

ACADEMIC LEARNING PLAN

Instructional & Performance Technology Interventions Certificate, Doctoral

Mission Statement

The Instructional and Performance Technology Interventions Certificate provides students with the knowledge, skills, and abilities to apply theory and research to the practice of instructional design and technology-based learning and performance improvement. Students will apply research, theory, and best practices to lead intervention design and development projects and design pedagogically sound instructional products.

Student Learning Outcomes

UWF Master's in Behavior Analysis graduates should be able to:

Content

- Resolve complex organizational and individual performance problems.

Critical Thinking

- Conceptualize solutions for individual and organizational performance problems.

Communication

- Develop logical, well-reasoned arguments to guide future research endeavors and projects in the field.

Integrity/Values

- Apply appropriate code of ethics to professional interactions.

Assessment of Student Learning Outcomes

Assessment is project based and occurs at the completion of each course. Data is compiled and reviewed annually.

Job Prospects for Instructional and Performance Technology Interventions Certificate Graduates

- Performance Improvement Specialist
- Organizational Performance Consultant
- Training and Development Manager

- Instructional Designer
- Instructional Designer Manager
- Instructional Developer
- Curriculum Designer

Find out more about Instructional and Performance Technology Interventions Certificate. at UWF: <https://uwf.edu/academic-affairs/departments/school-of-education/instructional-design-and-technology/>