

# WellnessWayUSA Proposal for the University of West Florida

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## EXECUTIVE SUMMARY

### Objective

Providing University of West Florida a complete self-healthcare platform to enable faculty and all students to simplify and enable 24/7/365 healthcare access, not bound to insurance or geography. Providing an easy access system to engage the student and faculty to manage an all inclusive wellness platform.

### Goals

24/7/365 self healthcare access to affordable, licensed, professional medical services, as well as WellnessWayUSA services.

### Solution

WellnessWayUSA bundle offers 24/7/365 telemedicine services via Teladoc. Our bundle includes General Medicine, Online Behavioral Health Services, Expert Medical Second Opinion, Back Care, Dermatology Services, Private Integrative Medicine Coaching and Closed Online Private Communities, Dedicated Client Success Teams, Price Transparency Tools, Intelligent Alerts, and Find a Provider or Facilities.

The service will also include Price Compare Tools, Online Courses and Podcasts, Easy to Download and Use Apps, and Online and On-site Enrollment. Video casts, podcasts and curated online radio. ALL ZERO \$ Co-pay, not limited by monthly access or usage.

### Project Outline

We are proposing an April 1 2020 to Aug 8 2021 contract for all enrolled students over the age of 18, and faculty members (including faculty family members) for a price of \$10.00 per member and a \$10.00/member registration fee, this includes all the services, enrollment process and enrollment administration.

Or April 1 2020 - Aug 7 2020 for all enrolled students who are 18 years or older after April 1st 2020 and faculty members ( and families) for \$11.00/member and a \$10.00/member registration fee. And Aug 27 2020 - Aug 8 2021 for all enrolled students, faculty members (and their families) at \$10.00/member rate.

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