

# How To Build Your Trolley Poster



## **Paper Trim Size : 47-1/4" x 68-1/4"**

This is the overall size of the poster where you will extend your background colors and/or artwork to the edge of this box.



## **Visible Opening 45" x 66-1/4"**

This is the visible area of the poster once placed inside, taking the border of the ad frame into account.



## **Full Safety Area 42-1/2" x 64-11/16"**

This is the visible area you should contain all critical information such as text, images or logos. Posters can shift slightly once inside the ad frame.

## **File Format and Resolution**

Save as a **PDF**, **200 DPI** and at **100% size**

## **288 Point Type**

Recommended minimum font size to be legible from the road



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