

How To Build Your Trolley Poster



Paper Trim Size : 47-1/4" x 68-1/4"

This is the overall size of the poster where you will extend your background colors and/or artwork to the edge of this box.



Visible Opening 45" x 66-1/4"

This is the visible area of the poster once placed inside, taking the border of the ad frame into account.



Full Safety Area 42-1/2" x 64-11/16"

This is the visible area you should contain all critical information such as text, images or logos. Posters can shift slightly once inside the ad frame.

File Format and Resolution

Save as a **PDF**, **200 DPI** and at **100% size**

288 Point Type

Recommended Minimum Type to be Legible from the Road



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