

Date: August 2024

Program Name: Master of Public Health -Health

Promotion Concentration

CIP Code: 51.2201

Department: Public Health

Domain	Program-Level Student Learning Outcome (From ALC or ALP)	Year 1	Year 2	Year 3	Year 4	Year 5
		2024-2025	2025-2026	2026-2027	2027-2028	2028-2029
Content	Assess community health needs and capacity, and public health issues utilizing appropriate epidemiologic methods, data collection, data analysis, results interpretation, and systems thinking tools.	Baseline Data Collection <b>Precede-Proceed Model Case Study</b> [PHC 5410]	Reflection on and Use of Results <b>Precede-Proceed Model Case Study</b> Implement improvement Plan	Follow-up Data Collection <b>Precede-Proceed Model Case Study</b> Follow-up impact assessment		
Communication	Compose and deliver culturally competent communication strategies that incorporate audienceappropriate public health content, both in writing and through oral presentation.			Baseline Data Collection <i>Semester Project</i> [PHC 6300]	Reflection on and Use of Results <i>Semester Project</i> Implement improvement Plan	Follow-up Data Collection <i>Semester Project</i> Follow-up impact assessment
Critical Thinking	Develop, implement, and evaluate theorybased and community-engaged health and wellness programs for health promotion and disease self-management in community settings.		Baseline Data Collection <i>Program Planning Semester Project</i> [PHC 6587]	Reflection on and Use of Results <i>Program Planning Semester Project</i> Implement improvement Plan	Follow-up Data Collection <i>Program Planning Semester Project</i> Follow-up impact	
Integrity / Values	Apply leadership principles in collaboration with other stakeholders in inter-professional teams to develop policies and/or programs to positively influence health outcomes and equity.			Baseline Data Collection <i>Leadership Project</i> [PHC 6150]	Reflection on and Use of Results <i>Leadership Project</i> Implement improvement Plan	Follow-up Data Collection <i>Leadership Project</i> Follow-up impact assessment
Project/Systems Thinking	Develop population-based public health policies, programs, projects or interventions utilizing budgetary tools and resource management while incorporating knowledge of public health organizations and systems.		Baseline Data Collection <i>Case Study Analysis</i> [PHC 5410]	Reflection on and Use of Results <i>Case Study Analysis</i> Implement improvement Plan	Follow-up Data Collection <i>Case Study Analysis</i> Follow-up impact	

**Assessment Activity (Examples)**

- Gather baseline data
- (Revise rubric; gather data)
- Implement actions for improvement
- Follow-up assessment (impact data)

Revised August 2022

**\*\*Be sure to update the years in C3, D3, E3, F3, G3**

**Methods of Assessment**

- Direct Measures:**
- Exam questions
  - Student paper (rubric)
  - Presentation (rubric)

- Indirect Measures:**
- Focus group
  - Exit interview
  - Alumni survey

- External Direct Measures:**
- Supervisor/Employer feedback
  - External Professional Exam (CPH, MCHES)