

## MPH Health Promotion Concentration – 5 Year Assessment Plan

Date: January 2020	Program Name: Master of Public Health			CIP Code: 51.2201	Department: Public Health	
		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<b>Content</b>	Assess community health needs and capacity, and public health issues utilizing appropriate epidemiologic methods, data collection, data analysis, results interpretation, and systems thinking tools.	Baseline Data Collection -baseline Precede-Proceed Model Case Study [PHC 5410]	Reflection on and Use of Results: Precede-Proceed Model Case Study Implement improvement Plan	Follow-up Data Collection Precede-Proceed Model Case Study : Follow-up impact assessment		
<b>Communication</b>	Compose and deliver culturally competent communication strategies that incorporate audience-appropriate public health content, both in writing and through oral presentation.			Baseline Data Collection Semester Project [PHC 6300]	Reflection on and Use of Results: Semester Project Implement improvement Plan	Follow-up Data Collection Semester project: Follow-up impact assessment
<b>Critical Thinking</b>	Develop, implement, and evaluate theory-based and community-engaged health and wellness programs for health promotion and disease self-management in community settings.		Baseline Data Collection Program Planning Semester Project [HSC 6587]	Reflection on and Use of Results: Program Planning Semester Project Implement improvement Plan	Data Collection-Follow-up: Program Planning Semester Project Follow-up impact assessment	
<b>Integrity / Values</b>	Apply leadership principles in collaboration with other stakeholders in inter-professional teams to develop policies and/or programs to positively influence health outcomes and equity.			Baseline Data Collection Leadership Project [PHC 6150]	Reflection on and Use of Results Leadership Project Implement improvement Plan	Follow-up Data Collection Leadership Project Follow-up impact assessment
<b>Project/Systems Thinking</b>	Develop population-based public health policies, programs, projects or interventions utilizing budgetary tools and resource management while incorporating knowledge of public health organizations and systems.		Baseline Data Collection Case Study Analysis [PHC 5410]	Reflection on and Use of Results: Case Study Analysis Implement improvement Plan	Follow-up Data Collection Leadership Project Follow-up impact assessment	
	<b>Assessment Activity (Examples)</b>			<b>Methods of Assessment</b>		
	Gather baseline data		<b>Direct Measures:</b>	<b>Indirect Measures:</b>	<b>External Direct Measures:</b>	
	(Revise rubric; gather data)		Exam questions	Focus group	Supervisor/Employer feedback	
	Implement actions for improvement		Student paper (rubric)	Exit interview	External Professional Exam (CPH, MCHES)	
<b>Revised 30 July 2019</b>	Follow-up assessment (impact data)		Presentation (rubric)	Alumni survey		