

Master of Business Administration  
 Graduate Entrepreneurship Certificate  
 Curriculum Map--Updated January 2019

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<p><b>ABBREVIATIONS</b>          CT = Critical Thinking          COM = Communication          INT/VAL = Integrity/Values          CON = Content</p> <p><b>INSTRUCTION/ASSESSMENT CODES</b>          I = instruction          CA = course level assessment          PA = program level assessment</p>		1.1 Synthesize new venture ideas into a well-structured business model
<b>Course</b>	<b>Title</b>	

Graduate Entrepreneurship Certificate Courses		
GEB 5116	Venture Development	I
GEB 5118	New Ventures	I, CA, PA
MAN 5806C	Small Business Mgmt Consulting	I