

Date: August 2024

Program Name: Master of Public Health - Generalist Concentration

CIP Code: 51.2201

Department: Public Health

Domain	Program-Level Student Learning Outcome (From ALC or ALP)	Year 1	Year 2	Year 3	Year 4	Year 5
		2024-2025	2025-2026	2026-2027	2027-2028	2028-2029
Content	Assess community health needs and capacity, and public health issues utilizing appropriate epidemiologic methods, data collection, data analysis, results interpretation, and systems thinking tools. (Content)	Baseline Data Collection Precede-Proceed Model Case Study [PHC 5410]	Reflection on and Use of Results Precede-Proceed Model Case Study Implement improvement Plan	Follow-up Data Collection Precede-Proceed Model Case Study Follow-up impact assessment		
Communication	Compose and deliver culturally competent communication strategies that incorporate audience-appropriate public health content, both in writing and through oral presentation. (Communication)			Baseline Data Collection <i>Semester Project</i> [PHC 6300]	Reflection on and Use of Results <i>Semester Project</i> Implement improvement Plan	Follow-up Data Collection <i>Semester Project</i> Follow-up impact assessment
Critical Thinking	Analyze, present, and defend results of epidemiological analysis, conduct disease surveillance, integrate biological and scientific basis of public health in developing		Baseline Data Collection <i>Semester Applied Project</i> [PHC 6196]	Reflection on and Use of Results <i>Semester Applied Project</i> Implement improvement Plan	Follow-up Data Collection <i>Semester Applied Project</i> Follow-up impact	
Integrity / Values	Apply leadership principles in collaboration with other stakeholders in inter-professional teams to develop policies and/or programs to positively influence health outcomes and equity. (Integrity/Values)			Baseline Data Collection <i>Leadership Project</i> [PHC 6150]	Reflection on and Use of Results <i>Leadership Project</i> Implement improvement Plan	Follow-up Data Collection <i>Leadership Project</i> Follow-up impact assessment
Project/Systems Thinking	Develop population-based public health policies, programs, projects or interventions utilizing budgetary tools and resource management while incorporating knowledge of public health organizations and systems.		Baseline Data Collection <i>Case Study Analysis</i> [PHC 5410]	Reflection on and Use of Results <i>Case Study Analysis</i> Implement improvement Plan	Follow-up Data Collection <i>Case Study Analysis</i> Follow-up impact	

Assessment Activity (Examples)

- Gather baseline data
- (Revise rubric; gather data)
- Implement actions for improvement
- Follow-up assessment (impact data)

Revised August 2022

****Be sure to update the years in C3, D3, E3, F3, G3**

Methods of Assessment

- Direct Measures:**
- Exam questions
 - Student paper (rubric)
 - Presentation (rubric)

- Indirect Measures:**
- Focus group
 - Exit interview
 - Alumni survey

- External Direct Measures:**
- Supervisor/Employer feedback
 - External Professional Exam (CPH, MCHES)