

STRATEGIC PLAN

DIVISION OF ACADEMIC ENGAGEMENT AND STUDENT AFFAIRS

MISSION

The Division of Academic Engagement and Student Affairs (DAESA) advances the mission of UWF by supporting student wellbeing, providing transformative educational experiences, and offering a wide variety of academic support services.

VISION

All UWF students are successful, healthy, and fully engaged in their academic and professional journeys.

STRATEGIC PRIORITIES



GOA	LS	OBJECTIVES
1.1	Increase student participation in campus-wide transformational experiences.	 > Enhance campus-wide partnerships to better promote new and existing opportunities. > Foster student awareness of transformational experiences and their value in achieving personal and professional goals. > Decrease barriers to equitable engagement. > Provide and identify funding opportunities to support learning goals.
1.2	Assess developmental milestones within transformational experiences.	 » Develop and support a culture of frequent and timely feedback on student work. » Foster opportunities for critical reflection. » Provide formative and summative evaluation of student performance.
2.1	Improve academic success outcomes.	 Collaborate with campus partners to develop or refine academic success outcomes. Enhance and promote academic support services. Employ evidence-based student support strategies.
2.2	Expand program and services to better manage student enrollment and persistence beyond the first year.	 » Develop data-driven strategies to drive student success through graduation. » Strengthen relationships with Academic Affairs to better align student success initiatives.
3.1	Build an inclusive work community.	 » Foster a culture that encourages all staff to contribute to their full potential. » Foster a commitment to civil discourse among faculty and staff. » Enhance intercultural awareness among faculty and staff.
3.2	Increase retention and graduation by offering inclusive programming and services.	 » Foster a commitment to civil discourse within the student body. » Strengthen campus partnerships to enhance student belonging. » Enhance intercultural awareness among students.
4.1	Create a culture of care reflective of the eight dimensions of wellbeing for students and DAESA staff.	 Create and implement evidence-based collaborative programs and services that promote positive change in students' health and wellbeing knowledge, skills and behaviors. Enhance communication, resources and support for parents and families. Implement strategies to create awareness of current health and wellbeing programs, services and resources.
4.2	Build student resilience.	 Create intentional opportunities for students to engage in activities that build resilience. Promote engagement in peer-led wellbeing programs.
5.1	Create a staff-development focused culture.	 >> Utilize consistent training and resources for onboarding new employees. >> Create comprehensive, cutting edge staff development plans focused on enriching and retaining talented professionals. >> Focus on community building across the Division.
5.2	Promote effectiveness of the Division.	 » Deploy a Divisional strategic communication plan that highlights the impact of DAESA. » Increase assessment capacity within DAESA. » Engage in regular systematic assessment efforts that inform planning.
5.3	Engage in responsible and equitable stewardship of human, fiscal, and physical resources.	 Analyze division funds to ensure responsible planning and management of all fiscal resources. Provide comprehensive technology and marketing services needed to support DAESA units. Ensure compliance and create best practices to support operational effectiveness.