

Bachelor of Science in Global Hospitality and Tourism: Guest Experience Management						
Curriculum Review--UWF Academic Learning Compact SLOs						
BS, Common Prerequisites, Common Core, Electives						
Version: 2017-2018 Catalog Year						
		BS graduates will be able to				
<b>INSTRUCTION/ASSESSMENT CODES</b> I= instruction CA = course level assessment PA = program level assessment		Define terminology and apply global concepts in the major areas of hospitality and tourism: marketing, management, finance, revenue management, and guest experience management (Discipline Knowledge & Skills)	Select and apply appropriate problem-solving techniques to address business problems/opportunities (Critical Thinking)	Create and deliver professional oral presentations (Communication)	Develop effective written communications (Communication)	Select and defend an appropriate ethical and legal course of action (Integrity/Values)
Course	Title					
<b>GLOBAL HOSPITALITY &amp; TOURISM CORE</b>						
HFT 3221	Human Resources in the Hospitality Industry	I, CA	I	I, CA	I, CA	I, CA, PA
HFT 3053	Travel & Tourism Management	I	I	I	I	
HFT 3414	Managing Front Office Operations	I, CA	I	I	I	
HFT 3814C	Management of Food and Beverage Operations	I	I	I	I	I
HFT 4426	Hospitality Financial Analysis & Revenue Optimization	I	I, CA	I, CA	I	
HFT 4503	Service Experience Marketing for Hospitality Management	I	I, CA	I, CA	I, CA	
HFT 4XX1-1	Global Leadership Development I: Industry Foundations	I	I	I	I	