# **ACADEMIC LEARNING PLAN**

## **Business Administration, M.B.A**

Cybersecurity Management Emphasis

#### **Mission Statement**

To prepare working and aspiring professionals with the skills necessary to embrace business opportunities through high-impact educational experiences.

#### **Student Learning Outcomes**

Graduate students in the Business Administration, Cybersecurity Management Emphasis should become critical thinkers, effective communicators, ethical decision makers, and skilled business analysts. As such they will be able to do the following:

#### **Content**

- Integrate advanced theories across business disciplines.
- Devise information system management policies and procedures to protect corporate information assets.

### **Critical Thinking**

• Synthesize complex information to make business decisions.

#### Communication

- Develop professional written presentations on advanced business topics.
- Produce professional oral presentations on advanced business topics

### **Integrity/Values**

• Integrate systemic advanced ethical reasoning with business decisions.

#### **Assessment of Student Learning Outcomes**

A variety of assessment procedures are used in the program including observation, individual and group presentations, problems-based examinations, essay-based examinations, objective-based examinations, case analyses, research papers, and professional portfolios.

### **Job Prospects for Cybersecurity Management Graduates**

• Cybersecurity Risk Specialist/Manager

- Information Assurance Analyst/Specialist/ Manager
- Information Security Analyst/Specialist/Manager
- Information Security Auditor/Controller
- Information Security Executive
- Information Security Management Consultant

Find out more about Cybersecurity Management MBA at UWF: <a href="https://getonline.uwf.edu/business-programs/mba/">https://getonline.uwf.edu/business-programs/mba/</a>

MBA Program College of Business