

MBA ePortfolio

The MBA program is designed to provide both a general view of business and a specialized focus through development of an industry-based research ePortfolio. Upon beginning core courses, students will select one industry of focus for their ePortfolio, which provides the opportunity to conduct in-depth research while enhancing one's digital literacy skills.

While enrolled in the four MBA Portfolio Courses, students will complete research papers, which focus on their selected industry and make up the components of a successful ePortfolio. Through completion of these projects, students build an e-portfolio that demonstrates an in-depth understanding across the functional areas of business. (Note: changing one's industry focus after completion of the first ePortfolio paper requires the approval of the MBA Director.)

An e-portfolio is a digital collection of specific student work aggregated to highlight learning progression and achievements. This tool allows MBA students to highlight completion of MBA program Student Learning Outcomes and to self-reflect on their program learning experiences.

MBA Portfolio Courses

- ECP 6705 Advanced Managerial Economics
- ISM 6137 Business Analytics
- FIN 6406 Financial Management
- MAR 6815 Marketing Management

Program Assessment

The MBA ePortfolio provides students with a High Impact Educational Practice and is used to assess the following MBA Program Student Learning Outcomes:

- Synthesize complex information to make business decisions
- Integrate advanced theories across business disciplines

Components of the MBA ePortfolio

Executive Summary of Research

- 1-2 paragraphs
- Summarize key elements of your industry research

Graded MBA Portfolio papers

- Copy of all final ePortfolio papers
- Copy of completed grading rubric for each paper

Reflection Statement

- 2-4 paragraphs
- Evaluate and discuss learning experiences in the MBA Program

Review by the Director

To be approved for graduation, students must submit their completed MBA ePortfolio. The MBA Director, who will review it to ensure the minimum academic standards of the program have been met. Unsatisfactory or missing work must be rectified before the MBA Director will approve a student for graduation.

Exit Interview & Continuous Improvement Survey

Prospective MBA graduates are encouraged to participate in an Exit Interview and are asked to complete a Continuous Improvement Survey in their final semester.

For questions regarding the MBA ePortfolio and Exit Interview, please contact the MBA Office at 850.474.3124 or mba@uwf.edu.

Grade Requirement

Papers must be completed with a minimum grade of C (70%). If lower, the student will need to coordinate with their instructor and ensure revisions are completed to MBA program standards. Revisions will not result in a change of your final course grade.

Submission Deadlines

- ePortfolio: At least three days prior to Exit Interview.
- Continuous Improvement Survey: At least three days prior to Exit Interview.
- Exit Interview: At least two weeks prior to end of final semester.

Papers should be submitted in PDF format. Students are encouraged to use Google Drive for saving portfolio papers. Instructors are not responsible for keeping portfolio papers.

Students must follow these guidelines to be approved for graduation.