

5-Year Assessment Plan

5-Year Assessment Plan		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Critical Thinking	Synthesize complex information to make business decisions	<p>Data Collection: Measure: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815) Assessment Location: MBA Portfolio</p> <p>Direct Measure Assessment Instrument: COB Critical Thinking Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in the next year.</p>	<p>Data Collection: Measure: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815) Assessment Location: MBA Portfolio</p> <p>Direct Measure Assessment Instrument: COB Critical Thinking Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in the next year.</p>	<p>Data Collection: Measure: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815) Assessment Location: MBA Portfolio</p> <p>Direct Measure Assessment Instrument: COB Critical Thinking Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in the next year.</p>	<p>Data Collection: Measure: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815) Assessment Location: MBA Portfolio</p> <p>Direct Measure Assessment Instrument: COB Critical Thinking Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in the next year.</p>	<p>Data Collection: Measure: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815) Assessment Location: MBA Portfolio</p> <p>Direct Measure Assessment Instrument: COB Critical Thinking Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in the next year.</p>

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Communication (Written)	Develop professional written presentations on advanced business topics	<p>Data Collection: Measure: Industry Analysis paper</p> <p>Assessment Location: GEB5930</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Industry Analysis paper</p> <p>Assessment Location: GEB5930</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Industry Analysis paper</p> <p>Assessment Location: GEB5930</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Industry Analysis paper</p> <p>Assessment Location: GEB5930</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Industry Analysis paper</p> <p>Assessment Location: GEB5930</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview, Reflection Statement on SLO Learning</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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5-Year Assessment Plan		CIP Code: 52.0201				
		Department: MBA				
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Communication (Oral)	Produce professional oral presentations on advanced business topics	<p>Data Collection: Measure: Business Case Oral Presentation Assessment Location: GEB5878</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Business Case Oral Presentation Assessment Location: GEB5878</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Business Case Oral Presentation Assessment Location: GEB5878</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Business Case Oral Presentation Assessment Location: GEB5878</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Business Case Oral Presentation Assessment Location: GEB5878</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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Integrity / Values	Integrate systemic advanced ethical reasoning with business decisions	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: ECP6705 and MAR6815</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: ECP6705 and MAR6815</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: ECP6705 and MAR6815</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: ECP6705 and MAR6815</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: ECP6705 and MAR6815</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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Content: Skilled Business Analyst	Integrate advanced theories across business disciplines	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815)</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815)</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815)</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815)</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper</p> <p>Assessment Location: Research papers (ECP6705, FIN6406, ISM6137, & MAR6815)</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F, Germany MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Content: Accounting Area of Emphasis	Integrate graduate-level accounting concepts to address advanced business challenges	<p>Data Collection: Measure: Research paper & Oral Presentation Assessment Location: ACG6805 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper & Oral Presentation Assessment Location: ACG6805 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper & Oral Presentation Assessment Location: ACG6805 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper & Oral Presentation Assessment Location: ACG6805 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research paper & Oral Presentation Assessment Location: ACG6805 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & MBA and OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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Content: Business Analytics Area of Emphasis	Develop data driven analytical solutions for complex business decision making problems	<p>Data Collection: Measure: Project</p> <p>Assessment Location: ISM6136</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project</p> <p>Assessment Location: ISM6136</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project</p> <p>Assessment Location: ISM6136</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project</p> <p>Assessment Location: ISM6136</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project</p> <p>Assessment Location: ISM6136</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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Content: Entrepreneurship Area of Emphasis	Synthesize new venture ideas into a well-structured business model	<p>Data Collection: Measure: Elevator Pitch Presentation</p> <p>Assessment Location: GEB5118</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Elevator Pitch Presentation</p> <p>Assessment Location: GEB5118</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Elevator Pitch Presentation</p> <p>Assessment Location: GEB5118</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Elevator Pitch Presentation</p> <p>Assessment Location: GEB5118</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Elevator Pitch Presentation</p> <p>Assessment Location: GEB5118</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & MBA and OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

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		Department: MBA				
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	Year 1 2019-2020	Year 2 2020-2021	Year 3 2021-2022	Year 4 2022-2023	Year 5 2023-2024
Content: Hospitality and Tourism Leadership Area of Emphasis	Create solutions for issues in the hospitality/tourism industry by applying advanced theoretical concepts	<p>Data Collection: Measure: Research Paper Assessment Location: HMG5506</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: HMG5506</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: HMG5506</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: HMG5506</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: HMG5506</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

5-Year Assessment Plan

5-Year Assessment Plan		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<p>Content: Human Resources Management Area of Emphasis</p>	<p>Devise a well-structured human resource plan that aligns with organizational strategy</p>	<p>Data Collection: Measure: Research Paper Assessment Location: MAN6317 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: MAN6317 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: MAN6317 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: MAN6317 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Research Paper Assessment Location: MAN6317 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

5-Year Assessment Plan

5-Year Assessment Plan		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<p>Content: Information Security Management Area of Emphasis</p>	<p>Devise information system management policies and procedures to protect corporate information policies</p>	<p>Data Collection: Measure: Project Assessment Location: ISM5328</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project Assessment Location: ISM5328</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project Assessment Location: ISM5328</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project Assessment Location: ISM5328</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Project Assessment Location: ISM5328</p> <p>Direct Measure Assessment Instrument: Analytic Rubric</p> <p>Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview</p> <p>Delivery Modes: F2F & OL</p> <p>Gather data.</p> <p>Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance.</p> <p>Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day</p> <p>Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>

5-Year Assessment Plan

5-Year Assessment Plan		Year 1	Year 2	Year 3	Year 4	Year 5
Domain	Program-Level Student Learning Outcome (From ALC or ALP)	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
<p>Content: Supply Chain Logistics Management Area of Emphasis</p>	<p>Formulate supply chain issues strategies using advanced theories</p>	<p>Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>	<p>Data Collection: Measure: Weekly discussion assignment Assessment Location: TRA5159 Direct Measure Assessment Instrument: Analytic Rubric Indirect Measure Assessment Instruments: Continuous Improvement Survey, Exit Interview Delivery Modes: F2F & OL Gather data. Follow-up assessment: Review prior year's action plan and data to determine if program refinements improved performance. Faculty Assessment Review and Input: Graduate Programs and Assurance of Learning Committee; MBA Task Force; COB Student Performance Day Reflection and Use of Current Findings: Implement actions for improvement in next year.</p>