

Date: August 2024

Program Name: Public Health - B.S.

CIP Code: 51.2201

Department: Public Health

Domain	Program-Level Student Learning Outcome (From ALC or ALP)	CIP Code: 51.2201				
		Year 1 2024-2025	Year 2 2025-2026	Year 3 2026-2027	Year 4 2027-2028	Year 5 2028-2029
Content	Explain concepts and theoretical constructs used in public health including health promotion and disease prevention using appropriate technical language.	Baseline Data Collection Precede-Proceed Model Assignment [PHC 4101; HSC 3032]	Reflection on and Use of Results Precede-Proceed Model Assignment [PHC 4101; HSC 3032] Implement improvement Plan	Follow-up Data Collection Precede-Proceed Model Exam [PHC 4101; HSC 3032] Follow-up impact assessment		
Communication	Communicate public health information, in both oral and written forms and through a variety of media, to diverse audiences.			Baseline Data Collection Assignment [HSA3111, HSC4581/PHC4140]	Reflection on and Use of Results Assignment [HSA3111, HSC4581/PHC4140] Implement improvement Plan	Follow-up Data Collection Assignment [HSA3111, HSC4581/PHC4140] Follow-up impact assessment
Critical Thinking	Locate, use, evaluate, and synthesize public health information for improving population health.		Baseline Data Collection Assignment [HSC 4500, HSC 3510]	Reflection on and Use of Results Assignment [HSC 4500, HSC 3510] Implement improvement Plan	Follow-up Data Collection Assignment [HSC 4500, HSC 3510] Follow-up impact	
Integrity / Values	Identify and apply professional ethical principles, legal concepts, and regulatory requirements that apply to the field of public health.			Baseline Data Collection Assignment [HSC 4500, HSC3032]	Reflection on and Use of Results Assignment [HSC 4500, HSC3032] Implement improvement Plan	Follow-up Data Collection Assignment [HSC 4500, HSC3032] Follow-up impact assessment
Project Management	Collaborate effectively with others on team projects and the process of program planning, implementing, and evaluating of healthrelated programs.		Baseline Data Collection Assignment [HSC4581/PHC4140, HSC4910/PHC4940]	Reflection on and Use of Results Assignment [HSC4581/PHC4140, HSC4910/PHC4940] Implement improvement Plan	Follow-up Data Collection Assignment [HSC4581/PHC4140, HSC4910/PHC4940] Follow-up impact	

Assessment Activity (Examples)

- Gather baseline data
- (Revise rubric; gather data)
- Implement actions for improvement
- Follow-up assessment (impact data)

Methods of Assessment

- Direct Measures:**
- Exam questions
 - Student paper (rubric)
 - Presentation (rubric)
- Indirect Measures:**
- Focus group
 - Exit interview
 - Alumni survey

External Direct Measures:

- Supervisor/Employer feedback
- External Professional Exam (CPH, MCHES)

Revised August 2022

****Be sure to update the years in C3, D3, E3, F3, G3**