

**M.S. Health Promotion, Specialization in Health Promotion and Worksite Wellness
Curriculum Map – Revised 9/3-/2-17**

	HLP 6535 Research Procedures	HLP6595 Research Seminar	HSC 6037 Philosophical Foundations of Health Education	HSC 5506 Advanced Epidemiology	HSC 6587 Health Education Program Planning and Evaluation	HSC 6226 Current Issues in Worksite Wellness	HSC 6666 Health Education and Interactive Technology	HSC 6667 Social Marketing in Health Education
Content								
Identify, analyze, and synthesize health education concepts, principles, and theories as they apply to health promotion and worksite wellness.	X	X			X		X	X
Apply health education concepts from disciplinary knowledge (history of health education, epidemiology, health program planning and evaluation, health behavior change, exercise physiology, exercise testing and prescription, and related course work) when planning, implementing and evaluating health programs.	X	X	X	X	X	X	X	X
Describe professional careers in health promotion and worksite wellness.			X		X	X		
Critical Thinking								
Conduct individual and community/worksite needs assessment for health promotion and health education.					X	X	X	X

Examine needs assessment data and determine priority area(s) for health promotion programming.	X	X		X	X	X	X	X
Compare and contrast health promotion planning models and theories for application in health promotion and wellness settings.	X				X	X	X	
Apply research to health promotion practice using a multicultural perspective.	X	X			X		X	X
Communication								
Present ideas clearly, effectively, and elegantly in written and oral communications.	X	X	X	X	X		X	X
Exhibit effective interpersonal communication.	X	X			X	X	X	X
Develop persuasive arguments for adopting health maintenance strategies.					X	X	X	X
Develop and apply networking skills to develop and maintain consultative relationships.			X		X	X	X	X
Integrity/Values								
Develop health promotion and worksite wellness programs that promote cultural competence and ethical practice of health education.					X	X	X	X
Articulate professional standards outlined in Code of Ethics for Health Education Profession.			X					
Integrate competencies established by the National Commission of Health Education			X		X	X	X	X

Credentialing into the practice of health promotion.								
Assume responsibility for advancing the profession of health promotion and worksite wellness.			X			X		
Project Management								
Develop skills related to the administration of health promotion programs in a health promotion and worksite wellness setting.					X	X	X	X
Design, implement, and evaluate health promotion programs with specified program goal(s).	X	X			X	X	X	X
Assess, select, and apply technologies that will contribute to program objectives.	X	X			X	X	X	X