/career. In addition, students can view current listings of internship opportunities in career services’ JasonQuest through MyUWF. Students may arrange their own internships, subject to approval by the internship advisor.

Career Opportunities
- Healthcare Management
- Human Resources Manager
- Management Consultant
- Management Development
- Operations Manager
- Public Relations
- Retail Management
- Sales Manager
**Common Prerequisites**

*Total Hours: 21*

- ACG 2071: Principles of Managerial Accounting
- CGS 2570: Personal Computer Applications
- ECO 2013: Principles of Economics Macro
- ECO 2023: Principles of Economics Micro
- MAC 2233: Calculus with Business Applications
- STA 2023: Elements of Statistics

**College of Business Core**

*Total Hours: 30*

- BUL 3130: Legal Environment of Business
- FIN 3403: Managerial Finance
- GEB 3213: Writing for Business: Theory and Practice
- GEB 3453: Business Ethics and Stakeholder Management
- GEB 4361: International Business
- ISM 3011: e-Business Systems Fundamentals
- MAN 3025: Management Fundamentals
- MAN 3504: Operations Management
- MAN 4720: Strategic Management
- MAR 3023: Marketing Fundamentals

**Management Specialization**

*Total Hours: 21*

- MAN 3240: Behavior in Organizations
- MAN 3301: Human Resources Management
- MAN 3550: Introduction to Management Science
- MAN 4750: The Future: Projecting, Planning and Managing
- 3000/4000 level advisor-approved Management/MIS (MAN/ISM) elective
- 3000/4000 level advisor-approved Management/MIS (MAN/ISM) elective
- 3000/4000 level advisor-approved Management/MIS (MAN/ISM) elective

**Management Major Related Courses**

*Total Hours: 9*

- 3000/4000 level College of Business elective
- 3000/4000 level elective outside College of Business
- 3000/4000 level Management/MIS (MAN/ISM) elective or
- advisor approved major-related elective

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**Management Advisor Contact:**

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Building 2, Room 205  
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*Program requirements subject to change. Refer to the UWF Academic Catalog for official program requirements for the academic year admitted.*