

University of West Florida
Biennial Review of Alcohol and Other Drug (AOD) Programs
2018-2020

Biennial AOD Review Team:

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Introduction

The Drug Free Schools and Campuses Regulations (34 CFR Part 86) of the Drug-Free Schools and Communities Act (DFSCA) require institutions of higher education to document their efforts related to the prevention of alcohol abuse and the use and or distribution of illegal drugs by both employees and students. At a minimum, schools must annually distribute the following in writing to all students and employees:

- Standards of conduct prohibiting the unlawful possession, use or distribution of illicit drugs or alcohol by students and/or employees
- A description of the legal sanctions under local, state, or federal law related to the unlawful possession or distribution of illicit drugs and alcohol
- A description of any drug or alcohol counseling, treatment or rehabilitation or re-entry programs available to students and/or employees
- A clear statement that the institution will impose sanctions on students and employees, a description of those sanctions, up to and including expulsion/termination of employment, for violations of these standards of conduct

The law further requires institutions to conduct a biennial review of its alcohol and other drug prevention efforts with the following objectives:

- Determining the effectiveness of the policy and implementing changes to the Alcohol and Other Drug (AOD) program if needed
- Ensuring that sanctions are consistently and evenly applied

The biennial review must also include information regarding the number of AOD related violations and fatalities occurring on the campus, as well as the number and type of sanctions imposed on students and employees for violations of the applicable standards of conduct.

The following campus units provided information for this report:

- Office of Student Rights and Responsibilities (OSRR)
- Counseling and Psychological Services (CAPS)
- Human Resources (HR)
- Intercollegiate Athletics
- Dean of Students (DOS)
- Student Involvement (SI)
- Fraternity and Sorority Life (FSL)
- Housing and Residence Life (HRL)
- University Police Department (UPD)

The intent of this document is to meet the legal requirements of conducting the biennial review, as well as to document the AOD prevention efforts at the University of West Florida (UWF) for the 2018-2019 and 2019-2020 academic years.

Annual Notification

Student Notification

The following notice is sent via MyUWF (email) to all students at the beginning of each academic year:

“DRUG FREE SCHOOLS AND CAMPUSES ACT of 1989: This federal law requires that institutions of higher education provide students and employees with a copy of the written policies and laws related to drugs and alcohol. The University of West Florida clearly prohibits the unlawful possession, use, or distribution of illicit drugs and alcohol by students and employees on its property or as part of any of its activities. To obtain information on applicable legal sanctions, the health risks associated with drug and alcohol abuse, available counseling and treatment programs, and disciplinary sanctions associated with student and/or employee violations, contact the Dean of Students Office at (850) 474-2384 or visit the web site <http://uwf.edu/drugfreecampus>.

To have this information mailed to you, please contact the Dean of Students Office at (850) 474-2384.

Using the email account that is registered with the University, the notification is sent to all students at the beginning of the Fall semester, and to all newly enrolled students at the beginning of the Spring semester.

The following data were compiled for the annual notifications in this reporting period:

Drug Free Campus Student Notification Fall 2018 – Spring 2020

	Fall 2018	Spring 2019	Fall 2019	Spring 2020
# of Students Notified	13048	12068	12735	23583*
# of Students who opened the message	12883	11889	12511	22893*
# of Students who acknowledged the message	12306	11374	12024	21484*

*Information was updated mid-semester and the notification was sent out a 2nd time

Faculty/Staff Notification

Human Resources distributed messages to all UWF Faculty and Staff (an email database of over 3,000 individuals) regarding Campus Drug/Alcohol policies and training opportunities as follows:

July 6, 2018 – Announcement regarding [The University's Drug-Free Workplace/Drug-Free Schools Policy Statement](#)

April 1, 2019 - HR Bulletin (Training opportunity notification)

April 1, 2019 - HR Professional Development Calendar (Training opportunity notification)

April 22, 2019 - @UWF (Training opportunity notification)

The University's Drug-Free Workplace/Drug-Free Schools Policy Statement that is distributed to all University employees states:

The unlawful manufacture, distribution, dispensation, possession or use of a controlled substance or the unlawful possession and unlawful use of alcohol is harmful, and is prohibited in and on the University of West Florida campus, the University's owned or controlled property, or as part of any of its activities. Any University of West Florida employee determined to have violated this policy shall be subject to disciplinary action for misconduct, which action may include termination and/or referral for prosecution. No employee is to report to work or class, or any university activity while under the influence of illegal drugs or alcohol. Violation of these policies by an employee will be reason for: (1) evaluation/treatment for a drug/alcohol use disorder, and/or (2) disciplinary action up to and including termination in accordance with applicable collective bargaining agreements for employees and other policies and procedures; and/or (3) referral for prosecution consistent with local, State, and Federal law.

Employees are advised of the following Florida State Laws regarding the unlawful possession or distribution of illicit drugs and alcohol:

Florida Statutes, Chapter 893.147: Use, possession, manufacture, delivery or advertisement of drug paraphernalia.

1. **Use or Possession of drug paraphernalia:** It is unlawful for any person to use, or to possess with intent to use, drug paraphernalia:
 - a. To plant, propagate, cultivate, grow, harvest, manufacture, compound, convert, produce, process, prepare, test, analyze, pack, repack, store, contain or conceal a controlled substance in violation of this chapter; or
 - b. To inject, ingest, inhale, or otherwise introduce into the human body a controlled substance in violation of this chapter. Any person who violates this subsection is guilty of a misdemeanor of the first degree, punishable as provided in s.775.082, s.775.083, or 1s.775.084.
2. **Manufacture or delivery of drug paraphernalia:** It is unlawful for any person to deliver, possess with intent to deliver, or manufacture with intent to deliver drug paraphernalia, knowing, or under circumstance where one reasonably should know, that it will be used:
 - a. To plant, propagate, cultivate. Grow, harvest, manufacture, compound, convert, produce, process, prepare, test, analyze, pack, repack, store, contain or conceal a controlled substance in violation of this act; or
 - b. To inject, ingest, inhale, or otherwise introduce into the human body a controlled substance in violation of this act. Any person who violates this subsection is guilty of a felony of the third degree, punishable as provided in s.775.082, s.775.083, or s.775.084.

Florida Administrative Code 6C6-3.021:

Alcoholic Beverages: Possession and use of alcoholic beverages on university premises shall comply with state law. Consumption of alcoholic beverages in public places on campus is prohibited except in those areas and under those conditions specified in 6C6-3.021(s) (3) and (4). All buildings and grounds on the campus are considered to be public places, except residence

halls. As provided in Florida Statutes Chapters 561 (Beverage Law: Administration), 562 (Beverage Law: Enforcement), 563 (Beer), 564 (Wine) and 565 (Liquor), it is illegal for anyone to manufacture, distribute, or sell alcoholic beverages without a license obtained under Florida Law.

The use of illegal drugs and abuse of alcohol can lead to serious health problems, effects on one's mental, physical and personality characteristics and death. Substance abuse can adversely affect an employee's job performance and jeopardize the safety of co-workers and the public. The University of West Florida has an Employee Assistance Program offered through the Office of Human Resources. Employees who are in need of treatment/counseling are referred to local agencies. Payment is the responsibility of the employee and care is coordinated by the Office of Human Resources with the individual's health insurance plan. Employees who do not have health insurance are referred to various volunteer groups within the area and are assisted in enrolling in a health plan at the next available enrollment period. Emergency short term services can normally be coordinated at no cost. All assistance/referrals are strictly confidential and do not become a part of the employees personnel file. In order to comply with Federal Drug-Free Workplace Act, the University of West Florida requires that an employee employed on a grant or contract notify the employer of any criminal drug statute conviction of a violation occurring in the workplace no later than five (5) days after such conviction. The University must notify any Federal-contracting agency within ten (10) days of having received notice that an employee engaged in the performance of such contract or grant has had a criminal drug statute conviction for a violation occurring in the workplace. The University will take disciplinary action on any employee who is so convicted or require the employee's satisfactory participation in a drug abuse assistance or rehabilitation program.

Policies

UWF Policies and Regulations regarding alcohol and illicit drugs are seen in every area of campus life. These policies are found in the Student Code of Conduct, the online UWF Student Handbook, the Employee Handbook, Recreation and Wellness (Sports Services' Intramural/Sports Clubs/Outdoor Adventures Handbooks), Intercollegiate Athletics Manuals and the Residence Hall Standards of Community Living.

University Policies and Regulations

In addition to the policies laid out with regards to alcohol use in the Student Code of Conduct, additional regulations/policies include (See **Appendix 1** for copies of each policy):

- Alcoholic Beverages on Campus Property, UWF/REG-5.017
- Alcohol Policy for Student Organization Sponsored Events, SA-24.02.07/15
- Alcohol Marketing Guidelines, SA-33.02-08/13

Policies for Faculty/Staff

Policies related to AOD use for faculty and staff are found in the Employee Code of Ethics (Policy HR-15.00-2004/07).

(6) Drug Free and Smoke Free Workplace

- (a) Students, Faculty, staff, and guests are required to comply with all Federal and State

laws, municipal ordinances, as well as University rules and regulations concerning alcoholic beverages, drugs, and smoke free buildings.

(b) The University prohibits the unlawful possession, use, manufacture, or distribution of alcohol or controlled substances in or on University property or as part of any University activity.

(c) The University shall take disciplinary action if an employee violates these standards of conduct.

Policies for Students

Policies related to AOD use for UWF students are located in the Student Code of Conduct (UWF Reg 3.010). All residential students are provided each year with a link to the online UWF Student Handbook, which includes the Student Code of Conduct. The policy is also available on the University website.

Student Code of Conduct (Prohibited Behaviors)

8. Violations (or conduct which could constitute a violation) of federal, state, local laws, County or municipal ordinances, Board of Governors or University regulations, or policies including, but not limited to:
 - a. Prohibited Uses of Drugs
 - i. Possessing or using narcotics, prescription drugs (without a valid prescription or in an unauthorized manner), or other controlled substances, or possessing drug paraphernalia, as prohibited by Florida Law.
 - ii. Using non-controlled substances not intended for human consumption (i.e. spice, bath salts, rubbing alcohol) or not in compliance with manufacturer specifications for the purposes of reaching an altered or intoxicated state.
 - iii. Sale or distribution of narcotics, prescription drugs (without a valid prescription or in an unauthorized manner), other controlled substances, or drug paraphernalia, as prohibited by Florida Law.
 - iv. Being under the influence of any substance to the point at which an individual has lost normal control of his or her body or mental facilities or both. Disorderly conduct while under the influence of a substance including but not limited to endangering the safety of himself/herself or, another person, destruction of property, or causing a public disturbance
 - v. Being under the influence of an illegal substance and endangering his or her own safety or the safety of another person or property
 - b. Prohibited Uses of Alcohol:
 - i. Any possession or consumption of alcohol that is in violation of the University's Alcohol policy.
 - ii. Possessing, purchasing or consuming alcohol if under the legal age.
 - iii. Misrepresenting one's age for the purposes of purchasing or consuming alcohol.
 - iv. Purchasing, furnishing or serving alcohol to any underage person.
 - v. Possessing, furnishing or consuming alcohol in unauthorized areas of the University.
 - vi. Possessing or using a common source of alcohol (i.e. kegs, beer bongs, or their equivalent) on University Premises.
 - vii. Being intoxicated to the point at which an individual has lost normal control of his or her body or mental facilities or both.
 - viii. Disorderly intoxication: being intoxicated and endangering the safety of another person or property or being intoxicated or drinking alcoholic beverages in a place on campus at

- which it is not permitted and causing a public disturbance.
- ix. Drinking games: participation in games which involve the consumption of alcoholic beverages on University Premises

University Housing Standards of Community Living

Policies articulated in the Housing and Residential Communities “Standards of Community Living” regarding alcohol or other drugs are provided to all residential students. Relevant Housing and Residence Life policies include:

- In accordance with the University of West Florida’s Alcohol policy, only beer and wine are permitted in residential communities by students who are 21 years of age and older. Possession/consumption of hard liquor is not permitted in or around residential communities.
- Beer kegs, funnels, drinking games, and beer/water pong setups are not permitted in or around residential communities.
- Possession of open containers of alcohol or consumption of alcoholic beverages in public areas such as TV lounges, walkways, balconies, grounds areas, pool areas, stairwells, courtyards, picnic areas, community kitchen areas, parking lots or loading zones adjacent to residential communities, or other Housing & Residence Life areas is prohibited.
- Social gatherings at which alcohol is served must be conducted in accordance with the University of West Florida Alcohol Policy. Housing & Residence Life staff may make the determination that a gathering exceeds safe occupancy and may require some or all guests to vacate a Housing & Residence Life area.
- Hosting a gathering where prohibited drinking has occurred will result in disciplinary action.
- Any University official has the right to request or be provided appropriate student identification when questioning an individual’s age for alcohol consumption purposes.
- Collections or displays of empty beer or alcohol bottles, cans, containers/packaging or other such items are not permitted in residential community areas.
- If residents are under the age of 21, they cannot host drinking of any age in their residential space and cannot store alcohol for themselves or others.
- Residents who are 21 years of age and older should be mindful of where they store alcohol and who they consume alcohol around to avoid any perception of supplying or facilitating underage drinking
- In accordance with state law, the possession, manufacturing, growth, sale or use of illegal substances is prohibited. Possession of illegal substance related paraphernalia is also prohibited. Violations of the University Drug Policy will result in a referral by the University Police Department to the Office of Student Rights and Responsibilities and/or criminal charges.

Recreation and Wellness Policies

Policies specific to Recreation and Wellness Student Staff, Outdoor Adventures, Intramural Sports, and University Sport Clubs regarding alcohol or other drugs are provided to all participants.

- Student Staff Drug, Alcohol, and Tobacco Policy
 - As an employee of Recreation and Wellness, you are NOT allowed at any time to possess any drugs, alcohol, or tobacco while you are at work. Nor are you allowed to be under the

influence of any drugs, alcohol, or tobacco while you are at work. Being under the influence of any of these while at work is unsafe and you will not be able to perform at your best. If you are caught with any substances or under the influence, you will be sent home and disciplinary action will follow. Violation of this policy is grounds for termination.

- Outdoor Adventures (OA) requires students who are participating in OA activities to read and sign the Outdoor Adventure Drug and Alcohol Policy which states:

The University of West Florida prohibits the transportation and/or consumption of alcohol, illegal drugs, and controlled substances in University vehicles, and the UWF campus is tobacco-free. There are similar restrictions in National and State Parks or Forests. Aligning with these policies and laws, the UWF Outdoor Adventure Program prohibits the use of alcohol, illegal drugs, and tobacco products during the course of its events. If a violation of this policy occurs, you as a participant are requested to assist in policy enforcement, for the benefit of the violator, yourself, and the group as a whole. You, as a participant, must realize the violation of these principles may endanger the health and/or lives of other participants, prohibit your participation in any future Outdoor Adventure event, jeopardize your academic standing and/or continuance at UWF, and disallow UWF from protecting you from prosecution by law enforcement authorities. As a program participant, I understand the drug and alcohol policy and agree to abide by it. I also understand that the Office of Recreation and Sport Services may take disciplinary action against me should I violate this policy. Such violators may also be referred to the University Conduct Committee for appropriate action.

- Intramural Sports provides a handbook to participants. Section 15 of the handbook addresses alcohol, drugs, and tobacco use while engaged in Intramural Sports Activities.
 - Article 1: Alcohol and Drugs: The Intramural Sports playing areas are “no alcohol or drug” areas. If any of these substances are present, the contest will not be played and will be considered a forfeit. This policy includes spectators. The supervisor and/or officials have the authority to make decisions regarding students who are not permitted to play.
 - Article 2: Tobacco will also not be permitted in any activity areas. This applies to both participants and spectators. A supervisor will ask you to leave the area if you are seen with any tobacco products within the playing areas.
- Sport Clubs provides a handbook to participants. The handbook states:
 - Clubs, members, and participants may receive discipline based on drug, alcohol, or other substance abuse. Non-compliance may result in disciplinary action including written warning, suspension/freezing of the club, or revocation/cancelling of the club.

All sport club participants are expected to comply with all applicable local and state laws and University policies pertaining to alcoholic beverages at sponsored programs or events. All club participants should be familiar with the UWF student alcohol policies.

- Events: No sport club may sponsor a sporting event, which consists of, but is not limited to, practices, workouts, or competitions, on or off-campus in which alcohol is present without

permission from the Competitive Sports Office. If a club wishes to sponsor an event in which alcohol will be served, they must first get approval from the Competitive Sports Office, and then follow the Student Activities procedures and guidelines.

- Businesses/Products: A club cannot have any association with alcohol or tobacco products. This includes but is not limited to sponsorships, donations, advertising, etc.
- Minors: Please be reminded, it is illegal to sell, give, or serve alcohol to persons under the age of 21. A person may not misrepresent one's age to induce someone to serve alcohol to persons under the age of 21.
- Individual participants and respective sport clubs can be held liable for injury or damage caused by or resulting from the intoxication of a minor or a person habitually addicted to alcohol if the individual sold or furnished alcohol to such a person. Possession of open containers of alcoholic beverages in vehicles is prohibited, both for drivers and passengers.

For all Recreation and Wellness activities, it is further noted that:

- Any alcohol or drug misconduct will be reported to and adjudicated through the formal University of West Florida (UWF) conduct process under the direction of the Dean of Students.
- Activity and Service (A&S) Fee funds may not be used for the purchase of alcoholic beverages.
- Travel funding: Receipts containing words related to alcohol or tobacco (i.e. gas station called "Beer City") are not acceptable using a cash advance and are not eligible for reimbursement.
- Fundraising: Fundraisers may not be associated with alcohol, drugs, or the promotion of unhealthy lifestyles.

Division of Intercollegiate Athletics (DIA) Drug Policy, Testing Program, and Disciplinary Procedures

UWF DEPARTMENT OF INTERCOLLEGIATE ATHLETICS (DIA) DRUG TESTING PROGRAM

Drug Policy

The University of West Florida does not condone the use, sale or possession of illegal drugs or drug paraphernalia. According to NCAA regulations, athletes must sign a drug testing consent form before participating in the University athletic program. This form must be signed before the student-athlete can participate in any University or team conditioning, practice, or competition. Any student-athlete under the age of 18 will be required to have a parental (or legal guardian) consent on the form.

Consent forms are kept on file by the DIA and will be available for examination by a representative of the NCAA.

The University of West Florida DIA will conduct drug testing for student-athletes. The student-athlete may be drug tested randomly or by reasonable suspicion/just cause. A student-athlete may be required to be drug tested in or out of season as long as he/she is considered a student-athlete (including summer term). If eligibility has expired but the student-athlete continues to receive aid, he/she is still subject to be tested. The DIA also reserves the right to test student-athletes who are suspected of drug use.

In addition to the testing set forth above, the NCAA may require additional drug testing during NCAA championship athletic competition. The list of banned substances can be found in the NCAA Rules Manual. Student-athletes must notify the Athletic Training Staff of any medication that they are taking as soon as prescribed, with a copy of the prescription.

Drug Screening Program

Throughout the calendar year, student-athletes will be subjected to random drug screening. The student-athlete may or may not be given advance notice of the drug test. The Drug Testing Program Coordinator or his/her designee will notify the head coach or his/her designee of their selected student-athletes pending drug test, time and location. It is then the responsibility of the head coach or his/her designee to notify the student-athlete of the time and location of the test. The drug testing shall consist of the collection of a urine sample from the student-athlete under the supervision of the Drug Testing Program Coordinator or his/her designee. UWF reserves the right to include additional matrixes (Oral Fluid, Hair and/or Blood). Each urine sample will be analyzed for the presence of the listed drugs. All positive results will be confirmed by Gas Chromatography/Mass Spectrometry (GC/MS) or Liquid Chromatography/Mass Spectrometry/Mass Spectrometry (LC,MS,MS) by an outside independent federally certified laboratory contracted by the DIA to provide such service. The results of the test will be sent to the Drug Testing Program Coordinator. The Coordinator will provide the test results to the Athletic Director or designee.

Student-athletes are also subject to NCAA mandated drug screening pursuant to NCAA Regulations. Student-athletes should understand that the detection of any NCAA banned drug in a student-athletes urine through NCAA mandated drug screening will keep him/her from participating in his/her sport in accordance with NCAA Regulations. This action is in addition to the disciplinary actions listed below. All test results, UWF and NCAA are cumulative for the duration of the student-athlete's tenure at UWF.

Safe Harbor Program

Any student-athlete may refer him/herself for evaluation or counseling by contacting a coach, athletic trainer, team physician, or athletic administrator. This arrangement is called SAFE HARBOR. It is strictly confidential and no team or administrative sanctions are imposed upon the student-athlete who has made a personal decision to seek professional assistance.

A treatment plan will be put into place under the supervision of the Coordinator. The student-athlete will not be sanctioned for entry, but a student athlete testing positive after utilizing SAFE HARBOR will be subject to the sanctions outlined in this policy. A student-athlete may not initiate SAFE HARBOR after they have been informed of their participation in an impending drug test, nor can they employ SAFE HARBOR following a positive test. A student-athlete may only utilize SAFE HARBOR once in their career.

Banned Substances

Use of any of the following drugs, except as may be prescribed by a qualified physician to treat an individual's medical condition, by a member of any University intercollegiate athletic squad, whether or not such use occurs before, during, or after the season is expressly prohibited.

Amphetamines	Heroin
Barbiturates	Methaqualone
Benzodiazepine	Morphine
Cannabinoids (Marijuana)	Opiates
Cocaine Metabolites	Phencyclidine (PCP)
Codeine	Synthetic Marijuana
Ephedra	

*** Positive drug profile results are reported only after confirmation by Gas Chromatography/Mass Spectrometry (GC/MS) analysis of the submitted specimen.

Disciplinary Action for Positive Drug Test Results

If a student-athlete tests positive for any prohibited/banned substance during a UWF DIA drug testing, the following actions will be taken:

1st Positive

- The AD or designee will notify the Head Coach and the student-athlete.
- The student-athlete will attend counseling set up by the DIA with the University of West Florida Counseling Center. If the athlete desires counseling other than what is set up by the DIA, a referral will be made to an outside counselor. The UWF DIA will not pay for outside referrals. Initial counseling session must be scheduled or completed within 7 days after student-athlete is notified of a positive test. Number of counseling sessions will be determined by treating counselor.
- Student-athlete must sign the Student Release of Information Form.
- Student-athlete will be suspended for 10% of competition during playing season. Partial games will be rounded to the nearest whole game. If resulting suspension occurs at or near the end of the regular season and the team is eligible for postseason play then suspension will carry into postseason.
- Student-athletes will be reinstated for competition after suspension is completed and initial counseling session is attended and confirmation received by the Athletic Director or designee.
- If the student-athlete refuses or fails to attend counseling, it will result in immediate suspension from all practices and competitions equaling 50% of total competition playing season, and any future positive test will result in immediate and permanent suspension from the University of West Florida athletic programs. Loss of eligibility will result in the inability to renew athletic scholarships, and existing scholarships may be subject to cancellation. The student-athlete will not be reinstated until counseling completed.

Mandatory drug testing as determined by the Coordinator.

Notification of parents (or legal guardian) of test results.

2nd Positive

- In addition to the above listed sanctions, the student-athlete will be suspended for 50% of the playing season. In addition to being ineligible for games, the athlete will not be allowed to participate in any practice, conditioning, or weight-training with the team during suspension.
- Further athletics aid will be contingent upon compliance with testing and counseling mandate.
- Notification of parents (legal guardians) of test results.

3rd Positive

- Immediate and permanent suspension from practice and competition without opportunity for further competition at the University of West Florida.
- Notification of parents (legal guardians) of test results.
- Loss of eligibility may result in the inability to renew any athletic scholarships, and existing scholarships may be subject to cancellation as determined by the Director of Athletics.
- These actions for a positive drug test are the minimum that can be applied to those with positive drug test. Head coaches may impose greater sanctions as deemed

necessary and in accordance with written team policy.

Refusal/Failure to be Tested

If a student-athlete fails to show up for a test at the specified time or otherwise fails to provide the urine sample when requested, he/she will be required to meet with the Head Coach and the Athletic Director. At this meeting, the student-athlete will be given the opportunity to explain his/her actions. If, as a result of that meeting, the Athletics Director determines that the reason(s) given are not satisfactory, the student-athlete will be suspended immediately for a period of one year from date of refusal and will not be allowed to participate in any practice, conditioning, or weight-training with the team during suspension. The student-athlete will also be considered to have 2 positives against him/her in regards to the UWF DIA Drug Policy. Any other refusal or failure to be tested and/or a positive drug test will result in immediate and permanent suspension from athletic competition at the University of West Florida. In addition your parents (legal guardians) will be notified. Loss of eligibility due to the above reasons may result in the inability to renew any athletic scholarships, and existing scholarships may be subject to cancellation as determined by the Director of Athletics.

Appeals Process

If a student-athlete believes the facts on which the sanctions were based are erroneous, or that the action(s) should not be imposed, the student-athlete may file a written appeal with the Athletic Director within 3 business days after receipt of the action(s). This appeal must include any information that might change the factual findings or the imposed action(s).

The Athletic Director will review the information submitted by the student-athlete and may reconsider its factual findings and action(s) if the Athletic Director believes a basis exists for the appeal. The Athletic Director shall make a final decision regarding the appeal and will notify the student-athlete in writing of the decision.

Possession of Illegal Drugs or Drug Paraphernalia

Student-athletes caught or observed with illegal drugs or drug paraphernalia will be subject to the University of West Florida Student Rights and Regulations as listed in the Student Handbook as well as DIA policies.

***NOTE: For purpose of this program, the DIA will use the same substance levels in the athlete's urine as the NCAA in determining a positive test result; however, in no event will the detection of any drug be considered a positive test result if the drug detected is determined to be the result of treatment prescribed by a qualified physician.

*****NCAA Banned Drug List**

For an updated list, please visit www.ncaa.org

Resources

NCAA website (www.ncaa.org/health-safety) and the Dietary Supplement Resource Exchange Center (REC) website (www.drugfreesport.com/rec)

Treatment and Intervention Services

University Employees

The University of West Florida's (UWF) Employee Assistance Program, Aetna, provides a variety of drug and alcohol intervention resources for UWF employees, including:

- A confidential counseling and referral services for employees and their household

members

- A starting place for addressing personal problems
- An avenue of assistance for managers and employees whose personal problems may be affecting their work performance
- Service that integrates behavioral, health, and other benefits
- Cost-free employee benefit
- National provider network
- Legal and financial consultation
- Unlimited telephone counseling 24/7/365
- Unlimited short-term counseling (1-6 visits per issue unlimited issues)
- Management consultation services
- Covers employee and household members, this include adult children under age 26
- Access to online information, tools, and resources 24/7/365

Numbers of employees who received assistance for drug and alcohol issues through the Employee Assistance Program from 2018-2019.

2018

1

2019

11

University Students

Counseling and Psychological Services (CAPS) offers counseling and therapy to help students address how to manage, cope and grow with the stress associated with school and life. The primary goal of counseling is to help students develop the personal awareness and skills necessary to overcome problems and to develop in ways that will allow them to take advantage of the educational opportunities at the university.

CAPS work with students on a voluntary basis to address concerns about their substance use and also provide BASICS sessions for students who are sanctioned through the Office of Rights and Responsibilities for alcohol violations. CAPS employs the use of E-CheckUpToGo, an NIAAA designated highly effective best practice individual level strategy that aims to produce changes in attitudes and behaviors related to alcohol and marijuana use. E-CheckUpToGo modules for alcohol and marijuana are accessible to all students via the CAPS website. Students complete anonymous modules and receive individualized personal feedback, as well as social normed info unique to UWF, and referrals to on-campus, local, and national resources, as needed.

Education/Prevention Efforts

Wellness Student Programs

Wellness offers students evidence-based alcohol misuse/abuse prevention and coordinates the UWF Peer Educators program. The department actively promotes alcohol misuse/abuse prevention through

a philosophy of harm reduction, peer-based alcohol education, supporting healthy norms, and supporting abstinent students. Comprehensive outreach efforts are coordinated through a multitude of avenues that permeate the campus culture as one that promotes healthy choices.

Alcohol Abuse and Misuse Staff Trainings/Administrative Duties/Resources – Ongoing during the entire 2-year period

- Peer Educators conduct cross-campus outreach daily in which they regularly incorporate drug and alcohol education
- E-chug & E-toke subscription continued
- Student Success-Not anymore college alcohol education subscription renewed for the 2020-2021 school year
- Peer Education team continues to meet weekly and are involved in AOD awareness events, marketing campaigns, other AOD programming activities
- Campus Alcohol, Tobacco, and Other Drugs Coalition meets quarterly to review policies, create recommendations for alcohol violations, and act as advisory board for alcohol misuse/abuse prevention programming
- Regularly participate in Alcohol Misuse/Abuse Prevention webinars

The chart below specifies additional alcohol misuse/abuse prevention outreach programs and activities conducted by Wellness services during the Fall 2018 – Summer 2020 time period.

Audience	Program Name	Attendance
General Students	Not Anymore 18-19	697
General Students	Not Anymore 19-20	5048
Baseball	Not Anymore 18-19	24
Baseball	Not Anymore 19-20	32
Men's Basketball	Not Anymore 18-19	14
Men's Basketball	Not Anymore 19-20	13
Women's Basketball	Not Anymore 18-19	13
Women's Basketball	Not Anymore 19-20	7
Cross Country	Not Anymore 18-19	20
Cross Country	Not Anymore 19-20	14
Football	Not Anymore 18-19	94
Football	Not Anymore 19-20	31
Men's Golf	Not Anymore 18-19	9
Men's Golf	Not Anymore 19-20	9

Women's Golf	Not Anymore 18-19	7
Women's Golf	Not Anymore 19-20	5
Men's Soccer	Not Anymore 18-19	28
Men's Soccer	Not Anymore 19-20	25
Women's Soccer	Not Anymore 18-19	24
Women's Soccer	Not Anymore 19-20	23
Softball	Not Anymore 18-19	21
Softball	Not Anymore 19-20	20
Women's Swimming	Not Anymore 18-19	27
Women's Swimming	Not Anymore 19-20	26
Men's Tennis	Not Anymore 18-19	12
Men's Tennis	Not Anymore 19-20	8
Women's Tennis	Not Anymore 18-19	9
Women's Tennis	Not Anymore 19-20	8
Volleyball	Not Anymore 18-19	21
Volleyball	Not Anymore 19-20	19
Sorority/Fraternity	Not Anymore 18-19	42
Sorority/Fraternity	Not Anymore 19-20	283
New International Cohort	Not Anymore 18-19	1135
New International Cohort	Not Anymore 19-20	478

Housing and Residence Life

The chart below specifies alcohol and drug misuse/abuse prevention programs and activities conducted by Housing and Residence Life during the Fall 2018 – Summer 2020 time period.

Community	Program Title	Date of Program	Total Number of Attendance
Pace	Two facts and fallacy	10/9/2018	16
Argo	BeerioKart	10/10/2018	24

Pace	Dark Room Series: Drugs and Alcohol	10/17/2018	10
Martin	Wine and Dine Bingo	10/18/2018	17
Presidents	Ya Busted	10/18/2018	18
Martin	Wine and Dine Bingo	10/18/2018	17
Martin	Drugs...Or Are They?	1/16/2019	11
Argo	Donut Stress, Make S'more Friends	1/27/2019	26
Pace	Spring Break: Safe or Not Safe	2/27/2019	10
Argo	St.Patricks After Party	3/18/2019	18
Village East	Pour Score and 7 Beers Ago	3/28/2019	20
Martin	Slice, Slice, Baby	9/12/2019	30
Martin	The More You Know	9/17/2019	22
Village East	Alcohol Awareness	9/26/2019	7
Village West	Swerve n curve	10/25/2019	5
Argo	Painting with a Twist	10/31/2019	18
Martin	Map out your night	11/6/2019	22
Heritage	Mocktails with a Twist	1/23/2020	4
Heritage	The facts about drugs	1/28/2020	13
Presidents	Jammin Jeopardy	2/26/2020	9
Presidents	Drink Smart Grab Bags (boozen bingo)	2/27/2020	9

University of West Florida Police Department AOD Programs

The UWF Police Department provides educational programming/training to student groups, organizations and residence halls.

Alcohol prevention programs offered by UWF Police include information regarding the dangers of alcohol abuse, date rape drugs and alcohol, impaired driving, secondary effects of alcohol, and current trends.

Drug prevention programs offered by UWF Police include information regarding drug identification, dangers of abuse, secondary dangers, current trends on college campuses, and resources for help.

Spring 2018:

Drugs: 1
Alcohol: 1

Total in attendance for both programs:

60

Fall 2019:

Drugs: 7
Alcohol: 7

Total in attendance for both programs:

810

Spring 2019:

Drugs: 2
Alcohol: 2

Total in attendance for both programs:

80

Summer 2019:

Drugs: 12
Alcohol: 12

Total in attendance for both programs:

1,900

UWF Police also participate in training for Resident Assistants each year. This training involves responding to incidents involving drugs and alcohol.

Human Resource Staff Training

Human Resources advertised and offered the following training options available to all University employees:

- April 24, 2019 – Human Resources offered Alcohol and Drug-Free Workplace Training
- The Healthier U program was created which includes the Alcohol and Drug Free Workplace training and campus events.
- Online Drugs & Alcohol at Work Training (available 24/7 through the Professional Development Reservation Desk)
- A Drug-Free Campus brochure is provided to employees during NEO and is available in the HR Office and on the Human Resources website
- Information is provided in HR Policy HR-22.00-2004/07 in section 5 of the standards of conduct regarding Alcoholism, Drug Addiction, and Alcohol and Drug Abuse
- Information is provided in HR Policy HR-15.02-05/16 in section 4 of the employee code of conduct regarding Drug-Free and Smoke-Free Workplace

Enforcement

There are two primary departments at the University of West Florida responsible for enforcing laws/policies related to student alcohol and other drug use: The Office of Student Rights and Responsibilities (OSRR), and the University of West Florida Police Department.

The OSRR at the University of West Florida is responsible for adjudicating violations of the Student Code of Conduct, including violations of AOD policies. Students charged with violations of these policies participate in the disciplinary process as outlined in the Student Code of Conduct, and students

found responsible for violating these policies are sanctioned accordingly.

The following tables provide an overview of the total number of policy violations for the 2018-2019 and 2019-2020 academic years.

Drug Violations Academic Year 2018-2019 and 2019-2020

Charge	2018-2019	2019-2020
Possession/Use	13	18
Sale/Distribution	0	0
Loss of Control	0	0
Non Controlled Substances	0	0

Alcohol Violations Academic Year 2018-2019 and 2019-2020

Charge	2018-2019	2019-2020
Underage	23	19
Possession	25	8
Drinking Games	3	0
Loss of Control	4	2
Distribution	1	3
Prohibited Areas	3	2
Common source	5	0
Operating a Motor Vehicle	0	0

Students that are found responsible for violations of the AOD policies articulated in the Student Code of Conduct are assigned a variety of educational sanctions regarding their conduct. These sanctions are often used in combination with other sanctions (probation, reflection papers, parental notifications, follow-up meetings, fines, etc.). These sanctions offer a variety of approaches aimed at preventing future occurrence of problematic behaviors related to AOD violations.

E-CHUG/E-TOKE - The e-Checkup programs are a personalized, evidence-based, online prevention

intervention for alcohol and marijuana developed by counselors and psychologists at San Diego State University. Drawing on Motivational Interviewing (Miller & Rollnick, 2002) and Social Norms Theory (Perkins & Berkowitz, 1986), the eCHECKUP TO GO programs are designed to motivate individuals to reduce their consumption using personalized information about their own drinking and risk factors. E-CHUG is used as a sanction for first time, non-serious alcohol offenses. E-TOKE is used for first time marijuana offenses.

BASICS – Basics is a two-session appointment with a counselor in the UWF Counseling Center. These sessions include an alcohol use assessment and incorporate motivational interviewing techniques to assist students struggling with alcohol or drug abuse. BASICS is generally reserved for either repeat offenders of the AOD policies, or for students that experience negative consequences as a result of their AOD violation (i.e. hospital transport for alcohol poisoning).

Student Success Alcohol & Other Drugs – Student Success Alcohol & Other Drugs is a suite of interactive, online videos and tests designed to educate students on the risks of the abuse of alcohol and other drugs, and to teach successful strategies for handling dangerous situations related to these substances. Student testimonials throughout the program foster viewer empathy on these issues to help reduce the abuse of alcohol and other drugs. This program is provided to UWF by Vector Solutions

Educational Sanctions Issued for Alcohol and Drug Violations Academic Year 2018-2019 and 2019-2020

Sanction	2018-2019	2019-2020
eChug	2	0
eToke	0	0
BASICS	2	1
Student Success Program	29	30

Athletics Drug Screening Program

In addition to enforcement of campus policies, the UWF Athletics Department, in compliance with NCAA guidelines, enforces a substance abuse policy which includes the use of drug screening as outlined in the related Policy section noted above.

Review of Goals from 2018-2020 Report

- Develop and implement a marketing plan for the medical immunity policy
 - **Completed:** Marketing materials were designed and distributed on-campus during the 2018-2019 school year.
- Create and implement new sanctions for violations of alcohol and drugs policies

- **Completed:** Began utilizing the Student Success Alcohol and Other Drugs program as a sanction in Fall of 2018. Also implemented new prompts to be used for educational papers: Host Law and Serving Alcohol to Minors, Legal Cost, University Police Interview
- Enhance Peer Educator outreach with targeting populations such as athletes, fraternity and sorority life, etc.
 - **Completed:** Peer Educators assisted with New Member institute in 2017-2018 and 2018-2019. Chapters are encouraged to work with peer Educators to facilitate wellness programs for their members once per semester.
- Human Resources will work to develop and implement an alcohol and drugs awareness campaign for UWF employees
 - **Completed:** Human Resources created the Healthier U campaign which contains drug and alcohol training.
- Monitor and collect data regarding the Duty to Report clause in the Student Code of Conduct (UWF Regulation 3.010)
 - **Completed:** The Office of Student Rights and Responsibilities has developed a method to easily track Duty to Report violation data.

Summary

The appointed review committee conducted an overview of AOD policies, programs, and enforcement practices for academic years 2018-2019 and 2019-2020. As a result of this review, the committee has determined that UWF is in compliance with the Drug Free Schools and Campuses Regulations, has an effective and consistently enforced AOD policy, and annually distributes the AOD policies to students, faculty and staff.

The University of West Florida uses a comprehensive, environmental approach to preventing illicit drug use and alcohol misuse on campus. Our approaches are grounded in evidence-based strategies recommended by the National Institutes on Alcohol Abuse and Alcoholism and the Social Ecological Framework. A variety of strategic partnerships across different units on campus work collaboratively and effectively to ensure that UWF students, faculty and staff live, study and work in a safe and healthy environment.

Recommendations for the 2020-2022 Report

- Research and analyze alternative AOD online training systems for student athletes.
- Review and analyze the Housing and Residence Life trends associated with AOD issues and COVID-19.
- Recruit, hire and train an individual for the Wellness Coordinator or Assistant Director position.
- Implement a shared wellness and recreation unit and philosophy.
- Review NCHA data to determine trends and issues.
- CAPS has a technology grant for Student Success Program, the personalized online prevention interventions for alcohol and marijuana. Increase the number of students who complete these programs.

Appendix 1 – University Alcohol Regulations and Policies

Alcoholic Beverages on Campus Property, UWF/REG-5.017 Alcohol

Alcohol Policy for Student Organization Sponsored Events, SA-24.02.07/15

Alcohol Marketing Guidelines, SA-33.02-08/13

University of West Florida Regulations

UWF/REG-5.017 Alcoholic Beverages on Campus Property

- 1) Any individual serving, possessing, using, consuming, distributing or selling alcohol on any UWF campus must abide by all applicable federal, state, local laws and ordinances and University and Board of Governors regulations and policies related to alcohol. The University of West Florida supports responsible consumption of alcohol; discourages high risk activities such as drinking games and provides best practice alcohol awareness educational programs. The University of West Florida prohibits the unlawful sale, possession, use, consumption, distribution or service of alcohol on all of its campuses.

- 2) a. Alcoholic beverages may only be served on the Pensacola main campus at one of the following locations:
 - (i) The University Commons- service must be through a licensed vendor. Alcohol may not be served, consumed, or distributed in any individual offices within the Commons building;
 - (ii) The Alumni Room in Building 12 on the UWF main campus;
 - (iii) Crosby Hall conference rooms;
 - (iv) The Center for Fine and Performing Arts (lobbies and gallery areas, not backstage or in instructional or office areas);
 - (v) Argonaut Athletic Club;
 - (vi) The Oak Grove Picnic Area;
 - (vii) Other appropriate locations with the specific authorization of the President or applicable Vice President.

- b. Alcoholic beverages may only be served at the other UWF campuses or the Santa Rosa Island property in a manner that is consistent with this regulation, unless there is a more specific UWF regulation or policy for that location.

- c. This regulation does not apply to the Scenic Hills Country Club

- 3) Alcoholic beverages may only be served or consumed:
 - a. At a properly scheduled event or public gathering for which authorization to serve alcohol was obtained, in accordance with paragraph (4) of this regulation; or
 - b. At a departmental event for which authorization to serve alcoholic beverages was obtained in accordance with paragraph (5) of this regulation: or
 - c. By a student resident over age 21 in his or her residence hall room or campus apartment and his or her guests who are over age 21, in accordance with paragraph (1) of this regulation as long as all Residence Life policies are also complied with. Such service or consumption is limited to beer and wine.

- 4) Alcoholic Beverages may be served on University property without charge to individuals over age 21 at public gatherings or events as long as such service is in compliance with paragraph (2) and with the following provisions, as applicable:
 - a. The public gathering or event has been authorized by the appropriate Vice President or designee and is held in accordance with all applicable laws, regulations and policies.
 - b. The host department or organization has a plan in place to take precautionary measures to ensure that alcoholic beverages are not served to persons under the legal drinking age or to persons known to be addicted to alcohol.
 - c. The alcohol beverages served in accordance with this section must be consumed at the gathering or event.
 - d. No individual may consume alcohol or possess open containers of alcohol at any outdoor locations of the University including grounds, parking lots, roads or sidewalks ("University grounds"), except at outside public gatherings for which alcohol service and consumption has been authorized.
 - e. Non-University entities hosting events or public gatherings in University facilities may serve beer, wine or liquor as long as the alcoholic beverages are served by a licensed vendor and the event is authorized by University Commons Student Activities Conference Services or West Florida Historic Preservation, Inc., as applicable.
 - f. Student Organizations (including fraternities and sororities), may host events or public gatherings on campus at which beer and wine are served, as long as all applicable event registration guidelines and approval procedures of the University Commons Student Activities Department and the Office of Greek Affairs are followed. Student Organizations may not serve liquor.
 - g. University departments hosting public events or gatherings in University facilities may serve beer, wine or liquor as long as the alcoholic beverages are served by a licensed vendor and the service of alcoholic beverages and the event are approved by the appropriate Vice President.

- 5) University departments hosting gatherings or events in University facilities may serve beer, wine or liquor without a licensed vendor if:
 - a. The alcoholic beverages are not offered for sale or "sold," as defined in paragraph (6);
 - b. The approval of the appropriate Vice President has been obtained;
 - c. The department has a plan in place to take precautionary measures to ensure that alcoholic beverages are not served to persons under the legal drinking age, to persons who appear intoxicated, or to persons known to be addicted to alcohol;
 - d. Sufficient quantities of food is made available;

- e. Equal or greater amounts of non-alcoholic beverages and equal or greater variety of non-alcoholic beverages are made available; and
 - f. The event is not centered around drinking alcohol, and drinking games are not permitted.
- 6) Sale of Alcoholic beverages.
- a. Alcoholic beverages may be sold by a licensed vendor on the Pensacola main campus.
 - b. Alcoholic beverages may be sold at University events if the sale of alcohol at the event is authorized by the appropriate Vice President, and either:
 - (i) The alcohol is sold through a licensed vendor, or
 - (ii) The University obtains a license to sell alcohol for the event.The vendor or University licensee must have a plan in place to take precautionary measures to ensure that alcoholic beverages are not served to persons under the legal drinking age, or to persons known to be addicted to alcohol.
 - c. For purposes of this policy, alcoholic beverages will be considered for “sale” or “sold” at any event at which alcoholic beverages are served and for which an admission fee is charged, cups are sold, tickets are sold, donations are collected, or cash or anything else of value is exchanged for alcoholic beverages.
- 7) Specific exceptions to any provision of this regulation may be made by the University President or by a divisional Vice President, as appropriate.
- 8) University policies governing the use of alcohol in marketing activities and the alcohol policy for student sponsored events are located on the President’s website.

History: New 8/10/09. Amended 6/14/2013.



Policy

University Policy SA-24.02-07/15

Policy Title: Alcohol Policy for Student Organization Sponsored Events

Originator: Division of Student Affairs

Responsible Office: Division of Student Affairs

Reason for Policy/Purpose:

Underage drinking, binge drinking, and other issues related to student alcohol consumption are considered a major national, college and university health, safety, and conduct issue. This policy is intended to address one element of this broad issue: events sponsored by student organizations.

Who Does this Govern and Who Needs to Know this Policy?

All student clubs and organizations with an established affiliation with the University including Student Government Association, Departmental Organizations, Registered Student Organizations, Fraternities and Sororities registered as Student Organizations, and Sports Clubs; faculty and staff working with student organizations.

Definition of Terms:

1. Closed Parties: For the purpose of this policy "closed parties" are defined as events limited to Student Organization members and their guests by means of a guest list or guest register.
2. Event Manager: For the purpose of this policy "event managers" are designated members of a Student Organization who have completed required training to attend Student Organization sponsored events and ensure that Student Organizations' comply with all university regulations and procedures, state laws and federal law during the sponsored event.
3. Guest: For the purpose of this policy "guests" are defined as individuals who are invited by Student Organization members to attend Student Organization sponsored events.
4. Guest List: For the purpose of this policy "guest list" is defined as the final list of approved guests as reviewed, accepted, and retained by the Student Involvement staff.
5. Guest Register: For the purpose of this policy "guest register" is defined as the record of guests maintained by the Student Organization and submitted after the event for review and retention by the Student Involvement staff.

6. Members: For the purpose of this policy “members” are defined as members of the Student Organization.

7. On-Campus: For the purpose of this policy “on-campus” is defined by UWF Regulation 5.017 Alcoholic Beverages on Campus Property.

8. Public Party: For the purpose of this policy “public parties” are defined as Student Organization events that are open to the public.

9. Student Organizations: For the purpose of this policy, “Student Organizations” include all student clubs and organizations with an established affiliation with the University including Student Government Association, Departmental Organizations, Registered Student Organizations, Fraternities and Sororities registered as Student Organizations, and Sports Clubs.

10. Student Organization Sponsored Event: For the purpose of this policy “student organization sponsored events” are defined as events that are directly sponsored and promoted by a student organization. Events will be considered sponsored events, where an organization endorses, funds, promotes, and seeks authorization for the event.

Policy Statement:

This policy is applicable to all Student Organizations and Student Organization Sponsored Events, both on and off campus.

Student Organizations are required to comply with all applicable local and state laws and university regulations and policies pertaining to alcoholic beverages at sponsored events. This policy applies equally to events where the Student Organization provides free alcohol, where participants provide their own alcohol (BYOB), and where a cash bar is made available.

The presence of alcohol at a student sponsored event creates a need to more closely control the event and a need for the sponsoring student organization to pay greater attention to the environment. Those who plan or choose to attend events where alcoholic beverages will be offered and consumed assume full legal responsibility and liability for the consequences of their actions. The university holds Student Organizations specifically responsible for the actions of their organization, members, and guests.

The following requirements apply to all student organization sponsored events:

1. Beer and wine are the only alcoholic beverages permitted at Student Organization Sponsored Events except when the event is hosted at a properly licensed facility where beverage service is operated and controlled by the vendor.
2. Self-service common source containers (e.g. kegs, punch bowls) are prohibited.
3. Drinking games, drinking contests, and drinking devices (e.g. funnels, ice luge) are prohibited.
4. Non-alcoholic beverages and food must be available at an equivalent cost while alcohol is available. All marketing related to the event must adhere to the UWF Alcohol Marketing Guidelines.

5. Designated event manager(s) must be present and not consume alcohol throughout the duration of the event.
6. Proof of age must be provided by all persons in attendance before they are served alcoholic beverages. Only a valid driver's license, non-driver's state ID, passport, or U.S. uniformed services ID is accepted as proof of age.

Procedures:

I. Implementation and Compliance

The University Commons and Student Involvement Office (Student Involvement) and The Wellness Services Office (Wellness Services) will be responsible for communicating this policy to Student Organizations, faculty, and staff.

Student Involvement shall establish and maintain procedures for registering and approving Student Organization Sponsored Events regardless of whether the event is on or off campus. These procedures will address, where applicable:

1. Location, including whether the event is hosted on or off campus;
2. Venue, including whether the event is hosted at a licensed establishment (e.g., a local club), an unlicensed facility (e.g., a city park), or a private location (e.g., someone's home);
3. Attendance, including whether the event will require a guest list or guest register and whether any limits shall be placed on attendance.

At minimum any procedures for Student Organization Sponsored Events must address the following considerations:

1. Official review and registration of the event;
2. Identification and training of individuals responsible for managing the event (Event Manager);
3. Essential education components to manage risk and liability;
4. Appropriate limits on the quantity and type of alcoholic beverages to be served to any individual;
5. Minimum security requirements.

Change Justification:

This policy is being revised as the result of a five year review to reflect current best practices.

Authority and Related Documents:

UWF/REG-5.017 Alcoholic Beverages on Campus Property; University Policy SA-33.02-08/13 On-Campus Alcohol Marketing Guidelines; University Regulation 3.001-Student Code of Conduct; Student Organization Handbook, Fraternity & Sorority Life Procedures Manual, Sports Club Handbook.

APPROVED: Dr. Judith A. Bense, President

Date: 7/28/15

History:

SA-05.01-06/01 Alcohol Beverages, adopted June 2001; amended by SA-24.01-07/10 Alcohol Policy for On-Campus Student-Sponsored Events, adopted August 2010; revised and renamed hereby.



Policy

University Policy SA-33.02-08/13

Alcohol Marketing Guidelines

To: University of West Florida Community
From: Dr. Judith Bense, President
Subject: On-Campus Alcohol Marketing Guidelines
Authority: BOG Regulation 1.001

Rationale:

Underage drinking, binge drinking, and other issues related to student alcohol consumption are considered a major national, college, and university health, safety, and conduct issue. Managing the marketing and promotion of alcohol on college campuses is an effective environmental management strategy for reducing misuse and abuse of alcohol. Academic environments should be centered on goals of higher education and offer a health promoting normative atmosphere. Drinking is not central to the academic mission and should not be disproportionately promoted within the academic environment. The promotion of alcohol at any University sponsored event creates a need to monitor the messages being promoted so as not to undermine the academic mission of the institution.

This policy applies equally where alcoholic beverages are provided free, purchased from a cash bar, or brought by guests to an event. Further, this policy applies to all forms of marketing regardless of format.

The following apply to all on-campus marketing or publicity activities by students, university departments, third party vendors, or others:

1. Use of promotional materials related to alcohol or alcohol-events must be approved through the appropriate Vice President's office or designate.
2. All on campus publicity for alcohol related events must adhere to the University's policies and procedures including but not limited to solicitation, bulletin board access, and student event management.
3. Except for publicity related to alcohol misuse/abuse prevention education programs no publicity for any event may emphasize alcohol themes.

4. The promotion of alcohol shall not encourage any form of alcohol abuse nor shall it emphasize quantity or frequency of use.
5. Advertising and other promotional activities shall not portray drinking as a solution to personal or academic problems or as necessary to social, sexual, or academic success; shall not link alcohol consumption with sexualized images; nor shall it be associated with the performance of tasks that require skilled reactions, such as the operation of motor vehicles, machinery, or athletic participation.
6. Informational marketing programs should have educational value and subscribe to the philosophy of responsible and legal use of the products represented.
7. The consumption of alcoholic beverages shall not be the sole purpose of any promotional activity.
8. All promotion of alcoholic beverages shall also prominently note the availability of food and non-alcoholic beverages.
9. All promotion of events at which alcoholic beverages will be served and which mentions alcohol directly or indirectly shall also note that proper identification is required in order to be served or sold alcoholic beverages.
10. Marketing of Happy Hours and drink specials is not permitted.
11. No promotional materials shall promote or make reference to drinking games or competitions.
12. No promotional materials shall make reference to the amount of alcoholic beverages available at a specific event (e.g. number of beer cases or bottles or wine).
13. There can be no on-campus promotional "giveaways" of alcohol, alcohol branded, or alcohol related paraphernalia (e.g. tee shirts, glasses, cups, signs, bottle openers, key chains, etc.) to individual students, faculty, or staff, nor to student living groups, such as residence halls, or any other student groups. An exception will be made for university sponsored alcohol misuse/abuse prevention education.
14. Promotional activities shall not be associated with otherwise existing campus events or programs without the prior knowledge and consent of sponsors and appropriate University officials.
15. Student Organizations and Residence Halls are not permitted to accept donation of alcoholic beverages.