

**M.S. Health Promotion and Wellness
Curriculum Map – Revised 9/28/2023**

	HSC 6037 Philosophical Foundations of Health Education	PHC 6000 Epidemiology for Public Health Professionals	HSC 6587 Health Education Program Planning and Evaluation	HSC 6226 Current Issues in Worksite Wellness	HSC 6135 Health Literacy and Cultural Competency	HSC 6667 Social Marketing in Health Education	HLP 6535 Research Procedures	PHC 5410 Social and Behavioral Sciences in Public Health
I = Introduced R = Reinforced M = Mastered A = Assessed								
Content								
Identify, analyze, and synthesize contemporary health promotion concepts, principles, and theories as they apply to health promotion.	I	I	I, R, M	R	R	R, M	R	I
Critical Thinking								
Synthesize data, evaluation, and findings to guide the process of health promotion programming.	I		R	R	R	R	R, M	R, A
Communication								
Develop and present information and messaging clearly, effectively, and articulately in written and oral communications through various media outlets and strategies.	I		R, M	R	M, A	R	R	R, A
Integrity/Values								
Analyze and propose solutions to ethical issues commonly found in health promotion and wellness settings.	R		R	R, M	R, M, A	R		
Project Management								
Develop and apply skills related to the process of creating, administering, and evaluating health promotion programs.	R		M, A	M, A		M	R	