

ECONOMICS, B.A.

Mission Statement

The B.A. in Economics provides a comprehensive foundation for students who are interested in current economic issues and want to develop conceptual and analytical skills for making policy-oriented decisions based on analysis of fundamental resource allocation problems. It prepares those students who wish to obtain a graduate degree in economics and it is also recognized as excellent preparation for graduate programs such as Law or the MBA. The B.A. in Economics is typically of interest to students with strong academic credentials and a desire to make a difference by helping to shape policy in a wide range of areas in society. The B.A. in Economics is structured to provide the opportunity for students to earn minor degrees in many of these specialized fields.

Student Learning Outcomes

UWF Economics B.A. graduates should be able to do the following:

Content

- Define and use terminology and concepts in areas related to economics.
- Describe the impact of external economic environmental context and forces on firms and consumers, in domestic and global markets.
- Identify the effects of different economic policies

Critical Thinking

- Identify and analyze key elements that comprise business problems/ opportunities
- Select and apply appropriate discipline frameworks to address business problems/opportunities
- Select and apply appropriate problem-solving techniques to business problems
- Integrate knowledge across business disciplines to formulate defensible strategic business decisions

Communication

- Create and deliver effective oral presentations
- Develop effective written presentations
- Contribute effectively to group discussions

Integrity/Values

- Recognize ethical issues that occur in economics
- Select and defend an appropriate ethical and legal course of action

Project Management

- Design and execute reasonable timelines for project completion
- Manage appropriately to facilitate project completion

Evaluation of Student Learning Outcomes

In the Economics B.A. major, you will demonstrate specific knowledge and skills through quizzes, examinations, projects, and other assignments throughout the undergraduate program.

Job Prospects for Economics B.A. Graduates

Economists work in a broad range of areas including business strategy (should we expand into a new market?), societal policies (what is the best way to fight environmental pollution?), and global issues (what rules should govern trade among nations?). Specific career fields include:

Academics

Agriculture

Business Intelligence

Data Analytics

Environmental Policy

Health Care

Finance

Government

International Relations

International Trade

Labor

Law

Non-profit Organizations

Production

Taxation Policy

Environmental Policy

And many others

Find Out More about the Economics B.A. at UWF:

<https://secure.uwf.edu/cob/departments/market/undergradmajors/economics-ba/>