



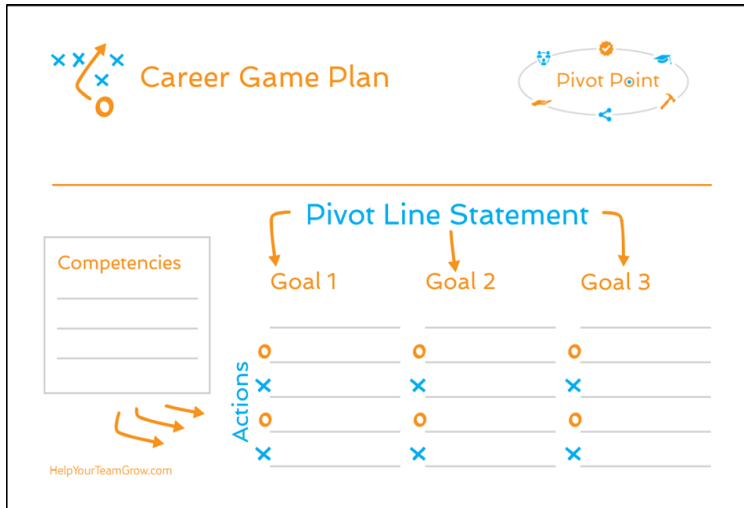
Build Your Winning Career Game Plan

What do you want?

Brainstorm: The aspirations, goals, and elements of what you want from your career and life.

SWOT

Strengths	Weaknesses
Opportunities	Threats



Unique to you

Visual and simple

80% higher success rate

Game Plan Exercise

Purpose Statement: What are you all about?

Goals: Think SMART (specific, measurable, aspirational, relevant, timely)

Competencies: Skills, behaviors, attributes pivotal to your success

Actions: Short-term steps to take first steps toward future

My Commitment