CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 3 Year 1 Year 2 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-2029 (From ALC or ALP) **Data Collection:** Data Collection: **Data Collection: Data Collection: Data Collection:** Synthesize complex information to make business Measure: Research papers (ECP6705, Mea Critical FIN6406, ISM6137, & MAR6815) **Thinking** decisions Assessment Location: MBA Portfolio Assessment Location: MBA Portfolio Assessment Location: MBA Portfolio | Assessment Location: MBA Portfolio **Assessment Location:** MBA Portfolio **Direct Measure Assessment Direct Measure Assessment** Direct Measure Assessment **Direct Measure Assessment** Direct Measure Assessment Instrument: LJBCOB Critical Thinking Instrument: LJBCOB Critical Thinking Instrument: LJBCOB Critical Thinking **Instrument:** LJBCOB Critical Thinking **Instrument:** LJBCOB Critical Thinking Rubric Rubric Rubric Rubric Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning **Delivery Modes:** F2F, Germany MBA and OL and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in the next year. improvement in the next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-2029 (From ALC or ALP) Data Collection: Data Collection: Data Collection: Data Collection: Data Collection: Develop professional written presentations on Measure: Industry Analysis paper Communication advanced business topics (Written) **Assessment Location: GEB5930 Assessment Location: GEB5930 Assessment Location:** GEB5930 **Assessment Location:** GEB5930 **Assessment Location: GEB5930 Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment** Indirect Measure Assessment **Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Improvement Survey, Exit Interview, Improvement Survey, Exit Interview, Improvement Survey, Exit Interview, Improvement Survey, Exit Interview, Interview, Reflection Statement on Reflection Statement on SLO Reflection Statement on SLO Reflection Statement on SLO Reflection Statement on SLO SLO Learning Learning Learning Learning Learning **Delivery Modes:** F2F, Germany Delivery Modes: F2F, Germany MBADelivery MDADelivery MDADe MBA and OL and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to year's action plan and data determine if program refinements determine if program refinements determine if program refinements determine if program refinements to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-2029 (From ALC or ALP) Data Collection: Data Collection: Data Collection: Data Collection: Data Collection: Measure: Business Case Oral Communication Produce professional oral presentations on Presentation Presentation Presentation Presentation Presentation (Oral) advanced business topics **Assessment Location:** GEB5878 **Assessment Location:** GEB5878 Assessment Location: GEB5878 **Assessment Location:** GEB5878 **Assessment Location:** GEB5878 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric Indirect Measure Assessment **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBADelivery MDADelivery MDADe **Delivery Modes:** F2F, Germany and OL and OL and OL and OL MBA and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment p year's action plan and data to prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and** Input: Graduate Programs and **Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and MBA Task Force; LJBCOB Student Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day MBA Task Force; LJBCOB Student MBA Task Force; LJBCOB Student MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current improvement in next year. Findings: Implement actions for Findings: Implement actions for Findings: Implement actions for Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-2029 (From ALC or ALP) Data Collection: Data Collection: Data Collection: Data Collection: Data Collection: Integrity / Measure: Research paper Integrate systemic advanced ethical reasoning Values with business decisions Assessment Location: ECP6705 and MAR6815 MAR6815 MAR6815 MAR6815 MAR6815 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment** Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F, Germany MBADelivery MDADelivery MDADe **Delivery Modes:** F2F, Germany MBA and OL and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Input: Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-2029 (From ALC or ALP) **Data Collection:** Data Collection: **Data Collection: Data Collection: Data Collection: Content: Skilled** Integrate advanced theories across business Measure: Research paper Measure: Research paper Measure: Research paper **Measure:** Research paper **Business Analyst** Measure: Research paper disciplines **Assessment Location:** Research **Assessment Location:** Research **Assessment Location:** Research **Assessment Location:** Research Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815) & MAR6815) & MAR6815) & MAR6815) & MAR6815) **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Improvement Surv **Delivery Modes:** F2F, Germany Delivery Modes: F2F, Germany MBA MBA and OL and OL and OL and OL and OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to vear's action plan and data to year's action plan and data to vear's action plan and data to year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Input: Graduate Programs and **Input:** Graduate Programs and Input: Graduate Programs and Input: Graduate Programs and **Input:** Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Reflection and Use of Current **Reflection and Use of Current** Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-2029 (From ALC or ALP) Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: Content: Integrate graduate-level accounting concepts to Measure: Research paper & Oral **Measure:** Research paper & Oral Measure: Research paper & Oral **Measure:** Research paper & Oral **Measure:** Research paper & Oral **Accounting Area of** address advanced business challenges Presentation Presentation Presentation Presentation Presentation **Emphasis Assessment Location:** ACG6805 **Assessment Location:** ACG6805 **Assessment Location:** ACG6805 **Assessment Location:** ACG6805 **Assessment Location:** ACG6805 Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment** Direct Measure Assessment **Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric Indirect Measure Assessment Indirect Measure Assessment **Indirect Measure Assessment** Indirect Measure Assessment Indirect Measure Assessment **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview **Delivery Modes:** F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and **Faculty Assessment Review and** Input: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

Content: Aviation Economics Area of Emphasis	Apply knowledge of aviation economic concepts to solve business management problems	Measure: Project	Measure: Project	Measure: Project	Data Collection: Measure: Project	Data Collection: Measure: Project
		Assessment Location: ECP6045	Assessment Location: ECP6045	Assessment Location: ECP6045	Assessment Location: ECP6045	Assessment Location: ECP6045
					Direct Measure Assessment Instrument: Analytic Rubric	Direct Measure Assessment Instrument: Analytic Rubric
		Instruments: Continuous		Instruments: Continuous	Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview	Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview
		Delivery Modes: F2F & OL	Delivery Modes: F2F & OL	Delivery Modes: F2F & OL	Delivery Modes: F2F & OL	Delivery Modes: F2F & OL
		Gather data.	Gather data.	Gather data.	Gather data.	Gather data.
		Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.	year's action plan and data to determine if program refinements	year's action plan and data to determine if program refinements	year's action plan and data to	Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.
		Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current	Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day	Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day	MBA Task Force; LJBCOB Student Performance Day	Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day
		Findings: Implement actions for improvement in next year.	Findings: Implement actions for	Findings: Implement actions for	Reflection and Use of Current Findings: Implement actions for improvement in next year.	Reflection and Use of Current Findings: Implement actions for improvement in next year.
Revised 8/22						

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-202 (From ALC or ALP) Content: Data Collection: Data Collection: Data Collection: **Data Collection:** Data Collection: Develop data driven analytical solutions for complex Measure: Project **Business Analytics** Measure: Project Measure: Project Measure: Project Measure: Project business decision making problems **Area of Emphasis Assessment Location:** ISM6136 **Assessment Location:** ISM6136 **Assessment Location:** ISM6136 **Assessment Location:** ISM6136 **Assessment Location:** ISM6136 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-202 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection: Data Collection:** Data Collection: Synthesize new venture ideas into a well-structured | Measure: Elevator Pitch Entrepreneurship Measure: Elevator Pitch Measure: Elevator Pitch Measure: Elevator Pitch Measure: Elevator Pitch business model **Area of Emphasis** Presentation Presentation Presentation Presentation Presentation **Assessment Location:** ENT6016 Direct Measure Assessment **Direct Measure Assessment Direct Measure Assessment** Direct Measure Assessment **Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Indirect Measure Assessment Indirect Measure Assessment **Indirect Measure Assessment** Indirect Measure Assessment Indirect Measure Assessment **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview Improvement Survey, Exit Interview **Delivery Modes:** F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. Faculty Assessment Review and **Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and Faculty Assessment Review and** Input: Graduate Programs and Input: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and nput: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

Content: Finance Area of Emphasis	Create a detailed financial analysis of a company.	Measure: Research Paper	Measure: Research Paper	Measure: Research Paper	Data Collection: Measure: Research Paper	Data Collection: Measure: Research Paper
		Assessment Location: FIN5505	Assessment Location: FIN5505	Assessment Location: FIN5505	Assessment Location: FIN5505	Assessment Location: FIN5505
		Direct Measure Assessment Instrument: Analytic Rubric			Direct Measure Assessment Instrument: Analytic Rubric	Direct Measure Assessment Instrument: Analytic Rubric
					Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview	Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview
		Delivery Modes: F2F & OL	Delivery Modes: F2F & OL	Delivery Modes: F2F & OL	Delivery Modes: F2F & OL	Delivery Modes: F2F & OL
		Gather data.	Gather data.	Gather data.	Gather data.	Gather data.
		Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.	year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for	year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for	Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.	Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-202 (From ALC or ALP) Content: Data Collection: **Data Collection: Data Collection:** Data Collection: Data Collection: Create solutions for issues in the hospitality/tourism Measure: Research Paper Hospitality and Measure: Research Paper Measure: Research Paper Measure: Research Paper Measure: Research Paper industry by applying advanced theoretical concepts **Tourism Leadership Area of Emphasis** Assessment Location: HMG5506 **Assessment Location:** HMG5506 **Assessment Location:** HMG5506 Assessment Location: HMG5506 Assessment Location: HMG5506 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to year's action plan and data to year's action plan and data to vear's action plan and data to year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current Reflection and Use of Current **Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-202 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection: Data Collection:** Data Collection: Devise a well-structured human resource plan that | Measure: Research Paper **Human Resources** Measure: Research Paper Measure: Research Paper Measure: Research Paper Measure: Research Paper aligns with organizational strategy **Management Area** of Emphasis Assessment Location: MAN6317 Assessment Location: MAN6317 **Assessment Location:** MAN6317 Assessment Location: MAN6317 **Assessment Location:** MAN6317 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric Instrument: Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current **Reflection and Use of Current Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

CIP Code: 52.0201 **Department: MBA** Date: 8/14/24 **Program Name: MBA Program** Year 1 Year 2 Year 3 Year 4 Year 5 5-Year Assessment Plan **Program-Level Student Learning Outcome** Domain 2024-2025 2025-2026 2026-2027 2027-2028 2028-202 (From ALC or ALP) Content: Data Collection: Data Collection: **Data Collection:** Data Collection: Data Collection: Devise information system management policies Cybersecurity Measure: Project Measure: Project Measure: Project Measure: Project Measure: Project and procedures to protect corporate information **Management Area** of Emphasis policies **Assessment Location:** ISM6575 **Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Direct Measure Assessment Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Instrument:** Analytic Rubric **Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Indirect Measure Assessment Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous **Instruments:** Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL **Delivery Modes:** F2F & OL Gather data. Gather data. Gather data. Gather data. Gather data. Follow-up assessment: Review Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior Follow-up assessment: Review prior prior year's action plan and data to determine if program refinements improved performance. improved performance. improved performance. improved performance. improved performance. **Faculty Assessment Review and Faculty Assessment Review and** Faculty Assessment Review and Faculty Assessment Review and **Faculty Assessment Review and** Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Performance Day Performance Day Performance Day Performance Day Reflection and Use of Current **Reflection and Use of Current Reflection and Use of Current** Reflection and Use of Current Reflection and Use of Current Findings: Implement actions for improvement in next year. improvement in next year. improvement in next year. improvement in next year. improvement in next year.

Date: 8/14/24	Program Name: MBA Program	CIP Code: 52.0201 Department: MBA					
	5-Year Assessment Plan	Year 1	Year 2	Year 3	Year 4	Year 5	
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2024-2025	2025-2026	2026-2027	2027-2028	2028-202	
Content: Supply Chain Logistics Management Area of Emphasis	(From ALC or ALP) Formulate supply chain issues strategies using advanced theories	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data.	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data.	Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.	
		Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for	Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for	Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.	Faculty Assessment Review and Input: Graduate Programs and	Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; LJBCOB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.	