

ACADEMIC LEARNING PLAN

Masters of Science in Health Promotion and Worksite Wellness

Mission Statement

The mission of the Department of Exercise Science is to build a foundation of health, leisure, and exercise science knowledge and to prepare students with professional skills and analytical abilities to assume prominent positions in health, leisure, and exercise science across the state and nation.

Student Learning Outcomes

UWF Health Promotion and Wellness graduates should be able to do the following:

Content

- Identify, analyze, and synthesize contemporary health promotion concepts, principles, and theories as they apply to health promotion.

Critical Thinking

- Synthesize data, evaluation, and findings to guide the process of health promotion programming.

Communication

- Develop and present information and messaging clearly, effectively, and articulately in written and oral communications through various media outlets and strategies.

Integrity/Values

- Analyze and propose solutions to ethical issues commonly found in health promotion and wellness settings.

Project Management

- Develop and apply skills related to the process of creating, administering, and evaluating health promotion programs.

Assessment of Student Learning Outcomes

Student learning will be assessed through academic performance on quizzes/exams, individual & group projects, written assignments, oral presentations, portfolios, literature reviews, and/or research projects. (CHES) examination.

Job Prospects

- Health Educator/Specialist
- Director of Health Education/
Promotion
- Health Education Program Director/
Coordinator
- College Health Educator
- Patient Educator
- Community Health Outreach Worker
- Health & Wellness Coordinator
- Community Partnership Director
- Community Resource Specialist
- Research Administrator
- Senior Project Associate
- Tobacco Control Specialist
- Sexual Health Education
Coordinator
- Substance Abuse Educator
- Stress Management Educator

**Find out more about Masters of Science in Health Promotion and Wellness at
UWF:**

<https://onlinedegrees.uwf.edu/online-degrees/ms-masters-health-promotion-worksite-wellness/>