

Bachelor of Science in Business Administration
 Curriculum Review--UWF Academic Learning Compact SLOs
Management Information Systems Major
 Version: 2012-2013 Catalog Year

BSBA MANAGEMENT INFORMATION SYSTEMS graduates will be able to

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| 1.1 Identify and analyze key elements that comprise business problems/opportunities, select and apply appropriate discipline frameworks; select and apply appropriate problem solving techniques (Critical Thinkers) | 1.2 Integrate knowledge across business disciplines to formulate defensible strategic business decisions (Critical Thinkers) | 2.1 Develop effective written presentations (Effective Communicators) | 2.2 Create and deliver effective oral presentations (Effective Communicators) | 2.3 Contribute effectively to group discussions (Communication) | 3.1 Recognize legal and ethical issues that occur in business contexts; select and defend an appropriate ethical and legal course of action (Ethical Decision Makers) | 4.1 Design and execute reasonable timelines for project completion; collaborate effectively with diverse individuals; manage appropriately to facilitate project completion (Effective Project Managers) | 5.1 Correctly recognize and effectively use the terminology and concepts in major areas of business disciplines: information technology, management, accounting, marketing, economics, and finance (Skilled in the Use of Specific Business Content Areas) | 5.2 Discipline Specific skills (Skilled in the Use of Specific Business Content Areas) |
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INSTRUCTION/ASSESSMENT CODES

I = instruction
 CA = course level assessment
 PA = program level assessment

| Course | Title |
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Notes

COMMON PREREQUISITES

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| ACG 2021 | Principles Financial Accounting |
| ACG 2071 | Principles Managerial Accounting |
| CGS 2570 | Personal Computer Applications |
| ECO 2013 | Principles of Economics--Macro |
| ECO 2023 | Principles of Economics--Micro |
| MAC 2233 | Calculus with Bus Applications |
| STA 2023 | Elements of Statistics |

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BUSINESS CORE

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| BUL 3130 | Legal Environment of Business |
| FIN 3403 | Managerial Finance |
| GEB 3453 | Bus Ethics & Stakeholder Mgt |
| GEB 4361 | International Business |
| ISM 3011 | e-Bus Systems Fundamentals |
| MAN 3025 | Management Fundamentals |
| MAN 3504 | Operations Management |
| MAN 4720 | Policy Analysis & Formulation |
| MAR 3023 | Marketing Fundamentals |
| GEB 3213 | Writing for Bus: Theory & Practice |

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MANAGEMENT INFORMATION SYSTEMS

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| ISM 3235 | Bus Development Environments |
| ISM 4113 | Business Systems Desgin |
| ISM 4114 | Bus Info Systems Development |
| ISM 4300 | Syst Planning, Design & Control |
| ISM 4400 | Decision Support & Expert Syst |
| ISM 4483 | e-Bus Infrastructure Management |
| ISM 4481 or | Knowledge Mgmt for e-Bus |
| COP 4710 | Database Systems |
| MAN 3240 | Behavior in Organizations |
| MAN 3550 | Intro to Management Science |
| Elective | 3000/4000 major-related/advisor approved (3sh) |
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Service and Other Courses

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| ISM 4943 | Internship in Mgt Info Systems |
| ISM 3905 | Directed Study |
| ISM 4905 | Directed Study |
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Notes

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