

ARTICULATED ASSOCIATE IN ARTS/BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

# Marketing, BSBA

COMPREHENSIVE MARKETING SPECIALIZATION



## NWFSC Course



## Equivalent UWF Course

Course #	Course Title	CC	Course #	Course Title	CC
<b>Communications General Education</b>					
ENC1101	English Composition I	3	ENC1101	English Composition I	3
ENC1102	English Composition II	3	ENC1102	English Composition II	3
<b>Humanities General Education</b>					
	General Education Humanities (Core Course)	3		Humanities General Education (Group A)	3
	General Education Humanities (Core or General)	3		Humanities General Education (Group A or B)	3
<b>Mathematics General Education</b>					
STA2023*	Statistics	3	STA2023*	Elements of Statistics	3
MAC2233	Business Calculus	3	MAC2233	Calculus with Business Applications	3
<b>Natural Sciences General Education**</b>					
	General Education Biological Science	3		Natural Science General Education (Group A)	3
	General Education Physical Science	3		Natural Science General Education (Group A or B)	3
<b>Social Sciences General Education***</b>					
ECO2013	Economics I	3	ECO2013	Principles of Economics Macro	3
	History/Government Social Science General Education****	3		Social Science General Education (Group A or B)	3
<b>General Education Electives</b>					
CGS1100	Microcomputer Applications	3	CGS2570	Personal Computer Applications	3
	Foreign Language I or General Education Elective	3-4		Foreign Language I or General Education Elective	3
<b>Electives</b>					
ECO2023	Economics II	3	ECO2023	Principles of Economics Micro	3
ACG2021	Financial Accounting	3	ACG2021	Principles of Financial Accounting	3
<b>or</b>					
ACG2001	Accounting I	3			
<b>and</b>					
ACG2011	Accounting II	3			
ACG2071	Managerial Accounting	3	ACG2071	Principles of Managerial Accounting	3
SPC1608	Public Speaking (recommended)	3	SPC2608	Basic Communication Skills	3
	Foreign Language II or Elective	3-4		Foreign Language II or Lower Division Elective	3
	Electives	4-9		Electives	9
<b>Total College Credit Hours</b>		<b>60</b>	<b>Total College Credit Hours</b>		<b>60</b>

\* A grade of C or better in MAC1105 and STA2023 are required prerequisites for MAC2233.

\*\* If Biological or Physical Science is General, then the other must be Core.

\*\*\* If History/Government Social Science is General, then the other must be Core.

\*\*\*\* AMH2020 or POS2041 is required if Civic Literacy Competency is not met.