

College of Business
 Department of Business Administration
 Business Analytics Certificate (Undergraduate)

INSTRUCTION/ASSESSMENT CODES I = instruction CA = course level assessment PA = program level assessment	Demonstrate knowledge of information systems and eBusiness management related	Differentiate among the basic operational, tactical, and strategic applications for information technology	Identify and weigh ethical perspectives in eBusiness management decisions.	Identify trends, patterns and associations in the data of an organization
Course Number and Title				
Required				
- ISM 3011 e-Business Fundamentals	I, C, PA	I, C, PA	I, C, PA	
- ISM 3116 Business Intelligence Fundamentals	I	I	I	I, C, PA
-ISM 4481 Business Data Management	I	I	I	I, C, PA
Choose One				
-QMB 3820 Introduction to Quantitative Models for Business				
-MAN 3550 Prescriptive Analytics				

Updated May 2024