

Program Name: Health Promotion & Wellness, M.S.		CIP Code: 51.1504					Department: Movement Sciences and Health
		Year 1	Year 2	Year 3	Year 4	Year 5	
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2024-2025	2025-2026	2026-2027	2027-2028	2028-2029	
Content	Identify, analyze, and synthesize contemporary health promotion concepts, principles, and theories as they apply to health promotion.	HSC 6667 Social Marketing in Health Education Data Collection Reflection on and Use of Findings: Implement actions for improvement	HSC 6667 Social Marketing in Health Education Data Collection Measure: Final Assignment. Follow-up assessment (impact data).	HSC 6037 Philosophical Foundations of Health Education Data Collection Measure: Assignment Gather baseline data	HSC 6037 Philosophical Foundations of Health Education Reflection on and Use of Findings: Implement actions for improvement	HSC 6037 Philosophical Foundations of Health Education Data Collection Measure: Assignment Follow-up assessment (impact data)	
Communication	Develop and present information and messaging clearly, effectively, and articulately in written and oral communications through various media outlets and strategies.	HSC 6667 Social Marketing in Health Education Data Collection Measure: Final Project Gather baseline data	HSC 6667 Social Marketing in Health Education Reflection on and Use of Findings: Implement actions for improvement	HSC 6667 Social Marketing in Health Education Data Collection Measure: Final Project. Follow-up assessment (impact data).			
Critical Thinking	Synthesize data, evaluation, and findings to guide the process of health promotion programming.		HSC 6587 Health Education Program Planning and Evaluation Data Collection Measure: Assignment Gather baseline data	HSC 6587 Health Education Program Planning and Evaluation Reflection on and Use of Findings: Implement actions for improvement	HSC 6587 Health Education Program Planning and Evaluation Data Collection Measure: Assignment Follow-up assessment (impact data)		
Integrity / Values	Analyze and propose solutions to ethical issues commonly found in health promotion and wellness settings.			HSC 6135 Health Literacy and Cultural Competency Data Collection Measure: Assignment Gather baseline data	HSC 6135 Health Literacy and Cultural Competency Reflection on and Use of Findings: Implement actions for improvement	HSC 6135 Health Literacy and Cultural Competency Data Collection Measure: Assignment Follow-up assessment (impact data).	
Project Management	Develop and apply skills related to the process of creating, administering, and evaluating health promotion programs.		HSC 6226 Current Issues in Worksite Wellness Data Collection Measure: Program Presentation (rubric) Gather baseline data	HSC 6226 Current Issues in Worksite Wellness Reflection on and Use of Findings: Implement actions for improvement	HSC 6226 Current Issues in Worksite Wellness Data Collection Measure: Program Presentation (rubric) Follow-up assessment (impact data).		

Assessment Activity (Examples)

Gather baseline data

(Revise rubric; gather data)

Implement actions for improvement

Follow-up assessment (impact data)

Direct Measures:

Exam questions

Project (rubric)

Presentation (rubric)

Methods of Assessment

Indirect Measures:

Focus group

Exit interview

Alumni survey

External Direct Measures:

Supervisor/Employer feedback

External Professional Exam

Approved April 2024