



UWF ALUMNI ASSOCIATION Annual Corporate Sponsorships

ARGO SPONSOR

\$25,000

- 1/2 page recognition in Connection Magazine once a year
- Featured banner on Alumni Association Website with direct link (if applicable)
- Inclusion in E-Newsletter 4/year
- Inclusion in Social Media 4/year
- Branded email 6/year
- Ability to send direct mailing to solicitable UWF Alumni once a year*
- Opportunity to create co-branded merchandise*

BLUE & GREEN SPONSOR

\$10,000

- 1/4 page recognition in Connection Magazine once a year
- Featured logo on Alumni Association Website with direct link (if applicable)
- Inclusion in E-Newsletter 2/year
- Inclusion in Social Media 2/year
- Branded email 4/year

HOMECOMING TAILGATE SPONSOR

\$5,000

- Name listed on Alumni Association website
- Featured sponsor of Alumni Association Homecoming Football Tailgate
- Opportunity for a representative to set up table and be at tailgate
- Opportunity to provide promotional items
- Logo on event webpage, invitation and all promotions

ALUMNI SINGLE EVENT SPONSOR

\$1,000

Sponsors at this level provide support for events like Happy Hours, Football Watch Parties, Baseball games, etc.

- Name listed on Alumni Association website
- Opportunity for a representative to set up a table at event
- Opportunity to provide promotional items
- Logo on event webpage, invitation and all promotions

*Associated costs covered by the company

Note: Qualified Sponsorships are tax deductible to the full extent provided by law in the amount it exceeds the fair market value of any goods or services received.

For additional information please contact Robin Zimmern, Executive Director of Alumni Relations and Development, rzimmern@uwf.edu or 615-473-5204.