MASTER OF PUBLIC HEALTH – General MPH

Mission Statement
The mission of the UWF Master of Public Health program is to empower a generation of public health professionals with skills, knowledge and competencies to contribute creatively and ethically to education, research and service to promote public health and disease prevention. The MPH in Global Health track is ideal for public health professionals working in or interested in a career in global health practice.

Student Learning Outcomes [Program Competencies]
Graduates of the General MPH degree concentration from the University of West Florida should be able to:

Content [Basic Public Health Sciences Skills]
1. Compare the organization, structure and function of health care, public health and regulatory systems across national and international settings.
2. Discuss the means by which structural bias, social inequities and racism undermine health and create challenges to achieving health equity at organizational, community and societal levels.
3. Assess population needs, assets and capacities that affect communities’ health.
4. Apply awareness of cultural values and practices to the design or implementation of public health policies or programs.
5. Design a population-based policy, program, project or intervention.
6. Explain basic principles and tools of budget and resource management.
7. Select methods to evaluate public health programs.
8. Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence.
9. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes.
10. Advocate for political, social or economic policies and programs that will improve health in diverse populations.
11. Evaluate policies for their impact on public health and health equity.

Critical Thinking [Analytic Skills]
1. Apply epidemiological methods to the breadth of settings and situations in public health practice.
2. Select quantitative and qualitative data collection methods appropriate for a given public health context.
3. Analyze quantitative and qualitative data using biostatistics, informatics, computer-based programming and software, as appropriate.
4. Interpret results of data analysis for public health research, policy or practice.
**Communication [Communication Skills]**
1. Apply principles of leadership, governance and management, which include creating a vision, empowering others, fostering collaboration and guiding decision-making.
2. Apply negotiation and mediation skills to address organizational or community challenges.
3. Select communication strategies for different audiences and sectors.
4. Communicate audience-appropriate public health content, both in writing and through oral presentation.
5. Describe the importance of cultural competence in communicating public health content.
6. Perform effectively on inter-professional teams.

**Integrity/Values [Social and Cultural Skills]**
1. Describe the importance of cultural competence in communicating public health content.
2. Articulate how evidence (e.g., data, analysis, findings reported in peer-reviewed literature) is used in public health planning/decision-making.

**Project Management [Policy Development/Program Planning/Management Skills]**
1. Apply systems thinking tools to a public health issues.
2. Use biological and scientific information to design and deliver an educational product for promoting health and wellness in a community setting.
3. Create a public health intervention that integrates cultural values and practices in the design and evaluation of public health policies or programs.
4. Produce a structured abstract based on epidemiological data at the community-level for a professional presentation at conferences/symposia.
5. Integrate findings from quantitative and qualitative data into organizational plans and operations for disease surveillance, prevention, and control.

**Assessment of Student Learning Outcomes:**
Graduate students in the Master of Public Health program will acquire advanced skills and knowledge that enable them to enter the public health profession or pursue additional graduate studies at the doctoral level. Direct assessment in this program is conducted using examinations, short essays that incorporate public health principles, theories and concepts to problem solving, semester projects, an objective comprehensive exam, and evaluation of student performance in the Internship in Public Health course, which are the required culminating experiences at the end of a student’s program of study.

**Job prospects for Master of Public Health – Global Health Graduates**

- Public Health Analyst/Health Professions
- Health Scientist (county, state, national, and international opportunities)
- Community Health promotion
- Medical Research
- Research Laboratories
- Teaching
- Pollution Control Managers
- Environmental Health

*Find out more about the Master of Public Health at UWF: [http://www.uwf.edu/mph](http://www.uwf.edu/mph)*