

MASTER IN BUSINESS ADMINISTRATION: HUMAN RESOURCES MANAGEMENT EMPHASIS

Mission Statement

To prepare working and aspiring professionals with the skills necessary to embrace business opportunities through high-impact educational experiences.

Student Learning Outcomes

Graduate students in the Business Administration/Human Resources Management Emphasis should become critical thinkers, effective communicators, ethical decision makers, and skilled business analysts. As such they will be able to do the following:

Content

- Integrate advanced theories across business disciplines
- Area of Emphasis: Devise a well-structured human resource plan that aligns with organizational strategy

Critical Thinking

- Synthesize complex information to make business decisions

Communication

- Develop professional written presentations on advanced business topics
- Produce professional oral presentations on advanced business topics

Integrity/Values

- Integrate systemic advanced ethical reasoning with business decisions

Evaluation of Student Learning Outcomes

A variety of assessment procedures are used in the program including observation, individual and group presentations, problems-based examinations, essay-based examinations, objective-based examinations, case analyses, research papers, and professional portfolios.

Professional Position Opportunities for Graduates

Positions for which the Master of Business Administration/Human Resources Management Emphasis is a qualification or leads to professional certification include:

- Career Development Consultant
- Compensation Specialist/Manager

- Human Resources Executive
- Human Resources Manager
- Performance Management Specialist
- Recruitment Manager
- Staffing Manager
- Training Manager
- Workforce Manager

Find out more about UWF's Master of Business Administration at <http://uwf.edu/mba/>

Updated: January 2019