

Psychology – B.S./B.A.

Mission Statement

A bachelor's degree in Psychology enables students to study human behavior. An understanding of psychological processes entails understanding the multiple influences created by the biological characteristics of the organism, the effects of learning and experience, social and cultural dynamics and developmental change.

Student Learning Outcomes

UWF Psychology B.S./B.A. graduates should be able to do the following:

Content

- Apply psychology terminology, concepts, and theories accurately.

Critical Thinking

- Analyze or solve behavioral questions using psychological methods.

Communication

- Communicate clearly and professionally in oral work.
- Communicate clearly and professionally in written work.

Integrity/Values

- Exhibit ethical reasoning in a psychological context.

Assessment of Student Learning Outcomes

- Content:
 - Assessed through departmental derived exit exam administered in capstone
- Critical thinking:
 - Assessed through capstone project: literature review or research design/execution
- Communication:
 - Oral: Assess through capstone presentation of a major research project (e.g., lit review, graphic display)
 - Written: Assess through APA format research proposal, report, or literature review as part of a capstone assignment
- Integrity/Values:
 - Assess through ethics subtest in department exit exam administered in capstone
- Professional Development:
 - Assess through resume and career plan in capstone
- Professional Development:
 - Apply psychological content and skills to career goals related to professional psychology contexts.

Job Prospects for Graduates in Psychology BS/BA

Psychology graduates work in a variety of settings following their undergraduate work. They can enter the job force and work in schools, hospitals, or industry or they can continue their education in graduate school. Some specialized psychology jobs require advanced degrees.

- Employment Counselor
- Researcher
- Testing Specialist
- Human Resources Manager
- Behavioral Technician
- Probation or Correctional Officer
- Rehabilitation Specialist
- Sales and Marketing Specialist
- Mental Health Worker
- Child Care Specialist

Find Out More about Undergraduate in Psychology at UWF:

<https://uwf.edu/ukcoh/departments/psychology/undergradmajors/ba-psychology/>