

ACADEMIC LEARNING PLAN

Performance Improvement Research Methods Certificate, Doctoral

Mission Statement

The Performance Improvement Research Methods Certificate provides students with the knowledge, skills, and abilities necessary to conduct a formal front-end analysis of an organizational problem of practice. Students will learn to identify an urgent, actionable, feasible, and strategic problem of practice, design and develop instruments and protocols to gather data, analyze both quantitative and qualitative data, and formally write up the data analysis results.

Student Learning Outcomes

UWF Master's in Performance Improvement Research Methods graduates should be able to:

Content

- Generate action research studies utilizing appropriate quantitative, qualitative, and mixed methods strategies.

Critical Thinking

- Critically evaluate inferences drawn from empirical research and practice in the field of Instructional and Performance Technology.

Communication

- Develop logical, well-reasoned results summaries based on thorough analyses of quantitation and qualitative data.

Integrity/Values

- Apply ethical research practices when conducting research studies.

Assessment of Student Learning Outcomes

Assessment is project based and occurs at the completion of each course. Data is compiled and reviewed annually.

Job Prospects Performance Improvement Research Methods Certificate for Graduates

- Chief Learning Officer (CLO)
- Performance Improvement Specialist
- Lead Instructional Designer
- Director of Distance Learning

- Instructional Technology Coordinator
- Senior Technical Trainer

Find out more Performance Improvement Research Methods Certificate at UWF: <https://uwf.edu/academic-affairs/departments/school-of-education/instructional-design-and-technology/>