

Graduate Business Foundation Certificate

| | GEB5870 E-Business | GEB5871 Managerial Economics | GEB5872 Financial Management I | GEB5873 Financial Management II | GEB5874 Financial Management III | GEB5875 Management Skills and Applications | GEB5876 Marketing Management | GEB5879 Business Analytics |
|---|-------------------------------|---|---|--|---|---|---|---|
| SLO 1: Demonstrate knowledge of aggregate economic activity including national income, price level determination, and economic growth. | | I, PA | | | | | | |
| SLO 2: Distinguish the primary financial statements and their purposes in an annual report including evaluation of performance via financial ratios. | | | I, PA | | | | | |
| SLO3: Use time value of money concepts to evaluate alternative financial decisions including risk and return. | | | | I, PA | I | | | I |
| SLO 4: Demonstrate and apply knowledge of concepts and principles of management and marketing. | | | | | | I | I, PA | |
| SLO 5: Demonstrate knowledge of the principles of e-Business systems planning, development, and implementation. | I, PA | | | | | | | |

2/24/2015

I = direct instruction related to the SLO
 CA = a course-level assessment related to the SLO
 PA = a program-level assessment related to the SLO