

Date: 1/29/20 Program Name: Health Promotion & Worksite Wellness, M.S.		CIP Code: 51.1504				Department: Movement Sciences and Health
		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Content	Identify, analyze, and synthesize health education concepts, principles, and theories as they apply to health promotion and worksite wellness.					HSC 6667 Social Marketing in Health Education <b>Data Collection Measure:</b> Assignment <b>Gather baseline data</b>
Communication	Present ideas clearly, effectively, and articulately in written and oral communications.	HSC 6587 Health Education Program Planning and Evaluation <b>Data Collection Measure:</b> Final Project <b>Gather baseline data</b>	<b>Reflection on and Use of Findings:</b> Implement actions for improvement	HSC 6587 Health Education Program Planning and Evaluation <b>Data Collection Measure:</b> Final Project. <b>Follow-up assessment (impact data).</b>		
Critical Thinking	Compare and contrast health promotion planning models and theories for application in health promotion and wellness settings.		HSC 6587 Health Education Program Planning and Evaluation <b>Data Collection Measure:</b> Assignment <b>Gather baseline data</b>	<b>Reflection on and Use of Findings:</b> Implement actions for improvement	HSC 6587 Health Education Program Planning and Evaluation <b>Data Collection Measure:</b> Assignment <b>Follow-up assessment (impact data)</b>	
Critical Thinking	Integrate competencies established by the National Commission of Health Education Credentialing into the practice of health promotion.	HSC 6037 Philosophical Foundations of Health Education <b>Data Collection Measure:</b> Assignment <b>Gather baseline data</b>	<b>Reflection on and Use of Findings:</b> Implement actions for improvement	HSC 6037 Philosophical Foundations of Health Education <b>Data Collection Measure:</b> Assignment <b>Follow-up assessment (impact data)</b>		
Integrity / Values	Recognize and propose solutions to ethical problems related to health promotion/education.					HSC 6587 Health Education Program Planning and Evaluation <b>Data Collection Measure:</b> Assignment <b>Gather baseline data</b>
Project Management	Develop skills related to the administration of health promotion programs in a health promotion and worksite wellness setting.		HSC 6226 Current Issues in Worksite Wellness <b>Data Collection Measure:</b> Program Presentation (rubric) <b>Gather baseline data</b>	<b>Reflection on and Use of Findings:</b> Implement actions for improvement	HSC 6226 Current Issues in Worksite Wellness <b>Data Collection Measure:</b> Program Presentation (rubric) <b>Follow-up assessment (impact data).</b>	

**Assessment Activity (Examples)**

Gather baseline data

(Revise rubric; gather data)

Implement actions for improvement

Follow-up assessment (impact data)

Revised 30 July 2019

**Methods of Assessment**

**Direct Measures:**

Exam questions

Student paper (rubric)

Presentation (rubric)

**Indirect Measures:**

Focus group

Exit interview

Alumni survey

**External Direct Measures:**

Supervisor/Employer feedback

External Professional Exam