

## Small Business Management/Entrepreneurship Certificate

### Student Learning Outcomes

Upon completion of the undergraduate certificate in Small Business Management/Entrepreneurship Certificate, the graduate will be able to do the following:

- 1) Describe relationship of HRM and organizational strategy
- 2) Analyze the contemporary problems and issues facing small and family businesses
- 3) Organize your thoughts and express them clearly, concisely, and persuasively through such formats as an elevator speech and the oral and written presentation of a business plan proposal

***Find out more about a Small Business Management/Entrepreneurship***

***<http://uwf.edu/cob/departments/management/certificate-programs/small-business-management--entrepreneurship/>***