

Master of Business Administration
Curriculum Audit--Updated November 2012

ABBREVIATIONS

CT = Critical Thinkers
 EC = Effective Communicators
 EDM = Ethical Decision Makers
 EPM = Effective Project Managers
 SBA = Skilled Business Analysts

INSTRUCTION/ASSESSMENT CODES

I = instruction
 CA = course level assessment
 PA = program level assessment

Management-Specific KSAs (Std 15)							
Ethical/Legal Responsibilities in Org & Society (AACSB+ALC)	Financial Theories, Analysis, Reporting, Markets (AACSB)	Creation of value through the integrated production and distribution of goods, services, and information (AACSB)	Group & Individual Dynamics in Organizations (AACSB)	Statistical Data Analysis/Management Science (AACSB)	Information Tech re Org & Economics and Mgmt (AACSB)	Domestic & Global Economic Environments of Org (AACSB)	Diversity

Capacities (Std 18)		
Lead in Organizational Situations	Apply Knowledge in New & Unfamiliar Circumstances	Adapt & Innovate to Solve Problems; Innovate; Manage

Course	Title
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MBA Program Courses

Level 1	
GEB 5878	MBA Found: Bus Process Integration
GEB 5930	MBA Found: Info Res & Ind Analysis
ACG 6309	Acctng Aspects of Bus Policy Det
GEB 6895	Business & Public Policy
ISM 6026	Mgmt of Info Systems & Technology
MAN 6156	Mgmt & Organizational Behavior
QMB 6305	Quantitative Methods for Business
Level 2	
ECP 6705	Advanced Managerial Economics
FIN 6406*	Financial Management
MAN 6511	Operations Mgmt Problems
MAR 6815	Marketing Management
Level 3	
MAN 6721	Strategic Mgmt & Policy Formulation

CA	CA		I, CA		CA	I, CA	CA
I	I, CA	I, CA			I, CA	CA	
	CA	CA	I		CA		
I, CA	I, CA	I		I, CA	I, CA	I, CA	
I, CA		I, CA	I, CA		I, CA	I, CA	CA
I, CA	I	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA
I, CA		I, CA		I, CA	I		
I	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I
I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA
I, CA	I, CA	CA	I, CA		CA	CA	
I, CA	I, CA	I, CA	CA		I	I, CA	I

CA	I, CA	I, CA
	I, CA	
	CA	
CA	I, CA	I, CA
I, CA	I, CA	I, CA
I, CA	I, CA	I, CA
	I, CA	I, CA
I, CA	I, CA	I, CA
I, CA	I, CA	I, CA
CA	I, CA	I, CA
I, CA	I, CA	I, CA

MBA Foundation Courses

GEB 5870	MBA Found: e-Business Systems
GEB 5871	MBA Found: Economics
GEB 5872	MBA Found: Financial Mgt I
GEB 5873	MBA Found: Financial Mgt II
GEB 5874	MBA Found: Financial Mgt III
GEB 5875	MBA Found: Mgt Skills & Applicat
GEB 5876	MBA Found: Marketing Management
GEB 5877	MBA Found: Appl Mgt Statistics
GEB 5879	MBA Found: Business Analytics

I, CA		I, CA	I		I, CA		
I	I, CA	I, CA	I	I, CA	I, CA	I, CA	
	I, CA						
I, CA	I, CA		I, CA		I, CA	I, CA	
	I, CA						
I, CA		I, CA	I, CA			I, CA	I, CA
I, CA		I, CA		CA		I, CA	I, CA
Not offered since fall 2003, replaced by GEB 5898							
	I, CA			I, CA		I, CA	

	I, CA	I
	I, CA	I, CA
	I, CA	
I, CA	I, CA	I, CA
	I, CA	
I	I, CA	I, CA
	I, CA	I, CA
	I, CA	I, CA

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MBA AOL Plan								
CT	EC		EDM		EPM		SBA	
1.1 Critical Thinking			3.1 Evaluate and Defend Course of Action for Ethical Issue		4.1 Personal Motivation Statements and Contracts for Team		4.3 Plan Research Study for Industry, Collect Data, Submit Report	5.1 Case Study for IS/IT in an Organization
	2.1 Effective Written Presentation			3.2 Ethical Issues in Companies within an Industry		4.2 Contribute to Team Performance in Complex Business Issue		5.2 In-depth Analysis of an Industry across Functional Areas
		2.2 Effective Original Oral Presentation						

Project Management (ALP)

Course	Title
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I, CA	I, CA	I, CA, PA	CA			I, CA		I, CA	
I, CA	I, CA, PA			CA			I, CA, PA		I, CA
CA	CA	CA		I			I, CA		I
I, CA	I, CA	CA	CA, PA			CA			
I, CA, PA	CA, PA	CA	I, CA	CA		CA	I, CA, PA	I, CA, PA	I, CA, PA
I, CA	I, CA	I, CA	I, CA	I, CA	I, CA, PA	I, CA, PA			
I, CA	I, CA	I		I			I, CA		
I, CA	I, CA, PA	I, CA	CA	I, CA			I, CA, PA		I, CA, PA
CA	CA, PA						CA, PA		CA, PA
I, CA	I, CA, PA	I, CA	I, CA	I, CA	I, CA	I, CA	I, CA, PA	I, CA	I, CA, PA
I, CA, PA	I, CA, PA	I, CA, PA	I, CA, PA	I, CA, PA		CA	I, CA, PA	CA	I, CA, PA

Project Management (ALP)

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I, CA				CA					
I, CA									
I, CA	CA		I, CA	I, CA			CA		CA
CA									
I, CA	CA	CA	I, CA	I, CA	I, CA	CA			
I, CA	CA								
I, CA									

Project Management (ALP)