

Bachelor of Science in Business Administration: FINANCE
Curriculum Review--UWF Academic Learning Compact SLOs

Finance Major

Version: 2012-2013 Catalog Year

BSBA FINANCE graduates will be able to

1.1 Identify and analyze key elements that comprise business problems/opportunities, select and apply appropriate discipline frameworks; select and apply appropriate problem solving techniques (Critical Thinkers)	1.2 Integrate knowledge across business disciplines to formulate defensible strategic business decisions (Critical Thinkers)	2.1 Develop effective written presentations (Effective Communicators)	2.2 Create and deliver effective oral presentations (Effective Communicators)	2.3 Contribute effectively to group discussions (Communication)	3.1 Recognize legal and ethical issues that occur in business contexts; select and defend an appropriate ethical and legal course of action (Ethical Decision Makers)	4.1 Design and execute reasonable timelines for project completion; collaborate effectively with diverse individuals; manage appropriately to facilitate project completion (Effective Project Managers)	5.1 Correctly recognize and effectively use the terminology and concepts in major areas of business disciplines: information technology, management, accounting, marketing, economics, and finance (Skilled in the Use of Specific Business Content Areas)	5.2 Discipline Specific skills (Skilled in the Use of Specific Business Content Areas): identify financial theories and information resources relevant to business decisions; apply financial frameworks in making business decisions
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INSTRUCTION/ASSESSMENT CODES

I = instruction
CA = course level assessment
PA = program level assessment

Course	Title
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Notes

COMMON PREREQUISITES

ACG 2021	Principles Financial Accounting
ACG 2071	Principles Managerial Accounting
CGS 2570	Personal Computer Applications
ECO 2013	Principles of Economics--Macro
ECO 2023	Principles of Economics--Micro
MAC 2233	Calculus with Bus Applications
STA 2023	Elements of Statistics

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BUSINESS CORE

BUL 3130	Legal Environment of Business
FIN 3403	Managerial Finance
GEB 3453	Bus Ethics & Stakeholder Mgt
GEB 4361	International Business
ISM 3011	e-Bus Systems Fundamentals
MAN 3025	Management Fundamentals
MAN 3504	Operations Management
MAN 4720	Policy Analysis & Formulation
MAR 3023	Marketing Fundamentals
GEB 3213	Writing for Bus: Theory & Practice

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Course	Title
FINANCE	
ACG 3101or	Intermed Financial Accounting I
ACG 3172	Financial Accounting Topics
FIN 3140	Personal Financial Planning
FIN 3244	Financial Markets & Institutions
FIN 4414	Financial Theory & Practice
FIN 4424	Problems in Corporate Finance
FIN 4504	Investments
FIN 4514	Security Analysis & Portfolio Mgt
Electives	ACG/ECO/FIN/TAX 3000/4000 (6 sh)

Electives, Service, and Other Courses	
FIN 4145	Portfolio Plannng for Ind Investors
FIN 4324	Commercial Bank Management
FIN 4440	Controllership
FIN 4514	Securities Analysis & Portfolio Mgt
FIN 4941	Financial Services Internship
FIN 3905	Directed Study
FIN 4905	Directed Study
FIN 3949	Cooperative Education
FIN 4905	Directed Study
FIN 3140	Personal Financial Planning
FIN 3140	Personal Financial Planning

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